

## **SUNRISE PARK NEIGHBORHOOD ORGANIZATION**

### **MINUTES OF BOARD OF ADVISORS MEETING**

**Saturday, September 20, 2014 – 9:00 a.m.**

**Location: Prudential Offices, 2905 E. Tahquitz Canyon Way, Palm Springs, CA**

Submitted by Kathy Cohn substituting for Jerry Braun

#### **I. REVIEW & APPROVE (OR REVISE) ORDER OF MEETING AGENDA**

Curt called the meeting to order at 9:00 am. One New Business Item (Farrell Bike Lanes) was added to the agenda; others will be covered in Curt's report.

#### **II. REVIEW & APPROVE PRIOR MEETING MINUTES OF AUGUST 16, 2014**

Minutes of the August 16, 2014 meeting were approved.

#### **III. OFFICER REPORTS (Action on Items as Reported OR Deferred to Old/New Business)**

##### **A. Chairperson (Curt)**

There was a discussion of how and when to distribute official neighborhood communications related to City projects and planning hearings. If anyone feels a specific item should be formally posted or communicated to the neighborhood, then we should request that the Chair and/or Communications Officer post it on our various communication channels. Each of us, as individual residents, can also post similar public information items on our own, but personal opinions on such matters should be posted separately as an individual post and not as a Board position.

Kathy will ask Lee Bonno to Add Bruce and Mike to the PSNIC weekly newsletter email list.

School Board candidate James Williamson's staff member contacted Curt about a possible neighborhood "meet and greet" event. PSUSD is switching to district based elected representatives, so this candidate is interested in reaching out to Sunrise Park residents as they reside in the district he is running for. Discussion led to the board deciding to only consider sponsoring civic election activities if they include all candidates in the race.

##### **B. Vice Chairperson (Kathy)**

No news regarding the COD proposal. But the environmental impact study is being initiated. COD & the city still hope to complete a negotiated purchase, but if not will move to eminent domain. This will be a very lengthy process.

Save the Date: December 6, 2015 for the Festival of Lights Parade. All board members are encouraged to bring one guest to assist with wrangling the balloons.

PSNIC holds brown bag lunches on the 4<sup>th</sup> Wednesday of the month to discuss issues of interest to neighborhood organizations. An upcoming topic will address the ins and outs of forming a 501c3. Given our board's interest, Kathy will let members know when that topic is scheduled.

##### **C. Secretary (Kathy filling in for Jerry)**

No report.

##### **D. Treasurer (Byron)**

**Financial Report** - Byron distributed the Profit and Loss Detail Report which he noted basically reflects the balance in the checking account (\$1,533.89). He suggested the board should consider an audit process in the near future as donations and other fund-raising revenues and related expenses increase. Motion was made to return to Byron his \$100.00 dollar loan to SPNO. Approved with Byron abstaining.

## **E. Communications**

Roseann distributed a thorough list of all postings since our last meeting concerning the various activities of our organization. It is extensive. Also links have been added to other PS web sites. Roseann reported that the response rates on email blasts and visits to Nextdoor and Face Book sites are lower than we would like. But there are indications of increasing interest.

Curt has established a contact at the Desert Sun regarding Palm Springs history and is hoping to get possible background information on the history of Sunrise Park for our website.

## **IV. OLD BUSINESS (including Top 7 Neighborhood Priorities):**

### **A. Discussion on Blade Signs/Neighborhood Identification (Byron/Curt)**

Byron reported on the process and results of the Blade election. Initial problems with integrity issues of the survey have been addressed by examining isp addresses and eliminating duplications.

Curt researched the City process for Blade Sign selection and approval. Neighborhood participation is required. Several proposed blade sign designs were displayed for review and discussion at the initial organizing meeting in March 2014 when officers were elected. SPNO subsequently provided general membership participation in September by conducting an online neighborhood member vote on four possible designs. The level of participation in the September vote exceeded that of the organizational meeting.

It was moved, seconded, and approved to accept the on-line results with Blade Sign design #1 receiving the most votes. Curt will work with the City on the final approval of our application. Initial placement of signs will focus on the perimeter, and then expand as funds become available.

We will solicit donations for specific blade locations, i.e., for residents to fund a sign for their block or street. One neighbor has already made a \$170 contribution for a blade sign and another has contributed \$130 for two neighborhood watch signs.

Nearly all SPNO Perimeters are traffic light controlled with oversized poles where blades are not currently allowed. The street name sign appears overhead and hangs from the horizontal traffic signal pole, not as would be the case for a typical street corner sign. Curt will discuss with the city public works department. PSNIC/ONE-PS may need to be involved because other neighborhoods are facing similar challenges to placing blade signs at prominent intersections where neighborhood identity is very important to everyone.

### **B. Discussion on Fundraisers**

**Mona Lisa Film Screening (Roseann & Curt)** - Curt and Roseann provided an update on the event. Many email blasts and on-line posts have been distributed across all our social media sites. Advance movie ticket sales and dinner reservations are coming along, but more efforts are still needed. Posters are up at Camelot during Cinema Diverse. The Desert Sun published it in events of the week. PSNIC Newsletter will be publicizing it. [Curt reported by email just after our meeting adjourned that the Camelot indeed sent out an email blast to its patrons as it had agreed to do.] Reserved theater seating will be available for dinner guests so they do not have to rush to find a seat at the last moment.

**Modernism Week 2015 Home Tour Opportunity (Byron)** - Byron reported on the planning for Modernism. Byron shared the photos of the participating homes that will be submitted to MWA. MWA will go live with ticket sales Nov 1. Lulu's participation is confirmed for refreshments at the end of the tour. Maps will be provided. All of the tour homes are a relatively easy walk along Amado, except Debby/Andreas. Some of our board members will attend the Oct 12 mini-Modernism tour co-sponsored by PSNIC to become familiar with the process.

### **C. Discussion on Neighborhood Watch/Crime (Greg)**

Greg will contact Sgt Gus Araiza to see if he can provide information to help us move forward on this project. The main issue relates to how many neighborhood watch signs are appropriate and where to post them for greatest impact.

### **D. Discussion on Remaining Top 7 Priorities**

**Vacation Rentals/Noise** - PSNIC has subcommittees addressing this issue so our board will table any action for now to avoid duplicating efforts. But we need to keep our neighbors informed on the success of the new ordinance and enforcement procedures.

**Speeding/Traffic Issues** - PSNIC also has subcommittees addressing this issue so our board will table any action for now to avoid duplicating efforts. But we need to keep our neighbors informed.

**Street Improvements** - City is currently assessing the condition of streets Citywide for future improvements. PSNIC will play a role in further advising the City after the results of the survey are provided. Again, we will need to keep our neighbors informed.

**Social Events** - Curt suggested our possibly holding an event just before the Festival of the Lights on Dec 6. More discussion to take place next month. The Mona Lisa screening does have a social component this month.

### **E. Annual Meeting Location – Date & Location (Kathy & Bruce)**

One of the two dates proposed for the Annual Meeting, Saturday, March 28, 2015, conflicts with the popular PSNIC Annual Picnic which all neighborhoods attend. So Saturday, March 21, 2015 will be the date. Bruce and Kathy reported information about the locations suggested at the last meeting.

The Library and Mizell are still on the list for consideration. George Nasci-Sinatra (a SPNO resident) is a contact for Mizell which seems to be most appropriate venue. Bruce will followup with him. PSTA was very accommodating but likely too small. We may want to use it in the future for small functions. Police Training Center is unavailable due to likely construction.

## **V. NEW BUSINESS**

**Bike Lanes on Farrell:** Curt reported on the proposed designated bike lane options by the city. He distributed graphics illustrating 2 options under consideration. One eliminates parking in front of homes facing Farrell. Another reduces vehicular traffic to one lane each direction but retains parking. Discussion followed. Eliminating parking would negatively affect property values. City said the need for on-street parking was minimal. However, residents would lose guest and service vehicle parking. A reduction to one lane would slow traffic, but bikes are not common now, and fewer lanes could cause congestion during peak usage times (rush hour).

Position to be shared with City: Homeowners should not have to relinquish parking for potentially limited bike use. Primary artery should not be designed to increase congestion. Suggestion: Keep 2 vehicular lanes in each direction, but make the one closest to curb a sharrow lane (shared by cars and bikes).

## **VI. UPDATES ON CITY PROJECTS & PSNIC**

Jul residential project was approved by the City Council on a 3-1 vote. It will be gated with entrances on Tahquitz & Baristo, not Farrell. 180+ dwelling units.

PSNIC at its last meeting discussed how to better “brand” the committee. Most people have no idea what it stands for, nor does it hint at the mission or vision. A subcommittee developed a vision and mission statement, out of which came a proposal to change the name and acronym of the organization to ONE PS (Organized NEighborhoods –Palm Springs). The newly proposed name and acronym are scheduled for a second read and vote for approval at the October PSNIC meeting. NORG representatives were asked to provide feedback. SPNO board members agreed this is an improvement.

**VII. NON-AGENDA BOARD MEMBER COMMENTS**

None

**VIII. ADJOURN**

Next meeting Sat Oct 18, 2014, 9-11 am

Meeting adjourned at 11:15 am.