



**PLUS SIZE FASHION RELATED HOME  
BASED BUSINESS IDEA**

# **SOUVENIR SHOP FOR PLUS SIZE**

**ASIDE FROM CUTE NOVELTIES,  
PLUS SIZE TOURISTS NEED  
SOMETHING THAT THEY CAN USE  
ON A DAILY BASIS. INDEED,  
NOTHING IS MORE ANNOYING FOR  
ANYBODY WHO OPENS UP THEIR  
LUGGAGE AND FIND OUT THAT  
THEY FORGOT TO PACK  
SOMETHING IMPORTANT.**



## THESE THINGS MAKE UP TO THE TOP 6 BASED ON OUR SURVEY:

**1. Disposable underwear & sandals/slippers.** With a very limited space in the luggage, it would be nice to have something that they can easily have access to. Or think about it, accidents can happen anytime like leaks. As for slippers, we don't mean the pairs that you wear in spas. It has to be something that could last for at least a week.

**2. Accessories/Jewelries.** Like clothing items, accessories and jewelries should also come in extended sizes, not a one size fits all.

**3. Customized and printed photo in any object.** What better way to keep them reminded of their unforgettable vacation than imprinting their most memorable photo in any item of their choice? Items like a piece of clothing, caps, blankets, pillowcases, mugs, phone cases, etc., are just some of the most popular novelties that can be used.

**4. Caps, Hoodies, Scarves & Tees.** These are a no brainer. You must cater to sizes at least from XXL to 6XL. So far, the latter is the biggest size we've ever served virtually. As for caps and scarves, ensure to offer variety of extended sizes as well.

**5. Healthy snacks with recipe.** It is common that when someone is hungry, there is a profitability that they grab the wrong food. How about offering a variety of healthy snacks that comes with a laminated recipe in it? That will surely find its own space in their kitchen back home.

**6. Inflatable travel pillows.** Okay, this one may not be as good as their ergonomic counterparts that in terms of packability, they're surely a winner + they can still do the job.