

# BRAMPTON FLOWER CITY PAGEANT

## INFORMATION PACKAGE



Brampton, ON

2025

Giving our Titleholders the Stage to  
Become the Voice of Change!

# MISSION



IT IS OUR MISSION THAT OUR CONTESTANTS AND TITLEHOLDERS BECOME CONFIDENT ABOUT THEMSELVES AND PROUD OF THE IMPACT THEY ARE MAKING IN OUR COMMUNITY. OUR WORKSHOPS NURTURE INTERPERSONAL AND LIFE SKILLS GIVING THEM THE PLATFORM TO BECOME THE VOICE.

## **Brampton Flower City Pageant Empowers Women and Youth to become community champions through our mentorship program "BECOMING THE VOICE"**







# DIRECTOR

Hello and Welcome!

I am excited for our upcoming 16th Annual Brampton Flower City Pageant in 2025 and are very excited to have you join us this year!

It is our hope that you will have a fun time participating in wonderful categories that reflect our vision and mission. We are also bringing back our 3rd annual dance party called Party Royale! So much to look forward to! This booklet has been designed to give you a better feel on what to expect. Should you have any questions please don't hesitate to reach out by email at [info@bramptonflowercitypageant.com](mailto:info@bramptonflowercitypageant.com) or by DM on Instagram [@bramptonflowercitypageant](https://www.instagram.com/bramptonflowercitypageant) or by phone at 647-339-9089.

Our new mentorship program is up and running and registered contestants have the exciting opportunity to take part in our last workshop of the season on Runway and Stage Presence! Take a look at our Instagram to see past workshops and all the fun that was had. Details will be sent to all registered contestants by email.

It is our goal to provide a fun and safe space for all our contestants. Thank you for your interest in our Brampton Flower City Pageant, it is an honor to be your director!

Kind Regards,

Michelle Lawrence  
Director - Brampton Flower City Pageant  
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Facebook: Brampton Flower City Pageant  
TikTok: [@brampton.flower.city.pageant](https://www.tiktok.com/@brampton.flower.city.pageant)



**Michelle Lawrence**  
PAGEANT DIRECTOR



# TITLEHOLDERS 2024 - 2025







# MINI DIVISIONS 2025

Little Miss Brampton	ages 6 - 8
Junior Miss Brampton	ages 9 - 11
Preteen Miss Brampton	ages 12-14



# AREAS OF COMPETITION



## COMMUNITY SERVICE 15%



Community Service is a new and exciting area of competition that encourages contestants to actively engage in community outreach and service. This segment focuses on how well contestants participate in various community events within Brampton, showcasing their commitment to making a positive impact and giving back to the community.

Contestants are expected to attend and participate in any community event, supporting causes, and contributing to initiatives that help improve the local community. This may include volunteering at charity events, helping organize community gatherings, or participating in local fundraising activities.

Judging will be based on the number of events attended, the level of engagement in each event, and how well contestants represent the pageant during their service. Contestants will be required to submit a portfolio containing photos or any proof of participation at each event. This portfolio must be handed in on the day of the interview to verify their involvement.

The Community Service segment not only highlights the contestant's dedication to community but also emphasizes the pageant's values of giving back, leadership, and creating a lasting positive influence.



# AREAS OF COMPETITION



## INTERVIEW 30%



The Interview segment is a wonderful opportunity for contestants to showcase their communication skills and vibrant personalities. Contestants will answer a series of engaging questions about their personal life, interests, and accomplishments.

Our esteemed panel of judges evaluates how effectively contestants express their thoughts, demonstrate knowledge, and highlight their unique personality traits.

Held in a formal setting one day before the pageant during pageant week, this panel-style interview allows contestants to present themselves at their very best.

We kindly request contestants to dress in business attire for this significant occasion to maintain the professionalism and elegance of the event. Please note that jeans and running shoes are not permitted.

# AREAS OF COMPETITION



## ALL ABOUT ME 30%



"Show us who you are" – an exciting and imaginative opportunity to express yourself!

In this segment, we invite you to let your creativity shine as you reveal your unique identity to the world. Whether it's through a costume or uniform from your favorite hobby, an outfit that reflects your dream job or aspirations, or something that beautifully represents your cultural heritage – the choice is entirely yours!

There's no right or wrong here; it's all about embracing what speaks to you and makes you feel most comfortable and confident. This is your chance to showcase the true essence of your personality and share a captivating glimpse of who you are with all of us.

Let your imagination run wild and captivate the stage with your authentic self during the "All About Me" segment. Together, we'll celebrate diversity, individuality, and the amazing uniqueness that each one of you brings to our pageant. Embrace this opportunity to express yourself, and remember, it's all about being YOU!



# AREAS OF COMPETITION



## FORMAL WEAR 25%

The Formal Wear segment is your opportunity to showcase poise, grace, and style, leaving a lasting impression on the judges.

Contestants are encouraged to display elegance and confidence as they grace the stage. For this segment, a long formal dress or gown in any colour that reflects your personality is a perfect choice. Whether you prefer simplicity or a touch of sparkle, the key is to feel radiant and comfortable in your attire. You may pair your look with heels or flats, but running shoes are not permitted, as we aim to maintain the sophistication of this special occasion.

During the Formal Wear segment, judges will evaluate your overall grace, poise, and confidence as you showcase your unique style. This is your moment to shine—radiate charm and sophistication as you take the stage with pride and elegance, leaving a lasting impression.



# SPECIAL AWARDS



## COMMUNITY SERVICE AWARD



At our pageant, we proudly celebrate contestants who go above and beyond to uplift their communities. The Community Service Award honours a contestant whose exceptional dedication and selflessness in helping others have made a meaningful impact.

Throughout the pageant journey, contestants are encouraged to participate in community initiatives, creating positive change and touching countless lives. Their inspiring efforts demonstrate the power of compassion and commitment.

On the final night, we reveal the recipient of this special recognition, celebrating their remarkable contributions and their role as a beacon of kindness and leadership. The Community Service Award reflects the heart of our pageant: a commitment to fostering empathy, generosity, and positive change in the world.



# SPECIAL AWARDS



## PUBLIC SPEAKING AWARD



The Public Speaking Award recognizes contestants who show confidence, clear communication, and the ability to express themselves effectively. It combines key competition areas to assess speaking skills.

For Mini contestants (Little, Junior, and Preteen), the award is based on their All About Me and Interview segments. For Grand contestants (Teen, Miss, and Mrs.), it includes their Interview and On-Stage Question. Judges look for clear ideas, confidence, and quick thinking.

Two winners will be chosen: the Mini Public Speaking Awardee and the Grand Public Speaking Awardee. These winners inspire others with their words and leave a lasting impression. The Public Speaking Award honors their talent for connecting with people and sharing their thoughts in a powerful way.

# SPECIAL AWARDS



## FRIENDSHIP AWARD

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The Friendship Award is a special recognition chosen by the contestants themselves. Throughout the pageant journey, participants form meaningful bonds, supporting and encouraging each other. This award reflects the spirit of unity and the true essence of being part of our pageant family.

Through shared activities, rehearsals, and events, contestants build friendships that go beyond competition. As the grand finale approaches, contestants nominate peers who best embody the values of kindness and camaraderie.

We proudly announce two winners: the Mini Friendship Awardee from the Little, Junior, and Preteen categories, and the Grand Friendship Awardee from the Teen, Miss, and Mrs. categories. These winners are celebrated for their support, encouragement, and the genuine friendships they've created, inspiring all contestants to foster unity and compassion.



# SPECIAL AWARDS



## BRAMPTON ROSE AWARD

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The Brampton Rose Award celebrates the spirit of our city and the values it represents. Throughout the pageant, contestants engage with the community, exploring Brampton's culture, history, and traditions while participating in local events and initiatives.

Judges carefully evaluate contestants' connections to Brampton, considering their knowledge of the city's landmarks, diverse communities, and contributions. Through interviews and observations, they identify individuals who truly embody Brampton's values of unity, diversity, and inclusivity.

During the grand finale, we proudly announce the Brampton Rose Award winner, honoring a contestant who exemplifies the heart and soul of our beloved city.

# ENTRANCE FEE



The cost for contestants to enter the 2025 pageant is as follows:

- \$100 - Little Miss
- \$150 - Junior & Preteen
- \$200 - Teen & Mrs.
- \$275 - MISS



The entry fee includes, but not limited to:

- Participation in the Live Pageant
- Participation in the Party Royale (orientation day celebration)
- Use of contestant sash for pre-pageant events
- Opportunity to attend Runway and Stage Presence Workshop







# Thank You!

& see you soon!

*Be sure to follow us on social media*

Instagram @bramptonflowercitypageant

Facebook Page - Brampton Flower City Pageant

TikTok - @brampton.flower.city.pageant

Youtube - Brampton Flower City Pageant