

Minutes of the regular meeting of Brown City Festival Commission
Held Tuesday March 12, 2025 at 6 pm.
AT THE CITY HALL COMMUNITY ROOM, 4205 MAIN STREET, BROWN CITY

Quorum: yes

Present: Jamie Bird, Jason Fuller, Tara Owens, Kevin Miller

Absent: Troy Gilbert (sick), Geno Novack/city council liaison, Chuck Bennett/city manager

Guests: Marc Perez/police, Julie Miller/Mayor

CORRECTION & APPROVAL OF MINUTES:

March regular meeting- Motion by T.Owens, supported by J. Fuller, to approve minutes, no discussion, all approved. Motion carried.

Treasurer's Report- T. Owens

Current balance \$23,011.56

If any changes are recommended to budget, they need to be made by next week

GL numbers have been updated and a list will be provided to members

PERSONAL APPEARANCES: NONE

PUBLIC QUESTIONS & COMMENTS: NONE

PUBLIC HEARING: NONE

PETITIONS & COMMUNICATIONS: NONE

Unfinished Business

1. Trailer- J.Fuller, no update

2. Entertainment- discussed wanting to do something during rodeo and car/tractor shows

Motion to have Dewayne Spaw perform during rodeo for 30 minutes and 2 hours during car/tractor shows. He also will be participating in the parade and perform afterwards (approx 1pm). Cost \$1500-500 sponsor that Dewayne has. **Motion by** Kevin, supported by Tara, no further discussion, all in favor, motion carried. We will also contact Nathan and see if he can pay the \$350 portion for the rodeo.

Motion to have Bryon Doxon provide 50-60's entertainment June 7 from 10am-noon, cost \$500. **Motion by** Tara, supported by Jason, no further discussion, all in favor, motion carried.

3. Schedule

Burn out- discussed possibly changing to Thursday around 7 pm, will help greatly reduce conflicts with other multiple events during other days. We will check with a few participants and see if this is agreeable. Will hold off on any flyers or social media posts until we are sure of the change.

4. Parking

Jamie and Jason plan on attending a Rotary meeting to follow up on this and will attend another meeting closer to BC days to tie up loose ends.

New Business

1. Charlissa contacted us in hopes to help increase t-shirt sales. All designs were liked and we plan on moving forward with multiple designs and colors. Interested in shirts, hats, rain ponchos, hoodies ect.
2. Tara let us know a thank you letter was sent from U of M thanking us for the donation (Santa)
3. Church Service- Julie will follow up. Looking at 10 am Sunday, 90 minutes service.
4. We want to run BINGO during BC Days next year
5. Sheep plop- 64 squares (2 x 2 foot, 8 x 16 foot total), \$5 ticket, Nathan is on board, Sherry will need help selling
6. Corn Hole- may want to run twice
7. Jamie wants to see QR codes all flyers (goal, may not be feasible for all)
8. Info booth- Tara discussed wanting it manned 100% during BC days by with a festival member or Julie. All signs ups (except car and tractor shows) will be here. Money will be kept here and prepared for deposit.
9. Festival gmail account: bcdaysfestival@gmail.com - up to 6 people can be added- emails sent.
10. Tara suggested have her continue printing for us this year (March 9-June 8). \$74.98 x 3 months. **Motion by Kevin, supported by Jason**, no further discussion, all in favor, motion carried.
11. Tara has lists for potential sponsors. Jamie will have fundraising committee work on this.
12. We need a file cabinet and folders to keep previous (and current) papers. Kevin has most of what we need. Tara to work with him, may have to order a small amount of office supplies.
13. We will continue to offer business showcases, Tara will organize. \$75 for large spot, \$40 for smaller. Auto swap space \$20.
14. Walkie Talkies- Kevin found a good fit for our needs. 10 pack with chargers and ear pieces \$409.99. **Motion by Jamie to purchase, supported by Jason**, all in favor, motion carried.
15. Festival website- GoDaddy \$214.98/ year (up to 500 emails/mo) can increase to \$335/yr (25,000 emails/mo) if needed. Also will have \$9.99/ mo (may save money is pay for year at a time). **Motion by Kevin, supported by Jason** to move forward with Godaddy website (\$214.98/tyr plus \$9.99/mo), no further discussion, all in favor, motion carries.

Tara and Jamie will get together to work on organizing the schedule, forms, and flyers (tentatively March 18).

Next meeting: Working meeting scheduled for March 31st 6 pm. Jamie to send agenda to city hall.

Motion to adjourn by Tara, supported by Jamie, all in favor, meeting closed at 8pm.

Respectfully submitted

Jamie Bird,
Festival Chair