



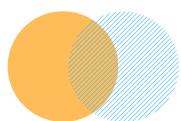
Football



STEM
Volcano Experiment



Financial
Literacy



FREE ~ CO-ED 4TH-6TH GRADE

June 22-24, 2023

SHELDON'S DAYLIGHT CAMP

Grind In The Dark

So You Can Shine In The Light

Questions? Contact

sheldons.daylight.camp@gmail.com



FOOTBALL

STEM

FINANCE

Dear Potential Sponsors,

June 22-24, 2023, Sheldon's Daylight Camp will host its sixth annual summer youth camp for students entering the 4th-6th grade. The purpose of this camp not only promotes character building, healthier lifestyles, sports and teamwork but also focuses on education through our elementary reading tour and our college readiness through our visit to The University of Notre Dame.

As an Indianapolis native, Sheldon Day, Defensive Tackle for the Minnesota Vikings, continues to donate his time and resources to give back to the community that has helped and supported him as a student and as an athlete. Now entering the sixth year of the camp Sheldon hopes to increase the number of students that the camp is able to serve as well as offer an overnight stay so that students have more time on Notre Dame's campus.

The primary source of funding for Sheldon's Daylight Camp is from sponsors, such as yourself. June 22-24, 2023 will be a time for learning, growing and fun. With an anticipated 200 youth participating, your sponsorship will help to ensure the success of Sheldon's Daylight Camp. Accompanying this letter, we have provided additional information about ways to donate. Please do not hesitate to contact us with any questions or concerns. Sheldon and his coordinators thank you for your support.

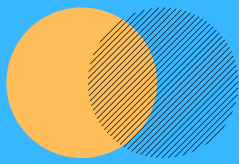
Sincerely,

Eugena Anderson

Administrative Coordinator for Sheldon's Daylight Camp

For more information contact

sheldons.daylight.camp@gmail.com ~ 760.524.7961



Camp Mission

ENCOURAGE YOUTH VIA SPORTS

Entering its' 6th year, the Sheldon's Daylight Camp is a co-ed youth football camp designed to utilize football as a tool to engage and educate 4th-6th graders in Indianapolis, Indiana on the importance of education, healthy lifestyles, hope and perseverance through sports.



CAMP OBJECTIVES



- **Teach** young athletes proper technique at various skill levels, and emphasize teamwork, sportsmanship and the positive values associated with football.
- **Expose** youth to the collegiate environment so they can begin to see college attendance as a reality.
- **Actively** engage with community leaders as a community resource.
- **Motivate** parents and students that our environment does not determine our future. By grinding in the dark we can shine in the light and rise above any situation.

CAMP SCHEDULE

Day 1 - Participants will pick up their registration packets which includes a swag bag with sponsor product, two t-shirts (1-shirt for day 2 and 1-shirt for day 3) and camp lanyard.

Overnight Stay (New) - After checking in, dinner will be provided to students and parents while SDC staff goes over the expectations and final logistics before loading the bus. Participants and chaperones will spend the night at Saint Mary's College, thereby providing more time on Friday at Notre Dame.

Participants will have an opportunity to not only visit a college campus, but to stay in dorms and experience first hand what it is like to live on college campus. Snacks and breakfast will be provided.



CAMP SCHEDULE

Day 2 ~ Notre Dame trip

Participants will start the day at Saint Mary's, then will be transported to Notre Dame where they will take tour of the campus, hear from ND coaching staff on the importance of education and have lunch.

Participants will return to Warren Central for pick up. All chaperones will undergo background checks.



CAMP SCHEDULE

Day 3 - With a team of high school football coaches, current NFL players and volunteers, participants will be divided into groups to go over various football skill drills. Friendly speed competitions between teams will determine the fastest camper and awards will be given at the end. Team pictures will be taken for each group.



CAMP SCHEDULE

Day 3 Afternoon - Sheldon's Daylight Camp will provide participants and their parents an opportunity to receive resources such as: employment, healthcare and educational information. Camp participants and the local community can enjoy the rest of the day with fun games, a bounce house, and food.



SPONSORSHIP OPPORTUNITY

\$10,000 ~ Title Sponsorship

- Branding on camp materials and shirt
- Press release recognition
- Personalized tweets, photo and celebrity endorsement from Sheldon Day.
- Two representative to join the campers on the Notre Dame trip.
- Football signed by Sheldon Day.
- Tax deductible letter from Sheldon's Daylight Camp

\$5,000 ~ Presenting Sponsorship

- Branding on camp materials
- Press release recognition
- Personalized tweets, photo and celebrity endorsement from Sheldon Day.
- Football signed by Sheldon Day.
- Tax deductible letter from Sheldon's Daylight Camp

\$2,500 ~ T-Shirt Sponsor

- Branding on shirts
- Personalized tweets promoting your business
- Tax deductible letter from Sheldon's Daylight Camp

General Donation

- Personalized tweets promoting your business
- Tax deductible letter from Sheldon's Daylight Camp

Sheldon's Daylight Camp is a recognized 501(c) (3) not-for-profit organization

SPONSORSHIP COMMITMENT FORM

☐ **Yes!** I would like to support the 2023 Sheldon's Daylight Camp at the following level:

☐ \$10,000 ~ Title Sponsorship ☐ \$5,000 ~ Presenting Sponsorship

☐ \$2,500 ~ T-Shirt Sponsorship

☐ General Donation in the amount of \$ _____

Logo Deadline: Monday, May 5, 2023

Name: _____ Title: _____

Company: _____

Address: _____

Contact Name (If Applicable): _____

Phone: _____

Email: _____

Circle Payment Type:

[Check] [Money Orders] [Zelle] [Paypal:Pal.Me/sheldonsdaylightcamp]

Checks can be made payable to:
Sheldon's Daylight Camp
PO Box 29193, Indianapolis, IN 46229

For more information: sheldons.daylight.camp@gmail.com



FOR MORE INFORMATION CONTACT
SHELDONS.DAYLIGHT.CAMP@GMAIL.COM