

# The smartest way to sell a home



As a real estate professional who belongs to the multiple listing service, I can give you the information you need to make smart decisions and puts your home in front of the largest possible number of potential buyers.

## Price it right

We'll use historical and current home sales information from the Multiple Listing Service to guide us on when to sell, and for how much.

## Get your home seen everywhere

When your agent places your home on the Multiple Listing Service, non-confidential information is displayed on nearly every real estate brokerage website in town and on top real estate search apps and websites.

## Get other agents working on your behalf

Listing your home on the Multiple Listing Service puts it into the hands of nearly every agent representing active buyers. This network of relationships is how most homes get sold.



Visit [multiplelistingservice.org](http://multiplelistingservice.org) for more information