

THE LIFELINE PHILOSOPHY

L



LIVE WITH INTENTION

Choose your direction. Make each day count.

I



INVEST IN YOURSELF

Growth starts with you.

F



FOCUS ON WHAT MATTERS

Protect your time, energy and values.

E



EMPOWER YOURSELF AND OTHERS

Empowered people empower people.

L



LEAD WITH COURAGE AND COMPASSION

Lead yourself first. Lead others with heart.

I



INSPIRE HOPE THROUGH ACTION

Hope grows when you take action.

N



NURTURE MEANINGFUL CONNECTIONS

Connection changes lives.

E



ELEVATE EVERY LIFE YOU TOUCH

Leave people and places better.