



## Capability Statement

Looking for promotional products or apparel?






### Categories

- Apparel
- Automotive
- Awards & Recognition
- Badges & Lanyards
- Bags
- Calendars
- Candy & Snacks
- Caps & Hats
- Clocks
- Computer Accessories
- Desk Items
- Eco Friendly
- Executive Gifts
- Food & Beverage
- Fun & Games
- Golf Items
- Healthcare
- Key Tags
- Kitchen & Home
- Mugs & Drinkware
- Pens
- Sports & Outdoor
- Stress Balls
- Tools & Hardware
- Travel Items
- Watches



**Alison & Associates** is a promotional product and decorated apparel expert committed to your success! We have more than 25 years' of experience in promoting businesses like yours through attaching your logo to promotional items such as pens, mugs, bags, padfolios, chairs and hundreds of other items; screen printing on tee shirts, caps, uniforms, and many other types of apparel; designing logos and other artwork; and sourcing just about any type of gift or giveaway you can think of. We are ready to make your ideas work for you! We guarantee great customer service, and quick turnaround of decorated apparel - screen printing and embroidery work is done on-site so small orders and tight deadlines are no problem. From fun items to the traditional, we have some of the newest items on the market, as well as the tried and true! We are here for you 24 hours a day, 7 days a week - just give us a call, email, or visit our site and let us know what we can do for you.


### Core Competencies

-  Promotional Products
-  Apparel
-  Screen Printing
-  Embroidery
-  Graphic Design



### Differentiators



-  We are promotional products and apparel experts who are committed to your success.
-  Our website is your one-stop shopping source.
-  We can help you with any project, find you ideas, provide pricing, and meet timelines to help expedite your plans.
-  Quick turnaround of decorated apparel is our specialty.
-  We can assist in satisfying any state spending requirements with which you might need to comply.
-  We are available for you 24 hours a day 7 days a week.

### Certifications

**NAICS Code**  
541890 Other Services Related to Advertising

**DUNS:** 013872835



**POC:** Alison Lockett, Owner  
**Phone:** (270) 570-1740  
**Address:** 2565 W. Fourth Street  
 Owensboro KY 42301  
**Email:**  
 alisonlockett@alisonandassociates.com  
**Website:**  
 www.alisonandassociates.com  
**Socio-Economic Status:**  
 Woman-Owned Small Business