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PLUS SIZE FASHION RELATED HOME-BASED BUSINESS IDEA

Plus Size Ethnic/Traditional Clothing

IDEA: THIS IS NOT JUST FOR THE LOVE OF ETHNIC WEAR, BUT
THIS FASHION IS NOT DISAPPEARING SOON. LET'S BE
REALISTIC, OKAY.





To quote alliedmarketresearch.com, “*The global ethnic wear market size was valued at \$89.3 billion in 2021, and is projected to reach \$177.2 billion by 2031, growing at a CAGR of 7.2% from 2022 to 2031.*”

HINT: Look for independent designers as there's plenty of them. Curate your e-comm or B&M store with different ethnic apparels. (Looks like only Indian traditional plus size fashion is all over Google.)

