

## July 10 and 11, 2021

Phelps Mill County Park, Underwood, MN Saturday 9:30 – 6:00 Sunday 9:30 – 4:00 Sponsored by Phelps Mill Country

## www.PhelpsMillFestival.com

With a continuing focus on fine arts and fine crafts, this unique, successful event blends entertainment, food and an inspirational setting. With the century-old mill and river in the background, this park makes a perfect spot for the area's largest art event of the year.

**ELIGIBILITY** – Only original work handmade by the artist is eligible for the show and sale, including authors. No molds, kits, ceramics from molds, food items, etc. No items contracted out and/or made by someone else and/or resale items. Limited editions must be signed, numbered and many not constitute more than 20% of display. Failure to return on Sunday will result in ineligibility for future Festivals. Only the media represented in your application photos and approved may be sold. Failure to comply may result in removal of items, or in some instances, to leave with no refund.

**MEDIA CATEGORIES** – Media categories are listed on the application.

**BOOTH AND ENTRY FEES** – *No jury fee as of 2014. Vendors are now able to purchase 3 booth spaces.* Space fees – 10 x 10 is \$170; 10 x 15 is \$255; 10 x 20 is \$340 and 10 x 30 is \$510. Limit of 3 spaces and spaces are not transferable. Entry fee will be cashed when accepted and nonrefundable. If applicant is not accepted, registration will be returned. No refund given once notified of acceptance but written notice of cancellation is still required to keep in good standing for future Festivals.

**REGISTRATION, SET-UP, UNLOADING AND PARKING** – Registration on Friday will be from 5:00 to 7:00 p.m. with set-up continuing until 9:00 p.m. OR registration on will be on Saturday from 6:00 to 8:00 a.m. with set-up continuing until 9:00 a.m. YOU MUST BE REGISTERED BY 8:00 A.M. ON SATURDAY. Exhibitors shall provide their own display, including tables and chairs. Exhibitor parking is by permit in the designated area. Security is provided for Friday and Saturday night. Items left in your booth will be at your discretion. Phelps Mill Country does not assume responsibility for losses. Details and additional information will be sent in the confirmation letter.

ARTIST IMAGES – <u>All applicants must submit 4-6 digital images loaded on a CD or USB flash drive.</u> <u>New applicants must submit an image of their booth.</u> Images must be in JPEG format. SLIDES WILL NO LONGER BE ACCEPTED. Mail your application and images in an envelope with sufficient postage. <u>You must include a Self-Addressed/Stamped Envelope with your application</u>. If you would like your CD/flash drive returned, please be sure your return envelope will accommodate the size of your media and with appropriate postage Your name must be on your CD/flash drive.

**DEADLINE** – Applications must be postmarked by March 1, 2021 in order to be considered. Notice of acceptance or rejection will be mailed out no later than April 15, 2021.

**REVIEW COMMITTEE** – Selections will be made on the basis of artistic merit, originality, creativity and craftsmanship. The entry should show the best of your work. Decisions made by the review committee will be considered final.









## Reminders and News for 2021 Festival:

- 1. We are planning on having the festival in 2021 but the pandemic could cause the Board to cancel again. It will be dependent on factors related to COVID-19. We'll keep everyone posted and vendors will be refunded their booth fee if the Festival has to be canceled.
- 2. In order to draw a larger crowd for Saturday afternoon, the Phelps Mill Festival Board is adding a "Craft Beer and Wine Tasting" to the Festival. This will run from 3:00 to 6:00 p.m. on Saturday and will take place at the north end of the Festival grounds. This extends the show hours by one hour from previous years. We feel this will bring additional people to the Festival during the time period when things slow down on Saturday afternoon and in turn, more sales for the artists! We are locating it on the north end so set up of these booths will not interfere with the other activities happening at that time.
- 3. You can now send a flash drive with your images rather than a CD.
- **4.** Please send the self-addressed-stamped envelope with your application. This is needed whether you want your images back or not.
- 5. We want to thank you for your interest in the Festival, whether you are new or a past artist. We appreciate all of you and this Festival would not happen without you!



## **Review of Important Information:**

Application Deadline: March 1st

Return application to remain on the mailing list

Make checks payable to Phelps Mill Festival

Sufficient postage required

A self-addressed, stamped envelope must be included for all applicants. Please make sure our envelope and postage will accommodate the return of your images if you want them back.

Incomplete application will be returned and not processed Rain or shine – no alternative date or site

CONTACT INFORMATION – Ken Martin, Festival Manager, 2438 330<sup>th</sup> Ave, Rothsay, MN 56579 Phone: 218-867-2285 e-mail: <a href="mailto:pmfdirector@gmail.com">pmfdirector@gmail.com</a> (e-mail is preferred) or <a href="mailto:pmfdirector@gmail.com">pmfassistant@gmail.com</a> -- web-site: <a href="mailto:www.PhelpsMillFestival.com">www.PhelpsMillFestival.com</a> -- Like us on Facebook to get up-to-the-minute details for the Festival.