

Basic Fashion Interview Questions Cheat Sheet

7 Basic ice breaker questions
and how NOT to answer them
to ace your next fashion job
interview

[Read: Easily Snag A Job in Fashion Retail \(on the spot\).](#)

<https://resetmystory.com/>

How not to make the same mistake again

When applying for a fashion associate position, do not answer your interviewer this way:

- **Tell me about yourself.** 🙄

X: I'm a student and looking for a PT job for the Summer. I really love your clothing (*careful on saying this especially when you are not wearing it at the moment*).

- **Why do you choose to work for us?**

X: I shop here often and I love to wear your clothing.

- **What do you know about us?**

X: I could see a lot of people wearing it so I think the brand is famous.

- **Where do you get your fashion inspirations from?**

X: I like to experiment with my own style so I don't really have any specific role model. I'm just a very casual person when it comes to fashion.

- **What are your strengths?**

X: I am perfectionists that I don't stop at something until it gets done the way how I want it to be. Otherwise, I would get disappointed with myself. I am responsible and hardworking. I don't mind picking up where others left off to make sure everything gets done at the end of the day.

- **If given the chance, how can you influence more customers to fall in love with the brand and our company?**

X: So many customers love deals and promotions. I will do my best not to let them walk out the store empty handed by showing them all the sales. They can't go wrong with even the cheapest item.

- **How do you deal with customer issues?**

X: if I am not sure what to say or how to resolve it, I will ask my manager immediately. I might get a complaint if I ever said the wrong thing.

