

ANNOUNCING DRESS COLLECTIVE'S
'REFASHION-IT 2020' CONTEST

GRAND PRIZE: Complementary FORMAL DRESS RENTAL for you and 2 of your friends, social media recognition, and winning dress displayed in our store throughout 2020. (\$320 prize value, must be redeemed by December 31, 2020)

CONTEST INFORMATION:

- **OPEN TO ANYONE!** Must apply in person at our store in order to pick out a dress to refashion and pay the entry fee. (*YES, anyone can enter, and that means that MOMS or GRANDMAS can try to win a prom dress rental for their daughter or granddaughter and 2 of her friends!*)
- You will select a previously loved prom dress from our "retired" dress collection. We have a wide variety of used dresses both long and short, formal and semi-formal, to choose from. First come, first served on selection. Dress quality varies from nearly new to very well loved.
- **\$10 entry fee due at the time of sign-up.** No refunds will be given for those who choose not to complete the competition.
- **1 dress is included in the entry fee.** If you desire to purchase more used dresses for your 'Refashion-It' creation, a separate \$10 fee will apply for each additional dress.
- **Competition runs from August 16th, 2019 - February 15th, 2020.** During this time you will work to transform the dress of your choosing into a new and exciting creation.
- **All entries DUE by midnight on February 15th, 2020.** No late entries will be accepted.
- **All entrants agree to take a front view and back view "before and after" picture while the dress is being worn.** Your photo entry must include your before and after front view and back view pictures as 1 total picture: A single photo entry, with your front view "before and after" and back view "before and after" together in 1 PHOTO collage, is to be submitted.
- **Photo of your 'Refashion-It 2020' dress is to be emailed to: dresscollective15@gmail.com.** In the subject line you must put "REFASHION IT- 2020 Contest". **In the body of the email please include your full name, Instagram name, and contact information so that we can reach you if you win! Winner will be chosen by popular vote on Instagram.**
- **WINNER WILL BE ANNOUNCED MARCH 1ST, 2020** via Instagram and a phone call.

DRESS COLLECTIVE'S 'REFASHION-IT 2020' ENTRY FORM

Name: _____ Cell# (_____) _____

School(if applicable): _____ Instagram: _____

By signing below I state that I understand all the rules of the competition listed above. Dress Collective has the right to use my entry images on their website and social media accounts. No refunds will be given. Grand prize must be redeemed by December 31st, 2020 and may not be exchanged for cash or sold. Winning dress is required to be displayed in our store until December 31st, 2020 and then must be picked up. If entrant is under the age of 18, a parent or guardian must sign this form.

SIGNED: _____ DATE: _____

Parent Signature _____ (If entrant is under 18, a parent must sign)