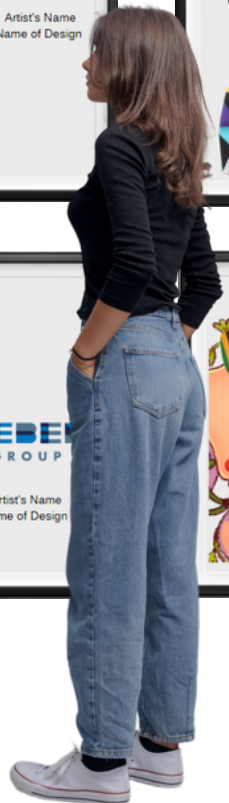
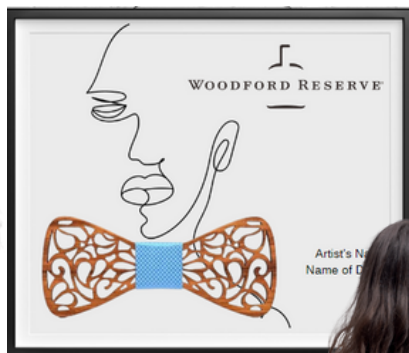
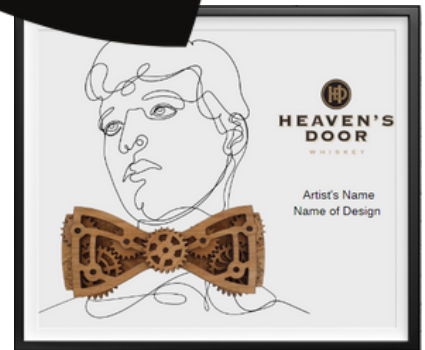


# EXHIBIT SPONSORSHIP KIT



ART  
EXHIBIT



EXAMPLE ONLY. NOT ACTUAL EXHIBIT

KENTUCKY'S FIRST & ONLY ARTS-FOCUSED BOURBON CHARITY



# WHAT IS W♥?

Bourbon with Heart is Kentucky's first & only arts-focused bourbon charity.

Whether it's dance, design, music, photography, theatre, or crafting a delicious bourbon blend, Bourbon with Heart deeply appreciates art in all its various forms.

We believe art, like a good glass of bourbon, brings people together and encourages self-expression.

With a strong desire to see Kentucky's thriving arts culture continue (and grow), Bourbon with Heart is distilling ART right into the heART of its mission.

Bourbon with Heart's mission is to leverage the influence and popularity of Bourbon to raise funds for local charities while also providing a first-class arts experience for Kentuckians regardless of age, race, class, gender, or ability.



# THE WORLD'S FIRST BOURBON BARREL BOW TIE ART EXHIBIT

## WHAT

Fifty wooden bow ties made out of authentic bourbon barrels, hand carved by a team of local US Military veteran woodworkers, then hand-painted by local artists and displayed in an art exhibit.

## WHO

Bourbon with Heart, in partnership with Leukemia & Lymphoma Society, Cruise Customs Flags, and The Galt House.

## WHY

To provide local artists with a large platform to showcase their work, raise awareness of Kentucky's arts scene, and raise funds for local charities.

## WHEN

Exhibit displays Spring for seven weeks  
April 1 through the Kentucky Derby

## WHERE

The "Veranda" lobby of the Legendary Galt House Hotel - the Official Hotel of the Kentucky Derby.



# WHAT'S INCLUDED IN A BOW TIE SPONSORSHIP?

1

One custom-designed Bow Tie, made out of an authentic bourbon barrel, hand-carved by a team of local US Military veteran woodworkers (Cruise Customs), then hand-painted by a local artist and displayed in an art exhibit.

2

The exhibit will be located in the main lobby (The Veranda) of the Legendary Galt House Hotel for seven weeks, from April 1st to May 10th. **This includes the time period of Thunder Over Louisville and the Kentucky Derby. The Galt House Hotel is the official hotel of the Kentucky Derby and the epicenter for Thunder Over Louisville. Meaning your sponsorship will be seen by Kentucky's largest crowds.**

3

A custom placard will be affixed to your sponsored art piece denoting "Sponsored by [your name and logo]." (**Note: If you sponsor multiple bowties, a separate placard will be affixed to each; i.e., the more bowties you sponsor, the larger your presence will be.**)

4

Full-sized poster featuring all the finished bowties with your name/logo included.

CONTINUED ON NEXT PAGE...



# 'WHAT'S INCLUDED' CONT...

5

Your logo included on the Bourbon with Heart website and our social media pages. (FACEBOOK & INSTAGRAM) Our social media accounts have an average of over 100,000 unique monthly views. Our website averages 6,000 unique monthly views.

6

Two complimentary tickets to the "Bow Tied Together" Exhibit's opening night party.

7

Your sponsorship will be recognized in a multipage feature in the April "Derby" Issue of TOPS Magazine. The Derby Issue is the most popular, well-read issue of the year.

8

Digital images and promotional video clips to share.



Your 100% tax-deductible sponsorship will go to support Louisville's local art community, artists, and the Leukemia & Lymphoma Society.

# SPONSORSHIP LEVELS

## SPONSOR 10 BOW TIES

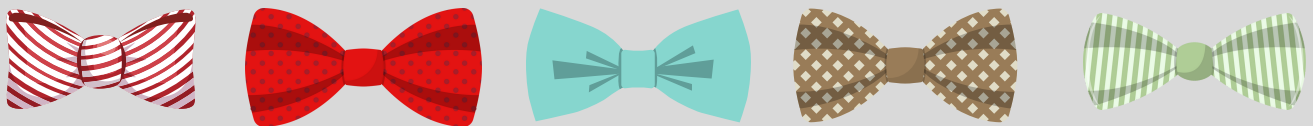


**\$5,000 DONATION**

Includes everything listed on pages 4-5

PLUS, 20 complimentary tickets to the "Bow Tied Together" Exhibit's opening night party.

## SPONSOR 5 BOW TIES



**\$2,500 DONATION**

Includes everything listed on pages 4-5

PLUS, 10 complimentary tickets to the "Bow Tied Together" Exhibit's opening night party.

## SPONSOR 1 BOW TIE



**\$500 DONATION**

By sponsoring multiple bowties, a separate placard denoting your sponsorship will be affixed to each; i.e., **the more bowties you sponsor, the larger your presence will be in the exhibit.**

# "YOU'RE IN GOOD COMPANY"

## OUR PAST SPONSORS

**Humana**

**CASKX**  
WHISKEY INVESTMENT SPECIALISTS

  
**HEAVEN'S DOOR**  
WHISKEY



Mercedes-Benz  
of Louisville

**OLD LOUISVILLE**  
WHISKEY CO.



**Buzzard's ROOST.**  
*sipping whiskeys*



ART EATABLES  
bourbon chocolates and  
other fine confections



**BARRELL**  
CRAFT SPIRITS

THE  
**SOCIAL**  
SOCIETY

**frazier**  
KENTUCKY HISTORY MUSEUM



**WEBER**  
GROUP



MAPS Security, LLC

**BARREL**  
BAR & GRILL



FLOOR COVERINGS  
*international*  
OF METRO LOUISVILLE

**OnPoint**  
Insurance Technology and Warranty Services

**BIGGBY**  
COFFEE

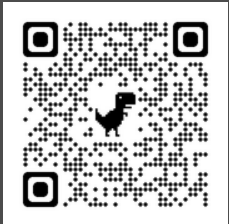
 **Credent**  
WEALTH MANAGEMENT

# AND MORE...!

“

BECAUSE GIVING BACK  
ALWAYS GOES DOWN  
SMOOTH. 

---



**CONTACT US**

[info@bourbonwithheart.org](mailto:info@bourbonwithheart.org)

[www.bourbonwithheart.org](http://www.bourbonwithheart.org)



MORGAN  
HANCOCK



ANDREW  
KUNG



KATHY & JON  
THUERBACH



REBEKAH  
BRIZENDINE