

# Phelps Mill Festival

April 5, 2024



July 13 & 14, 2024

Phelps Mill County Park, Underwood, MN  
Saturday 9:30 – 5:00      Sunday 9:30 – 4:00  
*Craft Beer & Wine Tasting will be on Saturday  
from 1:00 to 5:00 pm*

## Wine and Beer Tasting Event Registration—Open to Area Craft Beer, Wine, Cider, Distilleries or Other Alcohol Manufacturers - **Saturday, July 13<sup>th</sup> 1:00 p.m. to 5:00 p.m.**

Phelps Mill Festival been around since 1984 with 2 full days of high-quality artists and crafters, food, entertainment, and kids' activities. It's the biggest event of this type in our area. Feel free to check out our web-site for more information on our event: [www.PhelpsMillFestival.com](http://www.PhelpsMillFestival.com).

The Board of Phelps Mill Festival added Wine and Beer Tasting to the 2021 event and felt it was a great success and contains to be! Attendance at our event can be up to 20,000 people and we feel the addition of craft and wine tasting provides an added attraction. Here are the details of the event:

1. No registration fee for you to participate. We will charge \$20 for six "tastes" which include a commemorative event glass. Additional "tastes" will be \$15 for five. A taste is considered 100 milliliters of malt liquor or 3.381 ounces and 50 milliliters for wine or 1.69 ounces. We sell tickets and will reimburse you \$1 for each ticket you turn in.
2. You must bring your own canopy, tables, coolers, etc. for the event. We will provide the glasses and a 12 x 12 area for sales. You bring the product for tasting. We will have ice for sale if you need it.
3. You cannot sell your product, other than providing the tastes. You can certainly bring brochures, coupons, or other promotional material.
4. The area will be gated off and we will check ID's of those attending. Those that are 21 and over will get a wristband.
5. Phelps Mill Festival provides the insurance for this specific event. We get a special one-day permit from the County which is approved by the state and we get liquor liability coverage for the event. It is considered a "tasting event" and we are contracting with you to serve your product as part of our fundraiser for our event.
6. Phelps Mill Festival reserves the right to limit the number of vendors for the wine and beer tasting. Acceptance will be on a first-come, first-served basis.

**REGISTRATION, SET-UP, UNLOADING, AND PARKING** – Registration on Saturday will be from 10 a.m. to Noon. We ask that you park in the upper parking lot, and we will have someone there to get your product and set-up to your booth via ATV and trailer. You must be set up by 12:30 p.m. with the event starting at 1:00 p.m.

**DEADLINE** – Applications must be turned in by May 31, 2024.

**Wine vendors:** If you need additional accommodations or if you do not have staff to support this event, please contact us via email. We might be able to provide volunteers to assist or if you want to send your product with general information, we can provide the volunteers to serve the wine. Please contact us to discuss options.

**CONTACT INFORMATION** – Ken Martin, Festival Manager, 2438 330<sup>th</sup> Ave, Rothsay, MN 56579 Phone: 218-867-2285 e-mail: [pmfdirector@gmail.com](mailto:pmfdirector@gmail.com) (e-mail is preferred) or contact Val Martin, Festival Assistant Manager at: 612-508-0459 or [pmfassistant@gmail.com](mailto:pmfassistant@gmail.com) -- web-site: [www.PhelpsMillFestival.com](http://www.PhelpsMillFestival.com) -- Like us on Facebook to get up-to-the-minute details for the Festival.



**Wine and Beer Tasting Event Registration Open to Area Craft Beer, Wine,  
Cider, Distilleries & other Manufacturers.**

**Saturday, July 13, 2024 - 1:00 to 5:00 p.m.**

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Business Mailing Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Cell#** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Provide a description of your product:**

**You are insured at this location by the Festival. Return  
this form via mail or email to:**

**Ken Martin  
Phelps Mill Festival  
2438 330th Ave.  
Rothsay, MN 56579  
218-867-2285**