



WISER STRATEGIES

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Life is short.
Communicate well.



Wiser Strategies helps organizations and the people who run them **achieve** greater **success** through **effective communication**.

We craft and execute custom communication strategies that enhance relationships, raise awareness and motivate key audiences.

Services at a glance

Public Relations: using all forms of media and outreach to help the public understand your business and enhancing relationships with audiences who are important to your success.

Marketing: creating communication strategies and materials such as websites, brochures, ads, and videos.

Online/Digital Communications: creating and updating websites, social media, and email campaigns.

Branding: building recognition and loyalty through a new or updated logo, color schemes, consistent look and feel of materials and style.

Communication Audit: assessing overall communication and offering recommendations on ways in which it could be improved.

Presentation, Speech Writing, & Spokesperson Preparation

Visit us online

You can visit our website for more information by scanning the QR Code.



Certifications

DBE: Disadvantaged Business Enterprise (KY Transportation Cabinet)

WOSB Women Owned Small Business

WBE Women's Business Enterprise



Sample Clients

We have experience with a range of businesses and industries, including:

Anthem
Baptist Health
Centene Corporation
Chef Space
Community Ventures
EKCEP
Johnson Controls
Kentucky American Water
Kentucky Chamber of Commerce
Kentucky Medical Association
Lochner
Lexmark International
Marathon Petroleum
RJ Corman Railroad Group
SGS SA
and many more

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