

20
24



7TH ANNUAL
**SHELDON'S
DAYLIGHT CAMP**

**GRIND IN THE DARK
SO YOU CAN SHINE
IN THE LIGHT**



FREE ~ CO-ED 7YRS - 13 YRS OLD

June 21-22, 2024





CAMP MISSION

ENCOURAGE YOUTH VIA SPORTS

Entering its' 7th year, the Sheldon's Daylight Camp is a co-ed youth football camp designed to utilize football as a tool to engage and educate youth in Indianapolis, Indiana on the importance of education, healthy lifestyles, hope and perseverance through sports.





CAMP OBJECTIVES

- **Teach** young athletes proper technique at various skill levels, and emphasize teamwork, sportsmanship and the positive values associated with football.
- **Expose** youth to the collegiate environment so they can begin to see college attendance as a reality.
- **Actively** engage with community leaders as a community resource.
- **Motivate** parents and students that our environment does not determine our future. By grinding in the dark we can shine in the light and rise above any situation.



CAMP SCHEDULE

FRIDAY, JUNE 21, 2024 ~ NOTRE DAME DAY TRIP



LUNCH & LEARN

Lunch will be provided as students engage with Notre Dame students, and student athletes



MARCUS FREEMAN

Students will hear a motivational word from ND Head Coach about the importance of education and hardwork.



CAMPUS TOUR

Students will take a tour of the legendary Notre Dame campus and football field

SATURDAY, JUNE 22, 2024 ~ FOOTBALL DRILLS



INDIVIDUAL DRILLS

High School coaches will work with students through various drills



TEAMWORK

Teams will compete against each other to see who is the fastest



AWARDS

Sheldon will personally hand out participation awards as well as specialty awards like fastest camper and first boy or girl to register.



SPONSORSHIP OPPORTUNITY

\$10,000 ~ TITLE SPONSORSHIP

- Branding on camp materials and shirt
- Press release recognition
- Personalized tweets, photo and celebrity endorsement from Sheldon Day.
- Two representative to join the campers on the Notre Dame trip.
- Football signed by Sheldon Day.
- Tax deductible letter from Sheldon's Daylight Camp

\$5,000 ~ PRESENTING SPONSORSHIP

- Branding on camp materials
- Press release recognition
- Personalized tweets, photo and celebrity endorsement from Sheldon Day.
- Football signed by Sheldon Day.
- Tax deductible letter from Sheldon's Daylight Camp

\$2,500 ~ T-SHIRT SPONSORSHIP

- Branding on shirts
- Personalized tweets promoting your business
- Tax deductible letter from Sheldon's Daylight Camp

GENERAL DONATION

- Personalized tweets promoting your business
- Tax deductible letter from Sheldon's Daylight Camp

Sheldon's Daylight Camp is a recognized 501(c) (3) not-for-profit organization

SPONSORSHIP COMMITMENT FORM

Yes! I would like to support the 2024 Sheldon's Daylight Camp at the following level:

\$10,000 ~ Title Sponsorship \$5,000 ~ Presenting Sponsorship

\$2,500 ~ T-Shirt Sponsorship

General Donation in the amount of \$ _____

Logo Deadline: Monday, May 17, 2024

Name: _____ Title: _____

Company: _____

Address: _____

Contact Name (If Applicable): _____

Phone: _____

Email: _____

Circle Payment Type:

[Check] [Money Orders] [Zelle] [Paypal:Pal.Me/sheldonsdaylightcamp]

**Checks can be made payable to:
Sheldon's Daylight Camp
PO Box 29193, Indianapolis, IN 46229**

For more information: sheldons.daylight.camp@gmail.com



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THANK YOU

CONTACT US

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