

SUNRISE PARK NEIGHBORHOOD ORGANIZATION

BOARD OF ADVISORS MEETING

Date and Time: Saturday, December 20, 2014 – 9:00 a.m. (on-time start)

Location: Offices of Berkshire Hathaway Home Services, 2905 E Tahquitz Cyn Way, Palm Springs, CA

Board Members in Attendance: Roseann Bleiweiss, Jeff Clarkson, Kathy Cohn, Byron Lohman, Bruce Maughan, Greg Probst and Curt Watts

Board Members Absent: Mike Scebbi

SPNO Members in Attendance: Jay Lippmann (McManus Dr)

- I. Order of Meeting Agenda was reviewed and approved with changes in order.
- II. Meeting Minutes of November 15, 2014 Board of Advisors Meeting was reviewed and approved with changes from Curt Watts.
- III. **Officer Reports**
 - A. **Chairperson (Curt)**
 - Curt presented the Board with an updated **SPNO Calendar of Upcoming Events & Related City/PSNIC Meetings (copy attached)**. Items in boxes on the Calendar are of special interest to SPNO.
 - B. **Vice Chairperson (Kathy)**
 - Kathy recapped the Board on SPNO's participation in the **Palm Springs Festival of Lights Parade**. Board members suggested that in future years SPNO bring more candy to hand out and request an earlier place in the parade. Some Board members thought the parade was too long, with too many gaps.
 - C. **Secretary (Jeff)**
 - Jeff had nothing to report other than further attempts to retrieve organizational documents and minutes from former Secretary Jerry Braun.
 - D. **Treasurer (Byron)**
 - Byron distributed the current **financial report (copy attached)**. Deposits reflect sales of 115 tickets for Modernism Week and a contribution from a Member.
 - E. **Communications Officer (Roseann)**
 - Roseann has removed from the **distribution list** those former neighbors who have moved out of the neighborhood.
 - Former Board Member Jerry Braun is still receiving notices from **Nextdoor.com**. Curt will contact Nextdoor.com.
 - Roseann posted pictures of the **Palm Springs Festival of Lights Parade**.
 - Roseann has posted a notice that Board of Advisors' meetings are open to the public.
 - Curt has not heard any more from the neighbors on Cantera Circle regarding their complaint about the group home.
 - Curt discussed the mediation efforts of the City's Human Rights Commission.
- IV. **OLD BUSINESS** (including Top Neighborhood Priorities):
 - A. **Fundraisers**
 - **Modernism Week 2015 Sunrise Park Home Tour (Byron/Roseann/Greg)**
 - Modernism Week Committee has been meeting.
 - SPNO will need 30 or 40 volunteers.
 - Byron presented a map of Sunrise Park with the homes on the tour (copy attached).
 - Byron presented the budget for the event (copy attached). The total budget is now at \$2376.84.
 - There will be two tours of 125 people each. There will be one color of wristband for each tour.
 - Rich (Roseann's husband) has designed a pamphlet. His services have been donated.

- Byron will be donating a shopping tote for each of the tour guests. SPNO needs donations for contents of the tote. Vacation Palm Springs is donating T-shirts and sunglasses.
- Greg has written a letter to local businesses soliciting contributions. Curt suggested contacting the local apartment communities.
- Directional signs for the event may be expensive. There are several options. A more expensive A-frame sign could be used at the houses, with cheaper ones at corners. Feather signs are an option that could be reused.
- Cleaning is expensive at \$150 per house. It was agreed that this amount should be reduced to \$100. Each homeowner will get cash.
- Alex Dethier (realtor and SPNO Member) wants to do a sponsorship (perhaps for cash). Discussion ensued regarding the minimum contribution necessary for a listing as a sponsor in the home tour pamphlet. It was agreed that \$250 would be the minimum amount for sponsorship.
- Jeff mentioned that the Sunmor Neighborhood Organization had parked vintage cars in front of the homes on their tour. Jeff volunteered to look into getting vintage cars for the SPNO home tour, including looking into insurance issues.

B. Annual Meeting

Update on Agenda Topics & Meeting Logistics (Kathy/Bruce/Jeff)

- The Annual Meeting Committee has met. Kathy presented a summary from that meeting and a draft agenda for the annual membership meeting (copies attached).
- Lee Bonno can provide lists of neighbors with addresses. SPNO will need to decide whether to send notices to residents or homeowners if they are different. Curt wants to make a best effort to blanket the whole neighborhood, including individual apartment units.
- SPNO will use postcards to notify all Eligible Members of the annual membership meeting. The postcard will include a return address (the SPNO post office box).

Bylaws

- SPNO Bylaws need to be cleaned up.
- The Board generally agreed that staggered terms for Board members would be a good idea to preserve organizational history. To initiate staggered terms, one possible scenario is to elect some of the Board members at the next annual membership meeting to two-year full terms and others to one-year half terms. Of the seven elected positions, the top four vote-getters would get full terms, and the bottom three would get half terms.
- Another possible Bylaw amendment would be to allow electronic voting for certain issues. Discussion of mail ballots was revisited.

C. Blade Signs/Neighborhood Identification

Update on Blade Sign Installations (Curt)

- The City has decided to allow the installation of side-mount blade signs (versus blade signs on light posts), but side-mount blade signs still need approval from the City's Assistant Engineer. Double-sided signs for side mount are \$179 each (subject to possible slight adjustment for hardware). Signs with only one side for post mount are \$10 less. The Board consensus was to do a side mount.
- The Board consensus is to install blade signs on traffic poles around the perimeter of Sunrise Park first (all of previously proposed Phase I). These eleven signs will cost a total of \$1969.
- There is a ten-day turnaround for fabrication of the blade signs. The City may take longer than ten days for installation.
- If the Assistant City Engineer does not approve side-mount blade signs, the Board consensus is to move forward with blade signs on light posts.

Decision on First Phase Funding for Blade Signs

- Curt suggested using funds from Modernism Week for street signs. The Board consensus was not to use these funds until after the Modernism Week event happens.

At this point, Roseann excused herself from the meeting.

D. Speeding/Traffic/Street Improvement Issues

City's Street Conditions Survey (Curt)

- The City will need \$76 million to fix all of the streets that need repair. The City has \$7-8 million to spend this year from Measure J and a bond issue.
- Curt distributed materials that indicate the City's assessment of the various streets around the City (copy attached). Curt explained the difference between local, arterial and collector streets as used in the City's documentation. Curt also explained the condition ratings and weighted averages the City uses.
- By January 16, the City wants neighborhoods to comment on its assessment and priorities for repair. The City wants to know whether we agree with their assessment on our neighborhood streets and whether there are certain streets we want ranked higher.
- Curt requested assistance from other Board members in determining whether the City's assessment and priorities for Sunrise Park are accurate. Kathy and Bruce agreed to help Curt with surveying neighborhood streets.
- A discussion of the condition of specific streets within the neighborhood ensued.
- Repairs may be made by block. Kathy distributed a Pavement Condition Index (PCI) map (copy attached). Red is worst and blue is best on this map.

PSNIC "Hotspot" Subcommittee (Curt)

- Curt will be participating on this committee.
- The current focus is on figuring out a process for the committee.
- One area of focus is pedestrian deaths on Ramon. Possible solutions are a pedestrian walkway or above-head lights.

E. Discussion on Neighborhood Watch/Crime/Code Enforcement

Update on Neighborhood Watch Signs (Greg)

- Greg has continued to follow-up on the neighborhood crime watch signs.
- Greg will check with Sunmor regarding the signs they will be discarding.
- There will be continued discussion regarding the number of crime watch signs and their placement. Sign placement may require door-to-door solicitation.

F. Vacation Rentals/Noise

Status of City's Vacation Rental Property Ordinance (Curt)

- The City has been monitoring vacation rentals more closely, and City Council has been considering the issue.
- The City's ordinance has been amended to focus on problem properties
- The City has hired outside security firm to help.
- The City will not limit the number of vacation rentals at this time.
- There may be more information available about this issue at the annual meeting.

G. Social Events

- Nothing was reported.

V. New Business

- There was no new business.

VI. Updates on City Projects & PSNIC (Curt/Kathy)

Update on Farrell Bike Lanes

- City Council considered bike lanes and pulled the Farrell Drive section from passage of the overall plan. SPNO's position is to retain parking, narrow driving lanes, and artificially reduce speed limits on the street.
- Curt explained the procedure for determining speed limits.
- The Alejo section of the bike lane plan was approved.

BOARD OF ADVISORS MEETING MINUTES (12/20/14)
SUNRISE PARK NEIGHBORHOOD ORGANIZATION

- The bicyclists' organization has been working with SPNO.

Other Items

- There was a meeting regarding development of the old Palm Springs Mall property into a College of the Desert campus. Several Board members attended this meeting. This project has a long fuse.
- The PSNIC committee considering the undergrounding of utilities has not yet met.

VII. Non-Agenda Board Member Comments

- There were none.

VIII. Adjournment

- The meeting was adjourned at approximately 11:26 a.m.