

SUNRISE PARK NEIGHBORHOOD ORGANIZATION

BOARD OF ADVISORS MEETING

Date and Time: Saturday, November 15, 2014 – 9:00 a.m. (on-time start)

Location: Offices of Berkshire Hathaway Home Services, 2905 E Tahquitz Cyn Way, Palm Springs, CA

Advisors in Attendance: Roseann Bleiweiss, Jeff Clarkson, Kathy Cohn, Byron Lohman, Bruce Maughan, Greg Probst and Curt Watts

Advisors Absent: Mike Scebbi

SPNO Members in Attendance: Alex Dethier (Sunset Way) and Jay Lippmann (McManus Dr)

I. Order of meeting agenda reviewed and approved with no changes.

II. Meeting Minutes of October 18, 2014 Board of Advisors Meeting reviewed and approved with no changes.

III. **Officer Reports**

A. **Chairperson (Curt)**

- Curt updated the Board on the **bike lanes proposed for Farrell Dr.** The PS City Council considered and approved the bike lanes in concept, subject to further decisions regarding the design of the lanes. The City Engineer has recommended a “sharrow” lane (marked to show sharing by cars and bicycles) in our neighborhood. The portion of Farrell within SPNO boundaries would still have two lanes in each direction and parking. There will be further City meetings to discuss the specifics. Speed reduction is still a consideration.
- Curt presented the Board with a **Calendar of Upcoming Events/Meetings (copy attached).** Items in boxes on the Calendar are of special interest to SPNO. Discussion of the Calendar prompted discussion of additional areas of concern for the neighborhood, including (i) speed limits on Alejo, Amado and Farrell, (ii) sidewalks and (iii) undergrounding of utilities. If there is a committee on the undergrounding issue, Alex Dethier would like to be included. Chris Bale (Sunrise Park resident) may also be interested in this issue.
- Curt noted that Board meeting scheduled for February 20, 2015, conflicts with the SPNO Modernism Week home tour. By consensus, it was decided that the **Board will meet on Saturday, February 7, 2015,** as a combined meeting for January and February.

B. **Vice Chairperson (Kathy)**

- Kathy reported that the name of the **Palm Springs Neighborhood Involvement Committee (PSNIC)** will change to PS One. In connection with discussion of the Calendar, Kathy mentioned the PSNIC retreat. There was also some discussion of the annual PSNIC Picnic and SPNO participation in that event.
- Kathy updated the Board on SPNO’s participation in the **Palm Springs Festival of Lights Parade.** There will be a training session for balloon wranglers. Volunteers will need to be at the parade route by 3:30 p.m. on the day of the parade. The commitment will be about four and a half hours. Bruce showed the Board lights he has borrowed from the library for volunteers to wear. Kathy will check at Michaels (craft store) for additional lights.

C. **Secretary (Jeff)**

- Jeff confirmed that SPNO Board minutes would not be distributed to SPNO members. Instead, a **summary of the Board meeting will be distributed to members.**

D. **Treasurer (Byron)**

- Byron distributed a copy of the **financial report (copy attached).** The deposit of funds from the Mona Lisa fundraising event was the only activity. The checking account balance is \$2400.19.

E. **Communications Officer (Roseann)**

- Roseann has added neighbors to our **distribution list.**
- Roseann presented the Board with a **summary of information distributed through Facebook, Nextdoor and MailChimp (copy attached)** to the neighborhood.
- Roseann then introduced the issue of **web hosting for the SPNO website** and reported that Go Daddy is having an approximately half-off special (\$4.99 instead of \$8.50 per month). The Board authorized

Roseann to spend up to \$10 per month for hosting. Roseann reiterated that the purpose of the website is to have general information available, not to communicate about current issues.

- Curt expressed a concern that a **website address** with NO (as an abbreviation for Neighborhood Organization) would be too negative, and there was general agreement among the Board. Roseann will look into alternative addresses.
- Everyone was reminded that the **City personnel contact sheets** distributed to the Board were not for general distribution.

IV. **OLD BUSINESS** (including Top 7 Neighborhood Priorities):

A. **Fundraisers**

Modernism Week 2015 Sunrise Park Home Tour (Byron)

- The tour will sell tickets to as many as 225 people for each of two shifts. The website for this event went live on November 1. At least, 25% of the available tickets have been sold.
- Byron needs more people to serve on this committee.
- Byron has obtained information about liability insurance. SPNO can add additional insureds, like parking facilities, if necessary.
- There are currently six houses on the tour. The house at 2191 Park Dr may be added. Alex Dethier may also add a house.
- There was a consensus among that Board that no empty houses should be shown.
- Richard Bleiweiss is designing signage for the tour. Kelly Peak is doing photography. Both of these individuals will be recognized in the home tour materials.
- Sponsorship opportunities are available. The Paul Kaplan Group has sponsored other neighborhood organization home tours by providing food, drinks, money and/or promotional materials. There was a general consensus among the Board that we should seek out sponsorships.
- Curt will contact Verizon regarding the use of their parking facilities. Kathy will contact the teachers union regarding the same. There was further discussion of possible venues for parking, including a title company.
- Volunteers working the event will not require a ticket, but they may wear different wristbands.
- There was further discussion of timing and logistics.

B. **Blade Signs/Neighborhood Identification**

City Approval of Blade Sign Design/Locations (Curt)

- The City has approved SPNO's proposed blade sign design.
- Curt distributed a map of the proposed locations for blade signs and other blade sign information (copy attached).
- Curt has been speaking with Zumar, the manufacturer of the signs. The City will not require an aluminum edge on the sign as it has done for some other neighborhoods.
- City Engineering has decided to allow posting on light posts. The City wants the signs to be attached on the light post (in the center of the sign) instead of on the side of the post (like a flag). The negatives to this plan are that the sign will be visible from one side only and that the sign is asymmetrical. A sign to the side of the post is preferable for these reasons. Curt will push for this preference, but he will get alternate quotes from Zumar. Curt will also approach City Engineering.
- SPNO can skip from the first phase of the sign implementation to the second if there is resistance from the City to putting the signs on the side of posts. The Board consensus was to go with this plan. Alex Dethier suggested Tahquitz Cyn Way as a priority for signs because of airport traffic, but there are too many issues with signal poles along this street.

Nextdoor Neighborhood Map Boundaries

- Nextdoor.com boundaries for our neighborhood are inconsistent with our official boundaries. Options: (i) continue to lobby Nextdoor to remove the area north of Alejo or (ii) add the area north of Alejo to our group, which would require a Bylaw change. The Board consensus was to approach Nextdoor again about correcting their map and to consider the issue of adding the area north of Alejo later.

C. Neighborhood Watch/Crime/Code Enforcement

Neighborhood Watch Signs (Greg)

- Greg met with the Police regarding where watch signs should be placed within the neighborhood. Greg distributed a map (copy attached) indicating in blue where signs should go. Red markings are secondary locations.
- The officer with whom Greg met suggested the sign design that includes a badge. Each sign is \$65 (not including separate post, if necessary).
- We will discuss this issue again in December.

PSNIC Breakdown of Neighborhood Issues (Curt)

- Curt discussed the breakdown of neighborhood crime issues that PSNIC distributes. SPNO is not yet included.

D. Vacation Rentals/Noise

252 N Sunset Way on City's Vacation Rental Property Watch List (Kathy/Curt)

- Property owner must now notify the City of occupancy, along with other requirements. The next step is suspension of the City's rental permit.
- The City does not publish a list of vacation rental homes, but Curt has a copy.

E. Speeding/Traffic/Street Improvement Issues

PSNIC "Hot Spot" Subcommittee (Kathy/Curt)

- Curt requested that anyone who is interested in participating contact him.

F. Social Events

- There was no discussion.

G. Annual Meeting

Agenda Topics – Board Elections, Changes to Bylaws, Crime Watch Update, Accomplishments (All)

- Kathy will make a list of topics for the meeting.

Logistics -- Noticing, Room Set-Up, Refreshments, Etc. (Bruce/Kathy)

- As Secretary, Jeff will be added to the committee considering these issues.
- The consensus of the Board was not to allow voting by mail this time.
- SPNO will send notices of the meeting to individual homes by mail.

V. New Business

A. 501 N Cantera – Group Home Complaint (Curt/Roseann)

- Group homes with over six residents require a special use permit. This group home does not appear to have over this number.
- This house is not within SPNO boundaries, but it is adjacent. Ken Seeley owns the property. Mr. Seeley is seeking conditional use permits for some properties, but not this one.
- The complaining neighbor has a list of complaints.
- City is considering mediation process that may be helpful in this case. The City's Human Rights Commission is enlisting services of a mediation group.
- Curt will contact the homeowner, but will consult with the City Code Enforcement Office first.
- SPNO will refund any donations made by this homeowner or others not within the SPNO boundaries.

B. Follow-Up – Board Vacancy Related Topics (Replacement, Workloads, Etc. (Jeff)

- Board consensus was not to fill the vacant position on the Board. No other action taken.

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- VI. Updates on City Projects & PSNIC (Curt/Kathy)**
 - Curt reported that the improvements to the median of Tahquitz Cyn Way within the SPNO boundaries have been approved, but work has not started.
- VII. Non-Agenda Board Member Comments**
 - There were none.
- VIII. Adjournment**
 - The meeting was adjourned at approximately 11:25 p.m.