



To : Whom It May Concern

It is with great pleasure that we invite you to become a sponsor for the 3rd Annual Sheldon's Daylight Camp, presented by Indy Youth Sports Inc., an Indianapolis based non-profit organization. The primary source of funding for Sheldon's Daylight Camp is from sponsors, such as yourself.

As an Indianapolis native, Sheldon Day, Defensive Line for the San Francisco 49ers, has chosen his hometown to be the site of his third annual youth football camp and has partnered with Indy Youth Sports, Inc. to plan this event as a way to give back to the community in which he grew up in.

On June 20-22, 2019, Professional Athletes and local coaches from Warren Central High School and Warren's Youth League Football will come together to promote health, teamwork, and education through the art of sports. With an anticipated 200 youth participating, your sponsorship will help to ensure the success of Sheldon's Daylight Camp. Accompanying this letter, we have provided additional information about this exciting event and its sponsorship levels. Please do not hesitate to contact us with any questions or concerns. Sheldon or his coordinators look forward to speaking with you at your earliest convenience.

Sincerely,

Corey Clark and Eugena Anderson
Coordinators for Sheldon's Daylight Camp

760-524-7961

sheldons.daylight.camp@gmail.com

<https://sheldonday.net>

1753 Breman Lane, Indianapolis, IN 46229





Sheldon's Daylight Camp

2019 Sponsorship Agreement

Please check the appropriate sponsorship box, enclose your company logo, and return the application and payment to Sheldon Day via Indy Youth Sports to the address at the bottom of this agreement. Please contact us if you would like to discuss fees and benefits.

Yes! My organization commits to sponsor the following item(s) at the level indicated:

Title Sponsorship \$10,000

☐

Title sponsors are entitled to have their logo, (provided by them, and camera ready) printed on all advertising and information regarding the event (Radio, Flyers, TV, Newspaper, etc). Personalized tweets, photo and celebrity endorsement from Sheldon Day. Football signed by Sheldon Day. Tax deductible letter from Indy Youth Sports, Inc.

Presenting Sponsorship \$2,000

☐

Presenting sponsors are entitled to be recognized as a sponsor on all press release and media materials, flyers, etc. Personalized tweet and photo from Sheldon Day endorsing your business or product. Autograph and picture signed by Sheldon Day. Tax deductible letter from Indy Youth Sports, Inc.

Individual Sponsorship

☐

Individual Sponsors are entitled to personalized tweets from Sheldon Day promoting your business. Tax deductible letter from Indy Youth Sports, Inc.

Unity Day	\$5,500
Camp T-Shirts	\$2,500
String Backpacks	\$1,100
Water bottles	\$300
Lanyards/Name Tags	\$300
Football Stress Relievers	\$200
Silicone Wristbands	\$100
In Kind Donation	\$_____

Indy Youth Sports, Inc. is a recognized 501(c) (3) not-for-profit organization

Organization Information

Business Name _____ Contact Name _____

Address _____

Phone Number _____ Email Address _____

Website Address _____

★ SHELDON'S DAYLIGHT CAMP ★

SDCC

JUNE 20-22, 2019

**GRIND IN THE
DARK**



**SO YOU CAN
SHINE IN THE
LIGHT**



CAMP MISSION



ENCOURAGE YOUTH VIA SPORTS

Entering its' 3rd year, the Sheldon's Daylight Camp is a co-ed youth football camp designed to utilize football as a tool to engage and educate 4th-6th graders in Indianapolis, Indiana on the importance of education, healthy lifestyles, hope and perseverance through sports.

CAMP OBJECTIVES



- **Teach** young athletes proper technique at various skill levels, and emphasize teamwork, sportsmanship and the positive values associated with football.
- **Expose** youth to the collegiate environment so they can begin to see college attendance as a reality.
- **Actively** engage with community leaders as a community resource.
- **Motivate** parents and students that our environment does not determine our future. By grinding in the dark we can shine in the light and rise above any situation.

CAMP SCHEDULE

Day 1 - Campers will pick up their registration packets which includes a swag bag with sponsor product, two t-shirts (1 for Notre Dame field trip and 1 for football activities) and camp lanyard.

Parents will have an opportunity to hear an inspiring message from Darrin Gray of All Pro Dad's.



CAMP SCHEDULE

Day 2 - Campers will take a field trip to the University of Notre Dame to experience what it would be like to be a college graduate.

Transportation and meals (breakfast and lunch) will be provided by Sheldon's Daylight Camp.

Each camper will have a scavenger hunt card which will have fill in the blank questions on topics that will be covered throughout the day such as, academic requirements to be a student-athlete, health and nutrition, sports management, etc.



CAMP SCHEDULE

Day 3 Morning - With a team of high school football coaches, current NFL players and volunteers, campers will be divided into groups to go over various football skill drills. Friendly speed competitions between teams will determine the fastest camper and awards will be given at the end. Team pictures will be taken for each group.



CAMP SCHEDULE

Day 3 Afternoon (New)- Sheldon's Daylight Camp will provide participants and their parents an opportunity to receive resources such as: employment information and health and education. Participants and the local community can enjoy the rest of the day with fun games, a bounce house, and food.



★ SHELTON'S DAYLIGHT CAMP ★

S.O.C.

GRIND IN THE **DARK**
SO YOU CAN
SHINE IN THE **LIGHT**

FOR MORE INFORMATION CONTACT
SHELDONS.DAYLIGHT.CAMP@GMAIL.COM