


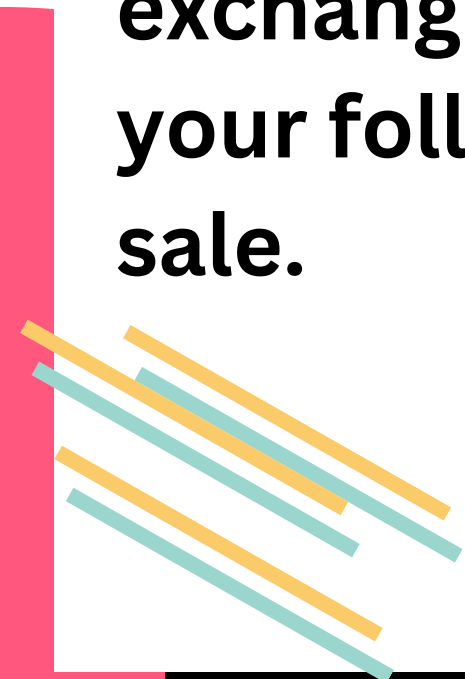



Plus Size Fashion Related Home-Based Business Idea



HOSTING SWAPPING PARTIES & LIVE SELLING

3 ways to earn


1. Closet raid your friends and do live selling. While you do the hosting, let your friends do the modelling and talk about the outfit features. Any gain can be divided 50-50 after all the costs. Be creative with your backdrop and overall ambience. You may also ask if your friends can give you a little freebie along with every purchase.



2. Encourage plus size friends to declutter and give their unwanted clothes a new home. This will allow their closets to have a room for new pieces. Sell the items for them in exchange for a commission. Either sell it to your followers in social media or do a garage sale.



3. Closet swap & events. Participants need to pay a non-refundable registration fee. This will be used to cover your expenses for setting up and a portion of it for your commission. Be very specific or let your guests know it's going to be a fusion fashion event. This way, you can clearly communicate what styles are acceptable to bring to the party.



Temporary or for good?

Strictly, establish clear rules when organizing such events. Will the swapping be temporary? For how long? Or will it be for good? Meaning, each party can keep the clothing forever.

The Catch

Clothes swapping speaks for eco-friendly and sustainability. If you live by these social responsibilities, then let this be your way of making Mother Earth happy. Help reduce waste in the landfill caused by fast fashion. Events like these are becoming more popular because of their positive impact on the environment.

