



Friday October 7th (5 p.m. – 10 p.m.)
Saturday October 8th (4 p.m. – 10 p.m.)
Sunday October 9th (Noon – 6 p.m.)

St. Rose Church
2825 W. Rose Canyon Circle
Anthem, AZ 85086

The 2022 annual Fall Festival is the 16th year St. Rose Parish will hold such an event. It is a family event meant to bring the North Phoenix community together, have a good time, and celebrate life. Last year we had over 3,000 people attend each day and are expecting more in 2022.

We will have games and events for kids, teens, and adults along with food, food and more food, live music, crafts, raffles, a silent auction, artists, vendors, and a myriad of other things. Bottom line, it should be a good time for all!

Net Proceeds from the Fall Festival will go toward building our church campus, which will further enhance the local community.

Our Fall Festival is a great opportunity to enhance your visibility within our North Valley community. We advertise via direct mail and social media to Anthem and the surrounding communities, upwards of 15,000 fliers are mailed. Sponsors are included on the **St. Rose website** (stroseanthem.com) and on various other media prior to and during the Festival beginning in September (prevalence is dependent upon sponsorship level – see attached).

Interested in sponsoring something specific, such as a Kid Zone, Teen Tent, Music, or First Aid? we can work with you, so your banner is prominently displayed in these areas at the event.

If you are interested in participating, sponsoring, and/or donating to our annual Fall Festival fundraiser or volunteering for the event, please contact:

Alicia Gonzales or Steve Geertz

E-mail: fallfestival@stroseanthem.com

Phone: 623-465-9740 (x104 or x107)

Website: stroseanthem.com

Sponsorships

\$5,000 – ZONE Sponsor

- Everything under PLATINUM sponsor PLUS...
- Company banner (up to 4' x 8', you supply) displayed prominently as you enter the zone of choice
- Table with marketing and advertising material in the zone sponsored (Requires coordination with St. Rose office (fallfestival@stroseanthem.com) by August 15)

\$2,500 – PLATINUM Sponsor

- Everything under ELITE Sponsor PLUS...
- Company name and logo on beer garden banner
- Company logo on advertising flyers and signs
- Company logo on St. Rose electronic sign board during Festival week
- Logo and link on our Fall Festival Facebook page
- Company name and logo under PLATINUM sponsors on our combined sponsor board outside the church each week prior to the event (beginning in September and through the Fall Festival)

\$1,000 – ELITE Sponsor

- Everything under PREMIUM Sponsor PLUS...
- Company logo on Fall Festival site with link to your website
- Recognition in St. Rose Church & Good Shepherd Mission bulletin
- Company name and logo under ELITE sponsors on our combined sponsor board outside the church each week prior to the event (beginning in September and through the Fall Festival)
- Optional Vendor space at the Fall Festival (Must coordinate with St. Rose office (fallfestival@stroseanthem.com) by August 15)



\$500 – PREMIUM Sponsor

- Everything under FRIENDS Sponsor PLUS...
- Your banner displayed in dining tent (you provide 4' x 8' max)
- Company name displayed under PREMIUM sponsors on our combined sponsor board outside the church each week prior to the event (beginning in September and through the Fall Festival)
- Name recognition with sponsorship level at the Fall Festival

\$250 – FRIENDS OF ST. ROSE & GOOD SHEPHERD MISSION

- Business or Family name displayed under FRIENDS sponsors on our combined sponsor board outside the church each week prior to the event (beginning in September and through the Fall Festival)

A La Carte Items (in addition to above):

Item Description	Price / Contribution
Banner in dining tent (You supply - 4' x 8' max)	\$100
Banner (4' x 6') at ticket tables	\$150

Sponsorship Levels & Benefits Comparison

	ZONE Sponsor	PLATINUM Sponsor	ELITE Sponsor	PREMIUM Sponsor	FRIENDS Sponsor
	\$5,000	\$2,500	\$1,000	\$500	\$250
Company banner (up to 4' x 8', you supply) displayed prominently as you enter the zone of choice	X				
Table with marketing and advertising material in the zone sponsored (Requires coordination with St. Rose office (fallfestival@stroseanthem.com) by August 15)	X				
Company name & logo on beer garden banner	X	X			
Company logo on flyers & signs	X	X			
Company logo on St. Rose electronic sign board during Festival week	X	X			
Logo and link on our Fall Festival Facebook page	X	X			
Company logo on Fall Festival site with link to your website	X	X	X		
Recognition in Church bulletin	X	X	X		
Optional Vendor space at the Fall Festival (Must coordinate with St. Rose office (fallfestival@stroseanthem.com) by August 15)	X	X	X		
Your furnished banner displayed in dining tent	X	X	X	X	
Name recognition with sponsorship level at Festival	X	X	X	X	
Company or personal name listed on combined sponsor board	X	X	X	X	X