

October 28th & 29th, 2023

19th Annual Wesley Chapel Fall Festival

Location: Tampa Premium Outlets

Brief Description: The North Tampa Bay Chamber of Commerce and Florida Penguin Productions bring the community back together to celebrate all things Fall and fun! Each year we see over 10,000 patrons.

What is happening at this year's Fall Festival?

- Pumpkin patch supporting local charity
- Kid's bounce houses & petting zoo
- Photo stops and face painting
- 30+ food trucks
- Local crafter village
- Trunk or Treat and Halloween celebration
- Pet costume contest
- Community stage with local performances
- Full carnival with rides and games
- Last year, over \$20,000 was raised and the event supported 6 local charities



Contact Florida Penguin Productions for more information Drew@Floridapenguinproductions.com or 727-674-1464

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Sponsorship Level- Presenting Sponsor Wesley Chapel Fall Festival Presented By “.....”

- ❖ Company name and/or logo featured as a “Presented By You” on all event marketing materials
- ❖ Featured recognition on website and event page as “Presented By You”
- ❖ Social Media Sponsor Posts tagging your social media page to event page
- ❖ Sponsor recognition on event press release
- ❖ Large triple event activation space at main entrance (10x30)
- ❖ 4 banner placements at event on entrance way barricades
- ❖ Presenting mention on all paid event advertisements (TV, Radio, Billboards where applicable)
- ❖ Chamber email blasts thanking you as sponsor
- ❖ Special recognition and opportunity to speak day of events
- ❖ Recognition throughout event by emcee/entertainment
- ❖ Sponsor wristbands provided for food and drinks

Campaign Investment: \$3,500



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Sponsorship Level – Community Stage/Tent Sponsor

- ❖ Company name and/or logo on all marketing materials
- ❖ Stage sponsor banner on community stage
- ❖ Featured recognition on website as “Stage Sponsor”
- ❖ Social Media Sponsor Posts Tagging your company’s social media pages to event page
- ❖ Chamber emails with stage schedules mentioning you as Stage Sponsor
- ❖ Prominent double (10 x 20) booth space on site during the event.
- ❖ Opportunity for stage time
- ❖ Advertisement in all napkin holders on the tables under your 30 x 80 community tent
- ❖ Recognition throughout event by emcee/entertainment
- ❖ Sponsor wristbands provided for food and drink

Campaign Investment: \$2500

Sponsorship Level – Auto Sponsor

- ❖ Company name and/or logo featured on all event marketing material
- ❖ Banner placements at event
- ❖ Featured recognition on website
- ❖ Social Media Sponsor Posts Tagging your companies social media pages to event page
- ❖ Prominent space for 4 vehicles & marketing tent
- ❖ Recognition throughout event by emcee/entertainment
- ❖ Inclusion in Chamber thank you email
- ❖ Sponsor wristbands for food and drink.

Campaign Investment: \$2500



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Sponsorship Level –Character Meet & Greet Station

- ❖ Company name and/or logo on all marketing materials
- ❖ Logo on photo background of Meet & Greet station
- ❖ Logo on website
- ❖ Facebook tags as Character Meet & Greet sponsor
- ❖ Prominent 10x20 booth placement including Meet & Greet Station
- ❖ 3 characters on Saturday and 2 on Sunday – Each work 2-hour windows.
- ❖ Sponsor wristbands provided for food and drink.

Campaign Investment: \$2,000

Sponsorship Level –Crab Races

- ❖ Company name and/or logo on all marketing materials
- ❖ Banner placement/Branded Event Signage under the Crab Races tent
- ❖ Logo on event website
- ❖ Facebook tags as Sponsor of the Crab Races
- ❖ Prominent booth placement next to Crab Race area
- ❖ Company logo on award certificates given to families
- ❖ Sponsor wristbands provided for food and beer

Campaign Investment: \$2,000



NORTH TAMPA BAY
CHAMBER



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Sponsorship Level –Bounce Area, Inflatables

- ❖ Company name and/or logo on all marketing materials
- ❖ Logo on website
- ❖ Bounce House Proceeds support the Rotary Club of Wesley Chapel
- ❖ Banner placement at bounce area
- ❖ Facebook tags as Bounce Area Sponsor
- ❖ Prominent 10x20 booth placement including wristband station in bounce area
- ❖ Sponsor wristbands provided for food and drink.

Campaign Investment: \$2,000

Sponsorship Level –Haunted Mini Golf Course

- ❖ Company name and/or logo on all marketing materials
- ❖ Banner placement at Haunted Mini Golf Course
- ❖ Logo on event website
- ❖ Logo on mini golf props
- ❖ Facebook tags as Sponsor of the Mini Golf Course
- ❖ Prominent booth placement as Golf check in
- ❖ Sponsor wristbands provided for food and beer

Campaign Investment: \$2,000



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Sponsorship Level –Trunk or Treat Sponsor

- ❖ Company name and/or logo on all marketing materials
- ❖ Banner placement at beginning of Trunk or Treat line (we create for you)
- ❖ Logo on website
- ❖ Separate Facebook event page for Trunk or Treat sponsored by you
- ❖ Booth placement in event with trunk or treat photo stop
- ❖ Company name on child costume contest trophies
- ❖ Logo on all Trunk or Treat advertisements “Sponsored by (you)”
- ❖ Chamber email blasts regarding trunk or treat
- ❖ Sponsor wristbands provided for food and drink.

Campaign Investment: \$1,500

Sponsorship Level – Haunted Pirate Ship Photo Stop

- ❖ Company name and/or logo on all marketing materials
- ❖ Logo on website
- ❖ Booth placement next to Haunted Pirate Ship
- ❖ Beads provided to pass out to guests
- ❖ Logoed photo props
- ❖ Sponsor wristbands provided for food and drink

Campaign Investment: \$1,500



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Sponsorship Level – Kid’s Crafting Area

- ❖ Company name and/or logo on all marketing materials
- ❖ Your logo on website
- ❖ Facebook tags as Craft Area sponsor
- ❖ 20x20 tent provided to run free children’s crafts
- ❖ Crafts provided include: pumpkin painting and mask making
- ❖ Banner placement on craft tent
- ❖ Sponsor wristbands provided for food and drink

Campaign Investment: \$1,500

Sponsorship Level –Pet Costume Contest

- ❖ Pull-Up Banner placement on stage during the Pet Costume Contest
- ❖ Your logo on event website
- ❖ Facebook mentions as Pet Costume Contest sponsor
- ❖ 10 x 10 Booth Space
- ❖ Company name on contest participant medals
- ❖ Recognition at event by contest emcee
- ❖ Ability to judge contest and announce the winners
- ❖ Inclusion in Chamber event email
- ❖ Sponsor wristbands provided for food and drink

Campaign Investment: \$1,500



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October 29th & 30th, 2022

18th Annual Wesley Chapel Fall Festival

Sponsorship Level – Photo Stop/Selfie Station Sponsors

- ❖ Company name and/or logo on all marketing materials
- ❖ Fall or Halloween photo stop designed for you
- ❖ 10 x 10 Booth Space next to photo booth
- ❖ Logo on event website
- ❖ Custom social media content tagging your company
- ❖ Sponsor wristbands provided for food and beer

Campaign Investment: \$1,250

GENERAL BOOTH FEES

10 x 10 Marketing Booth

- ❖ 10 x 10 Booth Space
 - ❖ Each business must bring their own tent, table & chairs for all levels.

Investment: \$500

10 x 10 Marketing Booth (NORTH TAMPA BAY CHAMBER MEMBERS)

- ❖ 10 x 10 Booth Space
 - ❖ Each business must bring their own tent, table & chairs for all levels.

Investment: \$400

