



Living the Dream

THE PHILADELPHIA MARTIN LUTHER KING, JR. ASSOCIATION FOR NONVIOLENCE, INC.

42nd Annual Awards and Benefit Luncheon

Monday, January 20, 2025

CORPORATE SPONSORSHIP PACKAGES

Yes, I would like to support the NONVIOLENT YOUTH PROGRAMS of the Association by being a sponsor of the 42nd Annual Awards and Benefit Luncheon
2 "Vital Issues" – The Journal of African American Speeches

HOST - \$60,000

2 Representatives for Corporation for Event Planning
Video Rights at National Bell Ringing Ceremony and Luncheon
VIP Representation at National Bell Ringing Ceremony
Seating in VIP Chamber at the Liberty Bell Ceremony
Photo Opportunities at National Bell Ringing Ceremony
Remarks at the Liberty Bell
Two (2) Luncheon Dais Guest Representatives
Three (3) VIP Luncheon Tables of 10 (2 in Corporate Circle)
Twenty-Five (25) Invitations to the VIP Reception
Full Page Color Ad in Souvenir Journal (inside front cover)
Overview of Company in Luncheon Souvenir Journal
Name Listing on Sponsorship Page Listing in Souvenir Journal
Remarks and Presentation at Luncheon
Company Banner, Signage at Luncheon
Table Exhibit of Company Products at Luncheon (preferred space)
Product Distribution at Luncheon
Photo Opportunities & Participation in Presenting Awards
Press Recognition in all Communications
Recognition in all Social Media
Video Ad on Website with company logo and link
10 "Vital Issues" – The Journal of African American Speeches

CO-HOST - \$35,000

1 Representatives for Event Planning
VIP Representation at National Bell Ringing Ceremony
Seating in VIP Chamber at the Liberty Bell Ceremony
Photo Opportunities at National Bell Ringing Ceremony
Acknowledgement at the National Bell Ringing Ceremony
One (1) Dais Guest Representative
Two (2) VIP Tables of 10 in Corporate Circle
Fifteen (15) Invitations to the VIP Reception
Full Page Color Ad in Souvenir Journal (inside back cover)
Name Listing on Sponsorship Page Listing in Souvenir Journal
Remarks at Luncheon
Signage and Exhibit
Product Distribution
Photo Opportunities
Press Recognition in all Communications
Recognition in Social Media
Ad on Website
10 "Vital Issues" – The Journal of African American Speeches

KEEPER OF THE DREAM - \$18,000

1 Liberty Bell Guest in Chambers
One (1) Dais Guest Representative
One (1) VIP Table of 10 in Corporate Circle
Ten (10) Invitations to the VIP Reception
Signage and Exhibit
Acknowledgement on Website
Name Listing on Sponsorship Page Listing in Souvenir Journal
Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")
2 "Vital Issues" – The Journal of African American Speeches

PATRON OF THE DREAM - \$12,000

One (1) Dais Guest Representative
One (1) VIP Table of 10 in Corporate Circle
Five (5) Invitations to the VIP Reception
Exhibit
Acknowledgement on Website
Name Listing on Sponsorship Page Listing in Souvenir Journal
Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")
2 "Vital Issues" – The Journal of African American Speeches

BENEFACTOR OF THE DREAM - \$6,000

One (1) Preferred Table of 10
Five (5) Invitations to the VIP Reception
Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")
Acknowledgement on Website
Name Listing on Sponsorship Page Listing in Souvenir Journal

SPONSOR OF THE DREAM - \$3,500

One (1) Table of 10
Two (2) Invitations to the VIP Reception
Half Page Ad in the Souvenir Journal (7 1/4" x 4")
Acknowledgement on Website
Name Listing on Sponsorship Page Listing in Souvenir Journal
1 "Vital Issues" – The Journal of African American Speeches

I am unable to participate as a sponsor of the luncheon, but I would like to place an **AD in the 2024 Souvenir Journal**.
Please send me information.

I am unable to participate as a sponsor, but my contribution of \$_____ is enclosed.

AD INFORMATION: All ads **MUST** be camera-ready and emailed in **jpeg or pdf format** to mlksouvenirjournal@gmail.com by December 22nd, 2024.

Please Type or Print Legibly:

NAME/TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

AUTHORIZED SIGNATURE: _____

NOTE: Payments can be mailed to the address below or paid online at: www.philadelphiamlk.org

Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc.

Attention: 42nd Annual Awards and Benefit Luncheon

3001 Walnut Street, 7th Floor, Philadelphia, PA 19104 ♦ Phone: (215) 751-9300 ♦ Fax: (215) 751-9141 ♦ Email: philadelphiamlk@gmail.com

(Contributions are tax-deductible to the extent allowed by law)