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## PRESS ADVISORY FOR IMMEDIATE RELEASE

The second annual **FATA Fund Inc.** fundraising event, in collaboration with **theSIPnyc**, took place at Agawam Park in Southampton, NY, from September 20-21, 2024. Hosted by **Mark MK**, “**The Tents**” showcased a vibrant array of fashion, entertainment, fine art, artisans, spoken word, emerging musicians and much more.

The event commenced with comedian **A.G. White** setting the tone with joy and laughter at the Southampton Cultural Center on opening night. Spin master, **FUNKFLEX** showcased his skills outdoors the next day with vendors flanked on each side of the stage.

**The Tents** fashion show featured **The Fashion and The Arts** themed presentation of **SUSTAINABILITY**, which creatively transitioned used synthetic fabrics of sequins, glitter, PVC, and polyester into stylish party wear.

Attendees were also treated to a sneak peak of the Couture Collection of **Carol Maraj by Neil Young**, along with her lingerie line. Also featured was the indigenous Cultural Collection from designer **Kayla Lookinghorse** from the Shinnecock reservation in Southampton.

Special thanks goes to the Southampton Village Mayor **William Manger, Jr.**, Trustee **Robin Brown**, Suffolk County Sheriff **Dr. Errol D.Toulon, Jr.** and Vice-Chairman for the Conservative Party **George Schwertl** for their welcoming remarks, encouragement, and support.

**The FATA Fund** extends its gratitude to the Village of Southampton for contributing to the success of this fundraising event. Donations are still being accepted at [www.fatafund.org](http://www.fatafund.org).

We look forward to seeing you next year!

The FATA Fund, Inc. is a 501(c) 3 nonprofit organization formed to enrich and provide critical support for emerging Fashion Designers and Artists using professional development tools and resources for empowerment. We specifically target those from underserved areas to lead to community success. We supply in-house support and referral services to artists experiencing financial hardship by distributing metro cards and emergency resources for food, clothing, and shelter. We help guide artists to local government agencies, municipalities, associations, corporations, and other private organizations that assist individuals in need. Visit us at [www.fatafund.org](http://www.fatafund.org)

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