



**SPONSORSHIP INFORMATION – RESPONSE
NEEDED BY MAY 1, 2022**

April 11, 2022

American Family Insurance
104 Market Drive
Perham, MN 56573

This year, the Phelps Mill Festival will be July 9 & 10, 2022. The Phelps Mill Festival is a self-supporting, non-profit organization. Our success continues because of the wonderful people who participate and local sponsorship. Annually, we have from 10,000 to 25,000 visitors from all over the county. These people don't just spend money at the Festival, they also shop and stay in areas all over Otter Tail County and beyond those boundaries. The Festival was started in 1984 and our expenses, like every business, continue to rise. We continue to do more and more on-line type activities both through our web-site and Facebook.

With this, we are again offering a sponsorship incentive package for all cash donations:

\$50 to \$199: Silver Sponsorship – Listed in most printed materials – poster, event brochure, etc.

\$200- \$499: Gold Sponsorship – Listed in print materials as above and added to the web-site.

We'll accept a one-page brochure or flyer to pass out at the information booth during the Festival. It will be up to you to make arrangements to print your brochure or flyer and to get it to us before the event.

Over \$500: Platinum Sponsorship – Same as the other two sponsorships and we will add a link to your web-site on our web-site along with your logo.

As each donation comes in, we'll announce it on our Face Book Page, along with a link to your web-site. With over 5,000 followers, this is a great advertising opportunity!

Like any successful event, the support of the community is very important to keep us running. Along with our many volunteers, the Phelps Mill Festival has become what it is because of local support and the hard work of the individuals who are dedicated to it.

If you are interested in our program, please respond by **May 1, 2022** for our print materials. If you have any questions about the sponsorship incentive package, please feel free to call me at 612.508.0459 or e-mail me at pmfassistant@gmail.com.

***If you don't have interest in our sponsorship program, we would appreciate any promotion you can do for us – link on your website, dates in a newsletter, Facebook promotion, etc. If you have a specific mailing that a 1/3 page flyer can fit in, please let us know, we'd be grateful to include it.
Thank you for your interest and support in the Phelps Mill Festival!***

Sincerely, Val Martin - Phelps Mill Festival Assistant Manager

Return with your donation – make sure your business names and website are as you want it to appear:

_____ Silver Sponsorship (\$50 to \$199) _____ Gold Sponsorship (\$201-\$499)

_____ Platinum Sponsorship-over \$500

Business

Name _____ Contact _____ Phone _____

E-mail _____ Web-site _____

Make Checks Payable to Phelps Mill Country and mail to: Val Martin, PO Box 156, Ashby, MN 56309

DEADLINE: May 1, 2022. Call or e-mail with questions: pmfassistant@gmail.com 612.508.0459