

SUNRISE PARK NEIGHBORHOOD ORGANIZATION
DRAFT MINUTES OF BOARD OF ADVISORS MEETING

Saturday, October 18, 2014 – 9:00 a.m.

Location: Prudential Offices, 2905 E. Tahquitz Canyon Way, Palm Springs, CA
9:02 a.m. meeting called to order.

Members in Attendance: Roseann Bleiweiss, Jerry Braun, Jeff Clarkson, Kathy Cohn, Bruce Maughan, Greg Probst, Mike Scebbi, and Curt Watts

Members Absent: Byron Lohman

- I. Order of Meeting Agenda was reviewed and approved.
- II. Meeting Minutes of September 20, 2014, were reviewed and approved.
- III. OFFICER REPORTS (Action on Items as Reported OR Deferred to Old/New Business)
 - A. Chairperson (Curt) No topics to discuss.
 - B. Vice Chairperson (Kathy) Topics to be discussed towards the end of the meeting.
 - C. Secretary (Jerry) Has submitted his resignation due to his acceptance of a new job which will require more travel. His replacement will be discussed later in the meeting.
 - D. Treasurer (Curt; Byron absent)
 - Financial Report update was discussed.
 - Previous bank account balance (as of 9/20/14) was \$1,533.89. With the anticipated deposit of Mona Lisa event revenues (\$1,131) less related expenses, the balance is now approximately \$2,400.
 - E. Communications Officer (Roseann)
 - Update on Neighborhood Communications
 - Good neighborhood Press coverage: Mona Lisa event and also there was an article in the paper about the Amado Hotel with mention of our neighborhood.
 - It was decided that, after future Board meetings, Roseann will post bullet point updates to the neighborhood of Board of Advisors meetings and activities.
 - One neighbor at the Mona Lisa event submitted a contact card for future communications from SPNO.
 - There was discussion of inviting more people from the neighborhood to join Nextdoor via email and via post cards.
- IV. OLD BUSINESS (including Top 7 Neighborhood Priorities):
 - A. Discussion on Blade Signs/Neighborhood Identification (Curt)

Curt provided a map of the neighborhood with potential signage placements. Curt talked to the City about three things 1) Phasing of installation, 2) Signal pole placement, and 3) the ½ inch bare aluminum border. There was discussion about the concerns of Public Works that there could be some confusion if signs are placed on major intersection traffic light poles.

If all of Phase 1 (11 signs at major intersection entry points to the neighborhood) is completed, the cost will be about \$2,000.

Once City approves design, we work with the fabricator and it takes about 2 months to install the signs.

Phase 2 covers other streets at key entry points (total of 13 signs).

Phase 3 adds 19 more signs along major traffic corridors.

Phase 4 adds 47 more signs to the interior streets of the neighborhood. We can ask businesses or neighbors to contribute funding for the signs near them. We may want to also consider a matching funds program for neighbors to contribute.

There was also discussion about the need to have some balance between funding for neighborhood signs and neighborhood watch signs.

B. Discussion on Fundraisers

- **Mona Lisa Film Screening - Wrap-Up (Roseann & Curt). This event was a great success. The final profit was \$916.30.**

Lessons learned:

- 1) **The payment of \$250 was not waived by the theatre, but this may have created some goodwill with the theatre. (Maybe they'll let us use the space for future meetings or events.)**
 - 2) **In future, work directly with the theatre instead of through Michael Green at the PS Cultural Society.**
 - 3) **We could encourage our neighbors to attend the other events at the Camelot to support the theatre.**
 - 4) **We could have added a different before/after event at the theatre for neighbors instead of the dinner.**
 - 5) **For Publicity, we were really rushed. If we had another 2 weeks, this could have helped us to get more coverage. However, the event was on the Desert Sun calendar 3 times.**
- **Modernism Week 2015 Home Tour (Roseann) on Saturday Feb. 21. 10 am to 1 pm and 11 am to 2 pm. Byron, Roseann and her husband Rich have worked on the photos and "day of the event" booklets for the tour. Rich is designing the booklets. Costs will include advertising, maps, lawn signs, booties, cleaning and waters. We might also have a 7th home for the tour. We can sell 300 tickets at \$60 each. (150 for the a.m. tour and 150 for the p.m. tour.) Modernism Week says we will very likely sell out because it our first year. There will be a 3 p.m. reception with refreshments at Willie Rhines' home on Burton.**

Discussion points about Home Tour: Tours will start at the Amado Hotel. Parking is an issue. We might be able to use the Verizon

parking lot on Sunrise Way for those going to the Amado Hotel and then have attendees drive or walk from there. Most homes are near Amado. There may be some other options for parking.

C. Discussion on Neighborhood Watch/Crime/Code Enforcement

- **Watch Signs (Greg)**
Greg has emailed Officer Gus. They will be meeting next week on Neighborhood Watch signs placement. There was some discussion about keeping Watch signs separate from neighborhood identity signs and placing Watch signs in more strategic places. We may need to get permission from home owners near sign placements. There was discussion on how to get more people involved in Watch. It was noted that there was a recent program in the local schools about fire prevention.
- **Recent Incidents - Police Contacts (Curt/Jerry)**
Byron said there was another incident involving a truck and another break in incident near Debby Drive and Sunset Way. Thieves had also thrown rocks through windows for break-ins. There was discussion about the role of the Board in this, other than ramping up Watch activities. If a crime is in progress, neighbors should call 911. For suspicious activities, they should call the police hotline.

There was discussion of ideas related to Watch/crime prevention: Magnets for fridges or window stickers with the neighborhood watch phone number.
Another Watch meeting and have an officer at that meeting.
A combined Watch and Earthquake Preparedness meeting.
There was also discussion about the coverage of the "fake" Electric company reps. issue.

- **Code Enforcement - Inquiry re: 238 S. Saturmino (Jerry received email.)**
Can we as a board do anything to work with the City to have them step up on responsiveness on code compliance issues?
David Ready has said they are working on a process at the City to address issues: vacant, abandoned, run down properties.
This is an issue for property values, quality of life, etc.
What can our Board or PSNIC do to encourage people in City Hall to step up and help in these areas? What is our role? Can we provide channels, and info. on how to address issues? The City is using an technology app. called "At your service." We could encourage usage.
We can also consider creating an insert sheet on these issues for the annual meeting mailing.

D. Discussion on Remaining Top 7 Priorities

- **Vacation Rentals/Noise (No Discussion)**

- **Speeding/Traffic Issues** (The new bike lanes on Farrell have been approved.)
- **Street Improvements** (The cul de sacs to the north of us are being redone, in part with tribal funds.)
- **Social Events - December 6, 2014-5:45 pm-Festival of Lights Parade** (see the attached info sheet.) We now have the route.
Board may be those “wrangling” the (ornament or gift box) balloon.
How can we get more involvement?
It was decided we will not have a special meeting spot or activities for the neighborhood before/after the parade.
There was discussion of some ideas for outfits for the balloon handlers. Bruce will check on borrowing last year’s lighted outfits from the library.

- E. Annual Meeting - Date & Location (Kathy & Bruce)**
March 21st - 9 a.m. start. (2 hour meeting) Need room from 8:30 to 11:30
Location will be the Mizell Senior Center, and we are on their master calendar. (There is a charge of \$150 to \$200.) The room can be set for 150 people. Topics for meeting will be discussed at next meeting.
Topics: Any changes for bylaws? How to handle voting? Curt discussed the TRENNO process. He asked the Board to think about this for the next meeting.

V. NEW BUSINESS

- A. With the resignation of Jerry Braun, there was discussion on the selection of the new Secretary. Jeff volunteered to step into the role. Jerry will transition files to Jeff.**
- B. Meeting Frequency & Back-Ups for Officers Missing Meetings**
Meetings will continue as monthly meetings.
Missed meetings? Other officers will cover for their absences. No formal arrangement.
There was discussion about how our meetings are open to anyone in the neighborhood and whether we need to issue special invites to the broader neighborhood. Future meetings will be mentioned on the post-meeting communication to the neighborhood regarding Board activities.

VI. UPDATES ON CITY PROJECTS & PSNIC

Sept. 17, City Council received landscaping plans for the rest of Tahquitz Canyon from Sunrise to airport. Progress was stalled because of disapproval of first plan. (The concrete planters were not well received.) City Council is not reaching out to the neighborhoods on the new designs although it was on the Sept. agenda of the City Council meeting. Curt produced a copy of the plans for our review. It retains the palm trees and incorporates colorful native plants and now uses “stacked boulder” retaining walls instead of concrete, but it is trying to tie in with Phase 1. The plan is approved but the project has not been bid out yet.

Measure J projects: The city has approved 2 new city entry signs for Palm Springs. The designs are approved, and these may be used for other

locations. The city is also going ahead with traffic sign by Ralphs for people to walk across. (This has been funded.)

Curt noted the input from our last meeting on the new bike lanes was effective. Now the plan will incorporate lanes for both bike and cars from Tahquitz to Tamarisk. Bikes can use a shared lane if cars are parked along the side. North of Tamarisk, the road will be reduced to one lane all the way to Racquet Club where there now will be a dedicated bike lane. There will also be more right turn lanes. The plan allows for two lanes in most areas and parking will be allowed on Farrell where it currently exists.

They are moving ahead with the street resurfacing in select areas.

PSNIC is looking for new people for some committees.

Vacant homes: The City is placing a higher priority on addressing vacant homes. They are implementing a new system to address this. The city can require security at vacant businesses. Homes that are vacant have to comply or be demolished as public nuisances.

VII. NON-AGENDA BOARD MEMBER COMMENTS (NONE)

VIII. ADJOURNMENT at 11:16 p.m.

The next Board of Advisors meeting is on November 15th at 9 a.m. at the usual meeting location.

Attachment: Festival of Lights Parade - Palm Springs



Date: December 6, 2014 at 5:45pm

The Festival of Lights Parade takes place the first weekend in December and has quickly become one of Palm Springs' most beloved traditions, attracting over 80,000 people to downtown Palm Springs each year. Over the past 20 years, the parade has featured a variety of marching bands and entertainment, as well as the Budweiser Clydesdales, Mickey and Minnie Mouse, Snoopy and the Gang - and of course Santa and Mrs. Claus!

The Palm Springs Festival of Lights Parade was introduced for the first time on December 5, 1992 along Palm Canyon Drive and has been held every year since. Becoming a highly anticipated holiday tradition in downtown Palm Springs! Parade watchers will want to get there early and bring lawn chairs and blankets. Shops and restaurants along the parade route on Palm Canyon Drive in Palm Springs will be open. The parade starts at 5:45pm.

The parade steps off at Ramon Rd at 5:45pm and follows Palm Canyon Drive through downtown Palm Springs to Tamarisk Rd.

