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WEBSITE PRIVACY POLICY

Last Updated: July 18, 2026

This policy explains what limited information is collected when you visit our public website. It is separate from our HIPAA Notice of Privacy Practices, which covers your child's medical information.

Cornerstone Pediatrics respects the privacy of visitors to our website. This Website Privacy Policy explains the limited information that may be collected when you visit our public website and how that information may be used.

Information Collected Through This Website

Cornerstone Pediatrics does not offer public website accounts, online purchasing, event registration, job applications, public comments, or general contact forms through this website.

We do not intentionally collect medical information or other sensitive personal information through the public website.

Our website hosting provider may automatically receive limited technical information when you visit the site, such as:

- Internet Protocol address
- Browser and device type
- Operating system
- Date and time of access
- Pages visited
- Referring website
- Information needed for website security and operation

This information may be processed by our website hosting provider to operate, maintain, secure, and improve the website.

Cookies and Similar Technologies

Our website may use limited cookies or similar technologies that are necessary for website functionality, security, and basic performance.

Cornerstone Pediatrics does not use this website for targeted advertising or behavioral remarketing.

We do not currently use Meta Pixel, LinkedIn advertising, Microsoft advertising, or other advertising trackers on this website.

Google Reviews and Social Media Links

Reviews displayed on this website are added manually and do not allow Google to collect information directly through the review display.

Our website contains links to Cornerstone Pediatrics' Facebook and Instagram pages. Clicking one of these links will take you to a third-party website. Those services may collect information according to their own privacy policies. Cornerstone Pediatrics does not control the privacy practices of third-party websites.

Patient Portal and Health Information

The Patient Portal is a separate secure service. Information submitted through the Patient Portal is not collected through this public website and is subject to the portal vendor's privacy and security practices and Cornerstone Pediatrics' Notice of Privacy Practices, as applicable.

Please do not submit urgent medical concerns or sensitive health information through social media, ordinary email, or other nonsecure communication methods.

For urgent concerns, call our office or follow the instructions on our After-Hours page. For emergencies, call 911.

How We Use Information

Limited technical information generated through website use may be used to:

- Operate and maintain the website
- Protect the website from misuse or security threats
- Troubleshoot technical problems
- Understand general website performance
- Comply with legal obligations

Sharing of Information

Cornerstone Pediatrics does not sell personal information.

We do not share website visitor information for targeted advertising or behavioral marketing.

Limited technical information may be processed by our website hosting provider and other service providers necessary to host, secure, and operate the website. Information may also be disclosed when required by law or when reasonably necessary to protect the rights, safety, or security of Cornerstone Pediatrics, our patients, website visitors, or others.

Third-Party Links

Our website contains links to external websites and resources, including the Patient Portal, social media sites, educational resources, and other third-party services.

Cornerstone Pediatrics is not responsible for the content, security, or privacy practices of those external websites. Visitors should review the privacy policies of any third-party site they visit.

Children's Privacy

This public website is intended primarily for parents, guardians, and caregivers. Cornerstone Pediatrics does not knowingly collect personal information directly from children through this website.

Website Security

We and our website service providers use reasonable measures to protect the website and information associated with its operation. However, no internet-based system can be guaranteed to be completely secure.

Relationship to Our HIPAA Notice

This Website Privacy Policy applies to the public Cornerstone Pediatrics website.

It is separate from our Notice of Privacy Practices, which explains how Cornerstone Pediatrics may use and disclose protected health information and describes patients' rights under HIPAA.

Changes to This Policy

We may update this Website Privacy Policy when our website features or privacy practices change. The updated version will be posted on this page with a revised "Last Updated" date.

Contact Us

Questions about this Website Privacy Policy may be directed to:

Cornerstone Pediatrics 308 Cedar Lakes Drive, Suite 103 Chesapeake, VA 23322 Phone: (757) 410-9600 Email: info@cspedsva.com

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