

Kolured Beauty Privacy Policy

Effective Date: February 12, 2025

At Kolured Beauty, your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website or make a purchase. By using our services, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect personal information to provide and improve our services. This may include:

- **Personal Identification Information:** Name, email address, phone number, billing and shipping address.
 - **Payment Information:** Payment card details and transaction history (processed securely by third-party payment providers).
 - **Order Information:** Details of products purchased or inquiries made.
 - **Technical Information:** IP address, browser type, and device data to improve your user experience.
 - **Cookies and Analytics:** Information about your usage of our website through cookies and similar technologies (see Section 6).
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2. How We Use Your Information

Your personal information may be used for the following purposes:

- To process and fulfill your orders, including payments and shipping.
 - To provide customer support and respond to inquiries.
 - To send order updates, promotional offers, and newsletters (you can opt out at any time).
 - To comply with legal obligations and resolve disputes.
 - To improve our website, products, and services.
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3. Sharing of Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with:

- **Service Providers:** Third-party providers (e.g., payment processors, shipping companies) to help deliver our services.

- **Legal Obligations:** When required to comply with laws or protect our legal rights.
 - **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred.
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4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

5. Protecting Your Information

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. These measures include secure servers, encryption, and restricted access to your data. However, no system is completely secure, and we cannot guarantee absolute security.

6. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience. These may include:

- **Essential Cookies:** Necessary for website functionality.
- **Performance Cookies:** To analyze website performance and usage.
- **Marketing Cookies:** To deliver personalized advertisements.

You can manage your cookie preferences through your browser settings.

7. Your Rights

As a Canadian resident, you have the right to:

- Access your personal information.
- Correct or update inaccurate information.
- Withdraw consent for marketing communications.
- Request deletion of your personal data, subject to legal obligations.

To exercise these rights, contact us at customercare@koluredbeauty.com.

8. Third-Party Links

Our website may include links to third-party websites. We are not responsible for their privacy practices or content. Please review their privacy policies before providing any personal information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any updates will be posted on this page with a revised effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact us at:

Kolured Beauty

Email:

customercare@koluredbeauty.com

Address:

1108-250 Consumers Road, #812

North York, Ontario, M2J 4V6

Thank you for trusting Kolured Beauty to "Embrace Your Grace." 