

THE PHILADELPHIA MARTIN LUTHER KING, JR. ASSOCIATION FOR NONVIOLENCE, INC.

43rd Annual Awards and Benefit Luncheon

Monday, January 19, 2026

CORPORATE SPONSORSHIP PACKAGES

HOST - \$60,000

2 Representatives for Corporation for Event Planning Video Rights at National Bell Ringing Ceremony and Luncheon VIP Representation at National Bell Ringing Ceremony Seating in VIP Chamber at the Liberty Bell Ceremony Photo Opportunities at National Bell Ringing Ceremony Remarks at the Liberty Bell

Two (2) Luncheon Dais Guest Representatives

Three (3) VIP Luncheon Tables of 10 (2 in Corporate Circle)

Twenty-Five (25) Invitations to the VIP Reception

Full Page Color Ad in Souvenir Journal (inside front cover)

Overview of Company in Luncheon Souvenir Journal

Name Listing on Sponsorship Page Listing in Souvenir Journal

Remarks and Presentation at Luncheon

Company Banner, Signage at Luncheon

Table Exhibit of Company Products at Luncheon (preferred space)

Product Distribution at Luncheon

Photo Opportunities & Participation in Presenting Awards

Press Recognition in all Communications

Recognition in all Social Media

Video Ad on Website with company logo and link

10 "Vital Issues" - The Journal of African American Speeches

KEEPER OF THE DREAM - \$18,000

1 Liberty Bell Guest in Chambers

One (1) Dais Guest Representative

One (1) VIP Table of 10 in Corporate Circle

Ten (10) Invitations to the VIP Reception

Signage and Exhibit

Acknowledgement on Website

Name Listing on Sponsorship Page Listing in Souvenir Journal

Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")

2 "Vital Issues" - The Journal of African American Speeches

BENEFACTOR OF THE DREAM - \$6,000

One (1) Preferred Table of 10

Five (5) Invitations to the VIP Reception

Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")

Acknowledgement on Website

Name Listing on Sponsorship Page Listing in Souvenir Journal

2 "Vital Issues" - The Journal of African American Speeches

CO-HOST - \$35,000

1 Representatives for Event Planning VIP Representation at National Bell Ringing Ceremony

Seating in VIP Chamber at the Liberty Bell Ceremony

Photo Opportunities at National Bell Ringing Ceremony

Acknowledgement at the National Bell Ringing CeremonyOne (1) Dais

Guest Representative

Two (2) VIP Tables of 10 in Corporate Circle

Fifteen (15) Invitations to the VIP Reception

Full Page Color Ad in Souvenir Journal (inside back cover)

Name Listing on Sponsorship Page Listing in Souvenir Journal

Remarks at Luncheon

Signage and Exhibit

Product Distribution

Photo Opportunities

Press Recognition in all Communications

Recognition in Social Media

Ad on Website

10 "Vital Issues" – The Journal of African American Speeches

PATRON OF THE DREAM - \$12,000

One (1) Dais Guest Representative

One (1) VIP Table of 10 in Corporate Circle

Five (5) Invitations to the VIP Reception

Exhibit

Acknowledgement on Website

Name Listing on Sponsorship Page Listing in Souvenir Journal

Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")

2 "Vital Issues" - The Journal of African American Speeches

SPONSOR OF THE DREAM - \$3,500

One (1) Table of 10

Two (2) Invitations to the VIP Reception

Half Page Ad in the Souvenir Journal (7 1/4" x 4")

Acknowledgement on Website

Name Listing on Sponsorship Page Listing in Souvenir Journal

1"Vital Issues" - The Journal of African American Speeches

I am unable to participate as a sponsor of the luncheon, but I would like to place an AD in the 2026 Souvenir Journal. Please send me information. I am unable to participate as a sponsor, but my contribution of \$ is enclosed AD INFORMATION: All ads MUST be camera-ready and emailed in jpeg or pdf format to mlksouvenirjournal@gmail.com by December 10th, 2025. **Please Type or Print Legibly:** NAME/TITLE: COMPANY: ADDRESS: CITY/STATE/ZIP: _____

AUTHORIZED SIGNATURE:

NOTE: Payments can be mailed to the address below or paid online at: www.philadelphiamlk.org

TELEPHONE: FAX: EMAIL:

Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc.

Attention: 43rd Annual Awards and Benefit Luncheon