



SUNRISE PARK NEIGHBORHOOD ORGANIZATION

Minutes of Board of Directors Meeting

Palm Springs Teachers Association, 180 N. Luring Dr., Palm Springs, CA

July 20, 2019, 9:00 a.m. – 11:00 a.m.

Board Members in Attendance: Kathy Cohn (Vice-Chairperson), Brad Dunkin (Communications Officer), Andrew Green, Michael Hudson (Secretary), Ken Nelson (Chairperson), Neil Wortman, Paul Zak (Treasurer)

Neighbors in attendance: Marty Danielson

Call to Order: The meeting was called to order at 9:02 A.M.

I. Review and Approve Order of Meeting Agenda

Kathy moved to change the order of the agenda to move Item V. E. Appointment of new board member to the top of the agenda. Motion seconded and approved for immediate discussion.

Kathy moved to appoint Marty Danielson to the Board, Paul seconded. Marty was unanimously voted in as a Board member.

II. Public Comments

None

III. Officer Reports

A. Chairperson (Ken Nelson)

- Calendar of Upcoming Events
 - No report

B. Vice Chairperson (Kathy Cohn)

- Kathy informed the Board that a work group has been formed to explore how cannabis facilities effect neighborhoods and how neighbors can be better informed by the city. A merger of Code Enforcement departments has been formed. The department now includes vacation rentals and cannabis. The department will be headed by Veronica Goedhart. Eight growth facilities have been approved. Veronica is putting together a staff report.
- Kathy mentioned the street changes for Indian Canyon. The city is working on making Indian Canyon a two-way street.

C. Secretary (Michael Hudson)

- Michael spoke on updating the map on the postcard mailing. Michael will follow up with Richard Bleiweiss.

D. Treasurer (Paul Zak)

- Paul reported at the Board currently has \$10,084.92 in the bank. All legal fillings have been completed and up to date.

E. Communications Officer (Brad Dunkin)

- Brad spoke about the website. National night out in October was mentioned.
 - Kathy spoke about sending out announcements, including the upcoming candidate forums and the Kaptur house tour in October.

IV. Old Business

A. Approve Minutes from the January and March 2019 Board and General Meetings.

- Approved by all Board members in attendance.

V. New Business

A. Placement and purchase of additional blade signs to mark our expanded boundaries (Paul)

- Ken spoke about blade sign placement in the Sunrise Park neighborhood. He did a current assessment by driving the neighborhood. The board spoke about adding additional blade signs and the cost.
 - Three additional blade signs will be needed to extend to the neighborhood's new expanded boundaries south of Baristo.
 - Previous cost where about \$170 per sign.
 - City pays for installation.
 - Kathy provided a map showing current placement of the Sunrise Park blade signs. She will send an electronic copy to all Board members.
 - Andrew moved that the Board approve going forward with adding additional signs as long as the cost does not exceed \$200 per sign. Kathy Seconded and approved unanimously by the Board.
 - Denise Goolsby would be involved in the process of adding additional signage.

B. Review Annual Survey from the March 30 Annual Meeting and begin to plan action items around this.

- Deferred to next meeting on September 21, 2019.

C. Strategize about Modernism Week 2020. (Marty Danielson.)

- Paul reached out to Byron (previous Board member) about the Board's PayPal account. As of now we do not have a PayPal account, but can set up a new one if we want.
- Paul provided the Modernism Week budget from 2015 and gross figures for income and expenses for 2015 and 2016.
- Marty led a discussion on moving forward with Sunrise Park participating in the Modernism Week Fall Preview in October of 2019 and Modernism Week in February of 2020.
 - He mentioned that his Kaptur family home is on the October Fall preview.
 - There have been 42 requests for tours for Modernism in February 2020. This has been edited down to 32.
 - Marty furthered the discussion concerning the uniqueness of our neighborhood and the need to brand Sunrise Park.
 - Elements discussed include uniqueness and also the history, lifestyle, who lived here, architecture and Sunrise Park's strength.

D. Modernism Home Tours [Budget and other items (Paul and Neil)]

- Paul mentioned that we have grossed about \$20,000 from previous tours.
- The budget was discussed in relation to a Modernism tour for Sunrise Park.
 - Currently we have roughly \$10,000 in the bank and need \$5,000 each year for operating costs and usual expenses.
 - Modernism pays out in two chunks from the proceeds.
- Andrew moved to approve \$4,000 to budget for the promotion of the Modernism tour for Sunrise Park. The move was consecutively seconded by the board and approved unanimously.

- Neil and Michael have reached out to homeowners to provide houses for the February 2020 tour.
- Brad will send a social media blast on Nextdoor to invite neighbors to participate in the Sunrise park Modernism Week tour for February 2020.
- Kathy reached out to Jeannie Kays about the possibility of a joint project involving Modernism. The library already has programs designated for the event. In the future, a joint partnership could be a possibility.
- Neil provided a recap of the possible homes available for the tour. Michael mentioned the individuals and contacts he has reached out to.

E. Appointment of new board Member

- Moved to the top of the agenda under item 1.

VI. Non-Agenda Board Member Comments

No comments.

IX. Adjourn

- Meeting adjourned at 11:08 a.m. Next Board meeting September 21, 2019.

Minutes submitted by,
Michael Hudson, SPNO Secretary