

# Phelps Mill Festival



**July 10 and 11, 2021**

**Phelps Mill County Park, Underwood, MN**

**Saturday 9:30 – 6:00 Sunday 9:30 – 4:00**

*Sponsored by Phelps Mill Country*

## **Wine and Beer Tasting Event Registration—Open to Area Craft Beer and Wine Manufacturers - Saturday, July 10th 2 to 6 p.m.**

Phelps Mill Festival been around since 1984 with 2 full days of high-quality artists and crafters, food, entertainment, and kids' activities. It's the biggest event of this type in our area. Feel free to check out our web-site for more information on our event: [www.PhelpsMillFestival.com](http://www.PhelpsMillFestival.com).

The Board of Phelps Mill Festival has added Wine and Beer Tasting to the 2021 event and have received approval from the County to do this. Attendance at our event can be up to 20,000 people and we feel the additional of craft and wine tasting will provide an added attraction for Saturday afternoon. Here are the details of the event:

1. No registration fee for you to participate. We will charge \$20 for six "tastes" which include a commemorative event glass. Additional "tastes" will be \$15 for five. A taste is considered 100 milliliters of malt liquor or 3.381 ounces and 50 milliliters for wine or 1.69 ounces. We sell tickets and will reimburse you \$1 for each ticket you turn in.
2. You must bring your own canopy, tables, coolers, etc. for the event. We will provide the glasses and a 12 x 12 area for sales. You bring the product for tasting. We will have ice for sale if you need. Normal entrance to the Festival is \$5, we ask that you pay \$1 entrance fee for each of your team members for the event. We will make those arrangements ahead of time.
3. You cannot sell your product, other than providing the tastes. You can certainly bring brochures, coupons, or other promotional material.
4. The area will be gated off and we will check ID's of those attending. Those that are 21 and over will get a wrist band.
5. You must provide us with a certificate of liability insurance for liquor and general liability with Phelps Mill Park listed as the location and the Phelps Mill Festival listed as an additional insured.
6. Phelps Mill Festival reserves the right to limit the number of vendors for the wine and beer tasting. Acceptance will be on a first come, first served basis.

**REGISTRATION, SET-UP, UNLOADING AND PARKING** – Registration on Saturday will be from 10 a.m. to 1 p.m. We ask that you park in the upper parking lot and we will have someone there to get your product and set-up to your booth via ATV and trailer. You must be set up by 1:30 p.m. with the event starting at 2:00 p.m.

**DEADLINE** – Applications must be turned in by May 31, 2021.



**CONTACT INFORMATION** – Ken Martin, Festival Manager, 2438 330<sup>th</sup> Ave, Rothsay, MN 56579 Phone: 218-821-7824 e-mail: [pmfdirector@gmail.com](mailto:pmfdirector@gmail.com) (e-mail is preferred) or contact Val Martin, Festival Assistant Manager at: 612-508-0459 or [pmfassistant@gmail.com](mailto:pmfassistant@gmail.com) -- web-site: [www.PhelpsMillFestival.com](http://www.PhelpsMillFestival.com) -- Like us on Facebook to get up-to-the-minute details for the Festival.



**Wine and Beer Tasting Event Registration**  
**Open to Area Craft Beer and Wine Manufacturers**  
**Saturday, July 10th 2 to 6 p.m.**

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Business Mailing Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Cell#** \_\_\_\_\_

**Provide a description of your product:** \_\_\_\_\_

\_\_\_\_\_

**Please include a certificate of liquor and general liability insurance and include Phelps Mill Festival as an additional insured. Return this form via mail or email to:**

**Ken Martin**  
**Phelps Mill Festival**  
**2438 330th Ave.**  
**Rothsay, MN 56579**  
**218-867-2285**