

FREE ~ CO-ED 4TH-6TH GRADE

SHELDON'S DAYLIGHT CAMP

Grind In The Dark
So You Can Shine In The Light



June 16-18, 2022

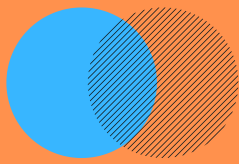
Registration opens

April 2022

FOOTBALL

STEM

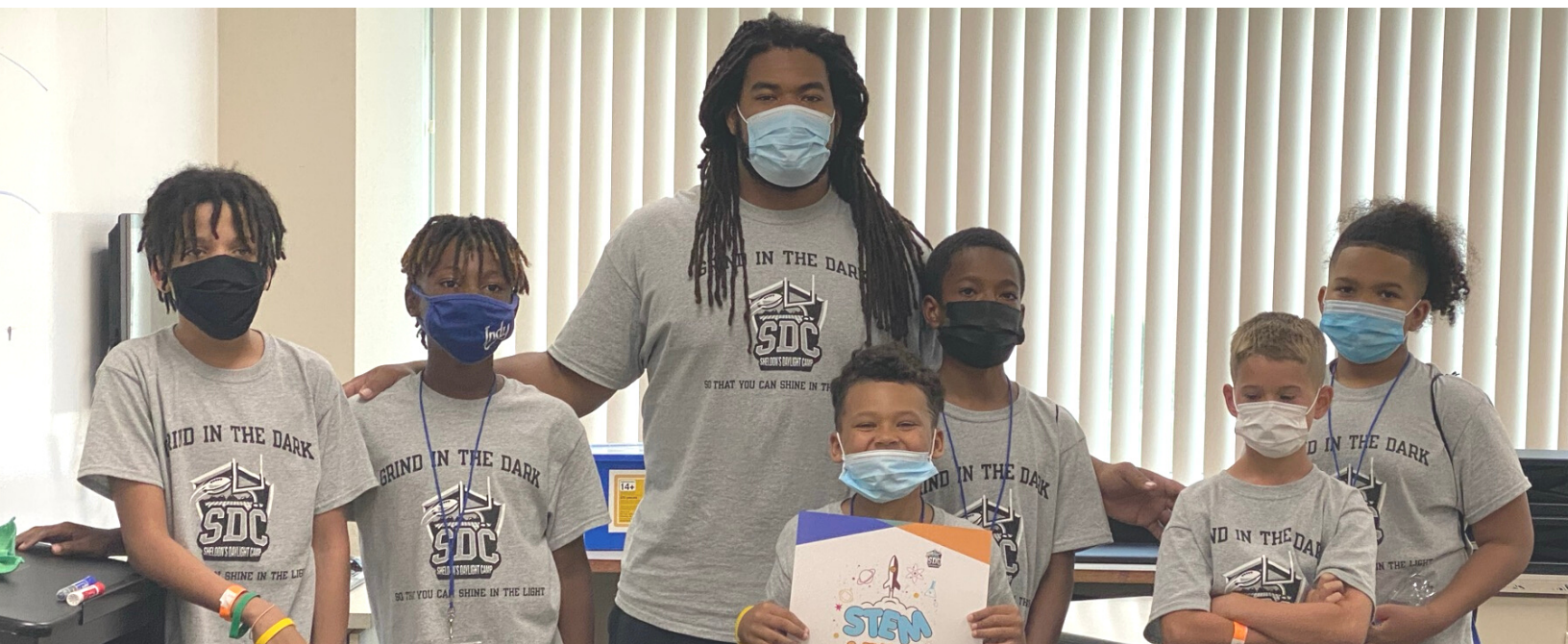
FINANCE



Camp Mission

ENCOURAGE YOUTH VIA SPORTS

Entering its' 5th year, the Sheldon's Daylight Camp is a co-ed youth football camp designed to utilize football as a tool to engage and educate 4th-6th graders in Indianapolis, Indiana on the importance of education, healthy lifestyles, hope and perseverance through sports.



CAMP OBJECTIVES



- **Teach** young athletes proper technique at various skill levels, and emphasize teamwork, sportsmanship and the positive values associated with football.
- **Expose** youth to the collegiate environment so they can begin to see college attendance as a reality.
- **Actively** engage with community leaders as a community resource.
- **Motivate** parents and students that our environment does not determine our future. By grinding in the dark we can shine in the light and rise above any situation.

SDC STATEMENT ON THE CORONAVIRUS (COVID-19) PANDEMIC

SDC is committed to providing a safe environment for our students and volunteers. Throughout this coronavirus (COVID-19) pandemic, SDC has taken practical steps and implemented robust measures to ensure the welfare of all. We are monitoring the situation and are keeping up to date with the latest government and public health agencies' advice.

As such, we have provided a tentative schedule, and two options for the second day based on the protocols that were put in place during the 2021 camp.

CAMP SCHEDULE

Day 1 - Participants will pick up their registration packets which includes a swag bag with sponsor product, two t-shirts (1-shirt for day 2 and 1-shirt for day 3) and camp lanyard.

Parents will have an opportunity to learn financial literacy concepts applicable to their needs and hear an inspiring message from Darrin Gray of All Pro Dad's. Participants will engage in physical and educational activities to kick off the camp.



CAMP SCHEDULE

Day 2 ~ Notre Dame trip

Participants will have breakfast at Warren Central High School before leaving for ND. Buses will take participants to Notre Dame for the day where they will take a tour of the campus, hear from ND coaching staff on the importance of education and have lunch.



Day 2 Alternative ~ COVID Restrictions

Participants stay on the campus of Warren Central and will rotate through 6 stations similar to a school day gaining exposure to 4 STEM related activities and 2 Financial Literacy activities.

Supplies and meals (breakfast and lunch) will be provided.

CAMP SCHEDULE

Day 3 - With a team of high school football coaches, current NFL players and volunteers, participants will be divided into groups to go over various football skill drills. Friendly speed competitions between teams will determine the fastest camper and awards will be given at the end. Team pictures will be taken for each group. Student groups will also present their projects as part of the STEM/Financial Literacy Competition.





Dear Potential Sponsors,

June 16-18, 2022, Sheldon's Daylight Camp will host its fifth Annual summer youth camp for students entering the 4th-6th grade. The purpose of this camp not only promotes character building, healthier lifestyles, sports and teamwork but also focuses on education through our elementary reading tour and our college readiness through our visit to The University of Notre Dame.

As an Indianapolis native, Sheldon Day, Defensive Tackle for the Cleveland Browns, continues to donate his time and resources to give back to the community that has helped and supported him as a student and as an athlete. Now entering the fifth year of the camp Sheldon hopes to increase the number of students that the camp is able to serve.

The primary source of funding for Sheldon's Daylight Camp is from sponsors, such as yourself. June 16-18, 2022 will be a time for learning, growing and fun. With an anticipated 200 youth participating, your sponsorship will help to ensure the success of Sheldon's Daylight Camp. Accompanying this letter, we have provided additional information about ways to donate. Please do not hesitate to contact us with any questions or concerns. Sheldon and his coordinators thank you for your support.

Sincerely,

Eugena Anderson and Corey Clark
Coordinators for Sheldon's Daylight Camp

For more information contact
sheldons.daylight.camp@gmail.com ~ 760.524.7961

SPONSORSHIP OPPORTUNITY

\$5,000 ~ Title Sponsorship

- Branding on camp materials and shirt
- Press release recognition
- Personalized tweets, photo and celebrity endorsement from Sheldon Day.
- One representative to join the campers on the Notre Dame trip.
- Football signed by Sheldon Day.
- Tax deductible letter from Sheldon's Daylight Camp

\$2,500 ~ Presenting Sponsorship

- Branding on camp materials
- Press release recognition
- Personalized tweets, photo and celebrity endorsement from Sheldon Day.
- Football signed by Sheldon Day.
- Tax deductible letter from Sheldon's Daylight Camp

General Donation

- Personalized tweets promoting your business
- Tax deductible letter from Sheldon's Daylight Camp

Sheldon's Daylight Camp. is a recognized 501(c) (3) not-for-profit organization

SPONSORSHIP COMMITMENT FORM

☐ **Yes!** I would like to support the 2022 Sheldon's Daylight Camp at the following level:

☐ **\$5,000 ~ Title Sponsorship** ☐ **\$2,500 ~ Presenting Sponsorship**

☐ **General Donation in the amount of \$**_____

Logo Deadline: Monday, May 9, 2022

Name: _____ **Title:** _____

Company: _____

Address: _____

Contact Name (If Applicable): _____

Phone: _____

Email: _____

Circle Payment Type:

[Check] [Money Orders] [Zelle] [Paypal:Pal.Me/sheldonsdaylightcamp]

Checks can be made payable to:
Sheldon's Daylight Camp
PO Box 29193, Indianapolis, IN 46229

For more information: sheldons.daylight.camp@gmail.com



FOR MORE INFORMATION CONTACT
SHELDONS.DAYLIGHT.CAMP@GMAIL.COM