

## **Should You Use AI to Create Your Resume?**

I had a conversation with my brother the other day about a friend of his who has great experience but is having trouble getting interviews, let alone landing a job offer. She believes she will have a better chance of breaking through the noise if her resume is written by Artificial Intelligence (AI).

I have helped write dozens of resumes over the past 20 years. While I don't do it much anymore, the two I reworked this past year both led to multiple interviews almost immediately, and both candidates are happily employed. So, I must have done something right.

I believe AI can absolutely assist in improving your resume, but if you rely solely on a resume created by AI, a human hiring manager is likely to discard it quickly – along with your chance for an interview.

Many companies now use an AI-powered applicant tracking system (ATS) as the first layer of screening. Because applicants know these systems are scanning for specific keywords and other criteria, they believe it makes sense to use AI to write their resume – reasoning that one AI tool will speak the language of another.

There are a number of problems with this theory:

- 1. Recruiters do this for a living. They can spot AI-generated content from the overly polished phrasing to the generic tone that lacks a personal voice.
- 2. All may fabricate some qualifications, titles, or statistics to "improve" your resume. While it may sound impressive, it is never okay to lie. It WILL come back to bite you.
- 3. Recruiters want to hear your voice when reviewing your experience not a robot's.
- 4. You may not want to share sensitive personal data with a bot, especially depending on the platform, raising valid data and privacy concerns.

So, how can AI help enhance your resume without taking over?

1. Paste the job description into the AI prompt box and ask it to extract the top 15-20 keywords likely being scanned for by the company's AI. Then work those keywords (accurately and naturally) into your resume. Don't swap in synonyms! Use the exact words where possible to increase your chances of getting past ATS.

- 2. If a required certification is listed in the job requirements, but you do not yet have that certification, enroll in a course and list it as "in progress" under Certifications or Education. Only include this once you are officially enrolled.
- 3. Your bullet points should highlight your accomplishments rather than a list of all of the tasks you did in that role, starting each bullet with an action verb.
  - For each job, copy and paste the whole section into the AI prompt and ask it which bullets read like basic tasks.
  - Then, offer more context about your accomplishments and the impact you had.
  - Ask AI to rewrite the bullets as results-driven statements.
  - Whenever possible, quantify your impact. About 2/3 of your bullets should include numbers, if possible.
  - Use strong estimates if you do not have exact numbers. Do some calculations to come up with numbers you will be able to defend.
- 4. When you have the "perfect" word you want to use on the tip of your brain, but you can't quite reach it, ask AI to help. Give it the words you know are closely related and the context of what you mean to say, and let AI offer suggestions. It can act like a smart thesaurus with context.
- 5. Ask AI to help you draft the intro paragraph at the top of your resume.
  - If you are just out of school, this can be titled "Objective."
  - For those more experienced applicants, use "Professional Summary" or "Profile."
  - Look up some examples online, then give AI your key experience, values, goals, and career objectives. Ask it to create a two- to three-line summary to place under your name and above your current job.
- 6. Avoid copying and pasting entire blocks from AI into your document. Type it out and tweak it as you go, so it reflects your voice and remains factually accurate.

In short, write your resume yourself, or hire a professional who works closely with you to capture your voice. Use AI as a tool for the grammar and enhancements and to inspire – not to impersonate you.

I have also created a free List of Common Resume Mistakes to Avoid that you can access here. (This post was already long enough, but you really should double-check to make sure you aren't making any of these classic errors!)

What do you think? Have you tried using AI to help with a resume? What is the worst mistake you have seen (or made yourself) on a resume?

Visit www.ReviseResume.com for additional resume assistance.