



McCarthy's Irish Whiskey Wins at 2021 Bartender Spirits Awards

DALLAS, Texas, June 8, 2021 – **McCarthy's Irish Whiskey** won a **Gold Medal** at the 2021 Bartender Spirits Awards, the 3rd edition, which took place in San Francisco this May.

Spirits were judged on the basis of mixability, balance and versatility, taste, mouthfeel and finish, package & price. Spirits that scored 96 points and over were awarded a double gold medal, whereas spirits that scored between 90 to 95 points were awarded a gold medal. McCarthy's Irish Whiskey garnered 92 points to earn its standing and gold medal, the ultimate seal of approval in the global spirits on-premise industry.

This competition recognizes that bartenders are the true influencers – their passions and tastes provide direction for the consumer, especially via their guidance with wine, beer or spirit recommendations. The creation of new drinks is often driven by bartender tastes and perceptions of current trends.

According to CEO Sid Patel of event organizer Beverage Trade Network, "Idea of Bartender Spirits Awards is to put the best judges forward to evaluate the best on-premise spirits for the consumers. We were very pleased with the quality of the spirits we received in the 3rd year of the competition."

"We are extremely pleased that our spirits performed so highly at the recent Bartenders Spirits Awards," said **Pat Burns Sr. of Firhill Visions**, U.S. importer of McCarthy's Irish Whiskey. "Winning an award is particularly important to us because it shows that we are making the types of spirits that spirit drinkers actually want to buy and enjoy."

About Firhill Visions, LLC

Firhill Visions is the exclusive importer of McCarthy's Irish Whiskey to the United States. Visit www.FirhillVisions.com to learn more about us and McCarthy's Irish Whiskey.

About the Bartender Spirits Awards

The [Bartender Spirits Awards](https://bartenderspiritsawards.com/en/) aim to provide independent and honest reviews for brands looking to enter the U.S. on-premise industry. The organizers of the event are [Beverage Trade Network](https://www.beveragetradenetwork.com/), a leading online platform dedicated to help the beverage professionals connect with peers and understand the global business landscape. For more information, please see <https://bartenderspiritsawards.com/en/>



Mc Carth's Irish Whiskey

Firhill Visions LLC

HAS BEEN AWARDED WITH



By The Judging Panel At
2021 Bartender Spirits Awards

Sid Patel

Sid Patel
Director, BSA

