

Liza DuBarry

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Dynamic professional seeking leadership position in an established, forward thinking company.

Professional Summary:

- Led and integrated a team which launched multiple successful brands, including And1, Reebok, Lucky Brand, Izod, Van Heusen and U.S. Polo Assn.
 - Vast, hands on knowledge of fabrics from (factory to floor) knits through wovens, specializing in performance driven technology.
 - Internationally and domestically well-traveled, with a knack for spotting trends and reinterpreting them into brand specific programs.
 - Strong negotiating skills honed in the field with multiple overseas suppliers.
 - Team lead on layering of departments into new systems for more effective process, (such as PLM.)
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Professional Experience:

Design Director October 2007- Present

Basic Resources

Lucky Brand, Reebok, Izod, Van Heusen, And1 and Private label lines (Men's Lounge and Furnishings, as well as Women's and Children's underwear)

- Create budget projections, staffing and development plans of the design staff.
- Team with Cross functional leaders to create and adhere to seasonal a Corporate Calendar.
- Work with Sales team to seek out white space and come up with successful plans to fill needs.
- Team with the factories and cross functional partners from the point of tech pack. Send out through to receipt of sales samples with an eye to problem solving.
- Oversee a full team of senior designers, assistants and print department.
- Merchandise each line to facilitate the creation of strong catalog books to aid in market week sales as well as add on projects.
- Create seasonal directional boards and color theory.
- Lead team to facilitate the design of all lines by selecting silhouettes, fabrics, finishes, graphics, and all over patterns.
- Team lead and super user for PLM tech packs.
- Manage Color and Quality approvals from Sales samples to bulk production, with a heightened awareness for commercial acceptability vs. substandard product.
- Travel to multiple locations, year round, for research into trend forecast and current market product.
- Collaborate with the Marketing department to develop cohesive product presentations for packaging concepts.

Designer March 2005- September 2007

Warnaco

Chaps Sportswear (Knits and Sweaters) * Chaps Denim (Knits) * Golf (All areas) * Active (All areas)

- Worked with team to design and choose silhouettes, finishes, textures, and color combos for various lines.
- Created Cad's, artwork, tech packs, and merchandising boards; consistently created the best selling stripe layouts.
- Appointed to a select team, whose focus was the establishment of processes & practices to facilitate a more efficiently running company.
- Color and Quality approvals from Sales samples to bulk production.
- Researched Vintage layouts and made Current Market product projections.
- Attended fittings to facilitate correct development.
- Traveled overseas for development to production follow up.
- E-mailed daily with overseas vendors.

Fabric Coordinator October 2004-January 2005

Sean John

Knits

- Color and quality approvals of all knits in sportswear line.
- Updated and created tech packs.
- Sourced fabrics and assisted the knits manager with the development of knits to production.
- E-mailed daily with overseas vendors.

Qualifications

- Strong and clear vision for efficiently running a design department.
- Impeccable fashion and color sense, with the ability to create and adapt to a rapidly changing market.
- Accomplished understanding of the industry's design and manufacturing process; from conceptualization, development, to final production.
- Exceptional proficiency in color theory with a strong sense of coordination, and an intuitive style.

-References and Credentials Available Upon Request-