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creative KIDS

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press

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NEW YORK

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# creative KIDS

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## press

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Creating a diverse range of board books, picture books, activity books, novelty books, puzzle books, and more, our philosophy is to offer fresh design, innovative formats, and compelling content so readers everywhere can laugh, learn and be captivated.

### OUR PHILOSOPHY

#### **PUBLISHING.**

With 65+ years of combined experience, we deliver high quality, affordable, content quickly.

#### **PROACTIVE.**

We are forward-thinking and on trend, with an eye for the perfect illustrations and an ear for engaging storytelling.

#### **PARTNERSHIP.**

We work in tandem with our clients' editorial teams in order to build product specifically for YOUR needs.

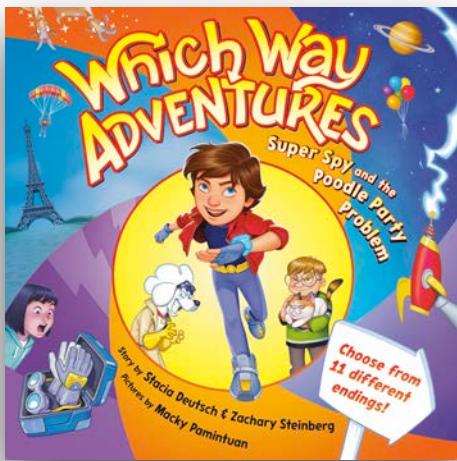
#### **PREPARATION.**

We deliver finished books or print-ready files based on your requirements.

COVER

SPECIFICATIONS

IN SHORT



Title:

**Which Way Adventures!**

Super Spy and the  
Poodle Party Problem

Authors:

Stacia Deutsch and  
Zachary Steinberg

Illustrator:

Macky Pamintuan

Retail:

\$18.99 / \$25.99 CAN

Format:

Picture Book

Trim:

10 x 10" (254 x 254mm)

Pages:

32

Interior:

4C, illustrated

Ages:

3+

Rights Sold:

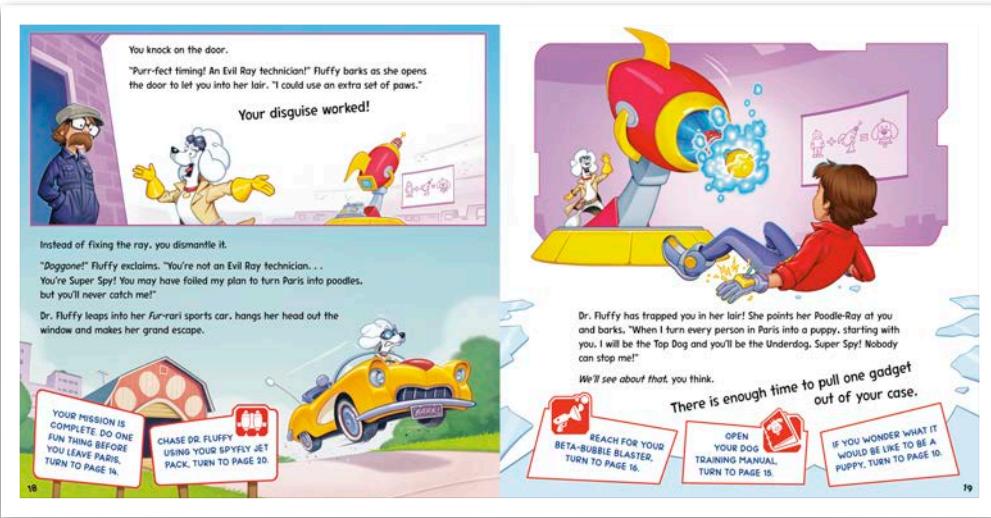
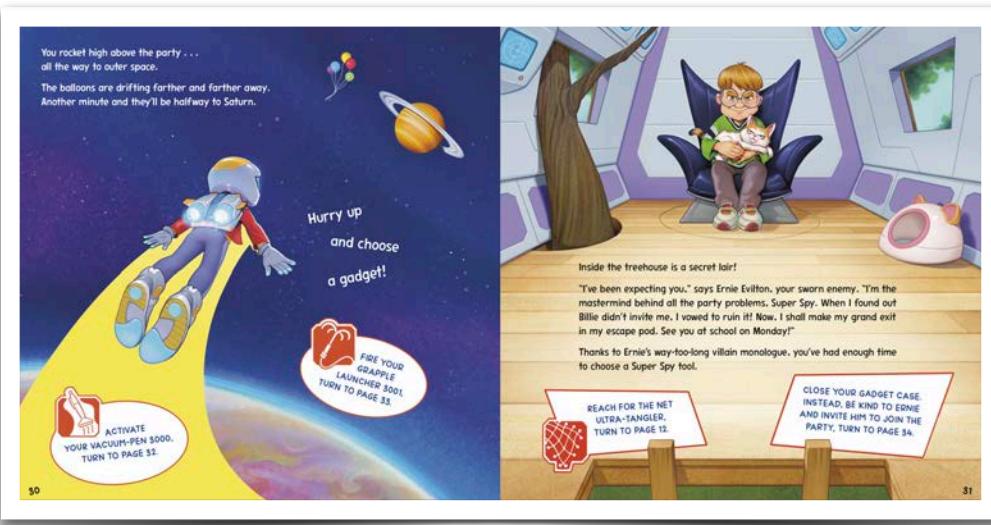
Available

NEW

Choose from 11 different endings!

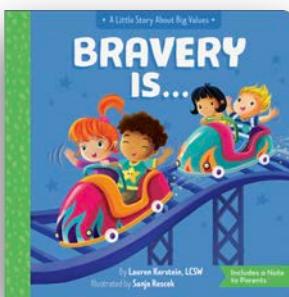
You are a Super Spy who has already saved the world 42 times, but today you're just a regular kid going to their best friend's party. That is...until you get the news that Dr. Fluffy, an evil poodle, will turn all the people of Paris into dogs unless you stop her! You have to protect the people of Paris. But you promised Billie you'd be there to celebrate her birthday. What do you do? This is your first of more than 20 different choices in this action-packed adventure, where YOU get to decide which way the story goes!

FROM NY TIMES BESTSELLING AUTHOR STACIA DEUTSCH



## • A Little Story About Big Values •

Written by Licensed Clinical Social Worker Lauren H. Kerstein

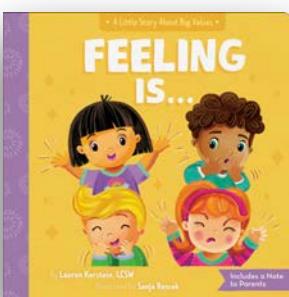


Title:	<b>Bravery Is...</b>
Author:	Lauren Kerstein, LCSW
Illustrator:	Sanja Rescek
Retail:	\$7.99 / \$10.99 CAN
Format:	Board Book
Trim:	7.38 x 7.38 " (187 x 187mm)
Pages:	10
Interior:	All-color
Rights Sold:	Available

## NEW

*Bravery is . . . trying new things . . . bravery is making mistakes and trying once more . . .*

Bravery is facing fears that run deep. In her Note to Parents, Licensed Clinical Social Worker Lauren H. Kerstein explains that bravery can be a difficult concept for preschoolers to understand. With its bright and colorful illustrations; fun, rhyming text; and simple scenarios on each spread, toddlers will love reading along and learning.

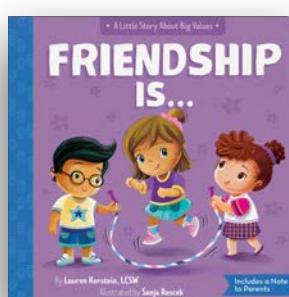


Title:	<b>Feeling Is...</b>
Author:	Lauren Kerstein, LCSW
Illustrator:	Sanja Rescek
Retail:	\$7.99 / \$10.99 CAN
Format:	Board Book
Trim:	7.38 x 7.38 " (187 x 187mm)
Pages:	10
Interior:	All-color
Rights Sold:	Available

## NEW

*Feelings are . . . soft and fluffy like a cloud. Tummies warm when you feel proud.*

Licensed Clinical Social Worker, Lauren H. Kerstein, puts her experience working with children on full display in this colorful and tender board book that shows children what feelings are how these feelings can show up in their bodies. From dancing in joy to breathing when feelings grow too large, each colorful spread presents a helpful new scenario that explores different feelings.

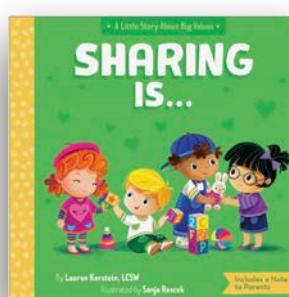


Title:	<b>Friendship Is...</b>
Author:	Lauren Kerstein, LCSW
Illustrator:	Sanja Rescek
Retail:	\$7.99 / \$10.99 CAN
Format:	Board Book
Trim:	7.38 x 7.38 " (187 x 187mm)
Pages:	10
Interior:	All-color
Rights Sold:	Available

## NEW

*Friendship is . . . Like treasure—shiny and rare. Friends are always ready to show they care. They lift you up when you fall down. Or quietly join you on the ground.*

Friendship is fun, but it can also be challenging for young children. Licensed Clinical Social Worker Lauren H. Kerstein offers a different scenario that shows examples of friendship with each turn of the page. From cheering each other on and lifting us up to disagreements and even arguing, each colorful spread defines a difficult concept in a fun and rhythmic way.



Title:	<b>Sharing Is...</b>
Author:	Lauren Kerstein, LCSW
Illustrator:	Sanja Rescek
Retail:	\$7.99 / \$10.99 CAN
Format:	Board Book
Trim:	7.38 x 7.38 " (187 x 187mm)
Pages:	10
Interior:	All-color
Rights Sold:	Available

## NEW

*Sharing Is . . . sliding over to make a space. Sharing is spying the last cookie in the jar, and breaking it in half!*

As we have all experienced at one time or another, sharing can be hard! Licensed Clinical Social Worker, Lauren H. Kerstein, shows that sharing can be fun with her new book, Sharing Is . . . Each spread is a wonderful splash of color featuring young children in the act of spending time with friends and sharing. Simple, rhyming text accompanies each spread, making learning about how to share fun!

COVER

SPECIFICATIONS

IN SHORT



Title:	<b>The Codebreaker Crew</b>
	Middle School Mayhem
Author:	Cara Stevens
Retail:	\$9.99 / \$12.99 CAN
Format:	Paperback
Trim:	5.25" x 8" (133 x 203mm)
Pages:	128
Interior:	Black & White
Rights Sold:	Available

NEW

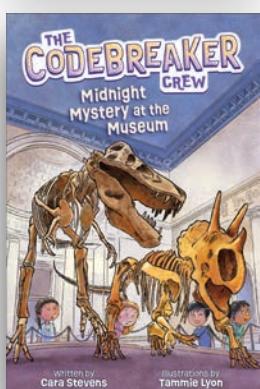
When Jai, Emily, and Alex arrive at the middle school for their summer Codebreaker Academy club, everything around them is new: a new school; a new teacher, Mr. Wright; a new member of the club, Maya; and most of all, a whole bunch of new codes to crack. And you get to help them do it! Mr. Wright sends the Crew on a mysterious mission that takes them all throughout the building — with each cracked code, cypher, or puzzle taking them closer to solving a mystery. The best part is that each chapter ends in a code that needs to be cracked, and not only will you enjoy following, but you can also solve the codes before the Crew does! It's a reading adventure, where you get to be part of the fun!



Title:	<b>The Codebreaker Crew</b>
	The Library of Secrets
Author:	Cara Stevens
Retail:	\$9.99 / \$12.99 CAN
Format:	Paperback
Trim:	5.25" x 8" (133 x 203mm)
Pages:	128
Interior:	Black & White
Rights Sold:	Available

NEW

When the Codebreaker Crew visits the Springer Library with Mr. Wright, they find that the library was designed and built by Dottie Springer, who was famous for creating codes and puzzles. The Crew is charged with finding the codes and then cracking them to get to a mysterious prize. And you can help! As the Crew finds secret rooms and staircases, each chapter ends in a code that needs to be cracked. And not only will you enjoy following along with the exciting story, but you can also solve the codes before the Crew does! It's a reading adventure, where you get to be part of the fun!



Title:	<b>The Codebreaker Crew</b>
	Midnight Mystery at the Museum
Author:	Cara Stevens
Retail:	\$9.99 / \$12.99 CAN
Format:	Paperback
Trim:	5.25" x 8" (133 x 203mm)
Pages:	128
Interior:	Black & White
Rights Sold:	Available

NEW

The Codebreaker Crew is once again on the case! Excited about the big sleepover at the Discovery Museum, they are even more excited when they realize that the new curator of the museum is Dottie Springer's grandson! Not only did Dottie create hidden rooms and codes in the Springer Library, but she also left a final mystery to be solved at the museum! And you get to help the Crew get to the final prize! As the Crew visits the different rooms of the museum looking for clues, each chapter ends in a code that needs to be cracked. And not only will you enjoy following along with the exciting story, but you can also solve the codes before the Crew does! It's a reading adventure, where you get to be part of the fun!



Title:	<b>The Codebreaker Crew</b>
	3 Books-in-1
Author:	Cara Stevens
Retail:	\$18.99 / 25.99 CAN
Format:	Hardcover
Trim:	5.25" x 8" (133 x 203mm)
Pages:	384
Interior:	Black & White
Rights Sold:	Available

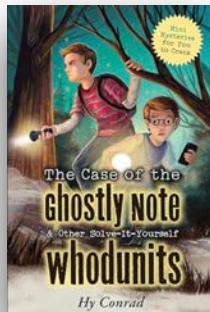
NEW

Join the Codebreaker Crew! Alex, Maya, Jai, and Emily are four rising middle-schoolers who all love the same thing: cracking ciphers and codes. But they need your help! This exciting three-book collection contains 50 codes readers can decipher as they follow the adventures of the four members of the Codebreaker Crew. Each chapter features an intriguing scenario that leads to a code that needs to be solved. As the Crew puzzles it out, you can work on it as well, with the solution a page away at the beginning of the next chapter. From number puzzles, rebuses, and Caesar ciphers to anagrams, Roman numerals, and more, you'll have a blast trying to crack the codes before the Crew does.

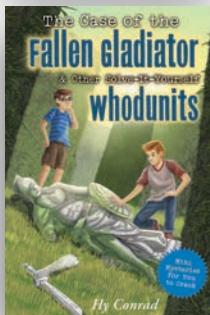
COVER

SPECIFICATIONS

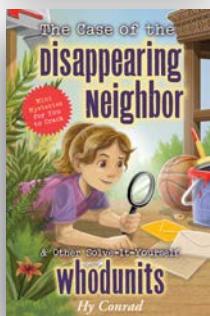
IN SHORT



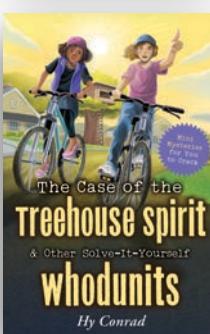
Title:	<b>The Case of the Ghostly Note &amp; Other Solve-It-Yourself Mysteries</b>
Author:	Hy Conrad
Retail:	\$9.99 / \$12.99 CAN
Format:	Paperback
Trim:	5.25" x 8" (133 x 203mm)
Pages:	96
Interior:	Black & White
Rights Sold:	Available



Title:	<b>The Case of the Fallen Gladiator &amp; Other Solve-It-Yourself Mysteries</b>
Author:	Hy Conrad
Retail:	\$9.99 / \$12.99 CAN
Format:	Paperback
Trim:	5.25" x 8" (133 x 203mm)
Pages:	96
Interior:	Black & White
Rights Sold:	Available



Title:	<b>The Case of the Disappearing Neighbor &amp; Other Solve-It-Yourself Mysteries</b>
Author:	Hy Conrad
Retail:	\$9.99 / \$12.99 CAN
Format:	Paperback
Trim:	5.25" x 8" (133 x 203mm)
Pages:	96
Interior:	Black & White
Rights Sold:	Available



Title:	<b>The Case of the Treehouse Spirit &amp; Other Solve-It-Yourself Mysteries</b>
Author:	Hy Conrad
Retail:	\$9.99 / \$12.99 CAN
Format:	Paperback
Trim:	5.25" x 8" (133 x 203mm)
Pages:	96
Interior:	Black &
Rights Sold:	Available



Title:	<b>The Great Whodunit Collection</b>
Author:	Hy Conrad
Retail:	\$18.99 / 25.99 CAN
Format:	Paperback
Trim:	5.25" x 8" (133 x 203mm)
Pages:	384
Interior:	Black & White
Rights Sold:	Available

4-Book Bind-up

**NEW**

Hunter and Logan always seem to figure out "whodunit" before any of the adults can. And although Logan takes a lot of the credit, it's his shy brother, Hunter, who solves most of the cases! Who sabotaged the canoe race? Who stole the answers from the principal's office? Who really wrote the ghostly note? In the seventeen stories in this book, you have the chance to solve the case before the Mystery Brothers do! All you need to do is read a story, reason it out, and check the solution at the back of the book.

**NEW**

From a stolen silver dollar worth a lot of dough to a gladiator left broken on the ground, the town of Clifton Lake has its share of crimes and cases that need to be solved. Good thing twelve-year-old Hunter and his older brother, Logan, are there to make sure the adults in town don't accuse the wrong people! In the eighteen stories in this book, you have the chance to solve the case before the Mystery Brothers do! All you need to do is read a story, reason it out, and check the solution at the back of the book.

**NEW**

Emma Riley's parents are both on the police force, but neither of them tells their colleagues that their twelve-year-old daughter has solved many of their toughest cases! From a kidnapping gone bad to a mysterious ghost haunting and even a missing bust of Alexander the Great, Emma's quick thinking and love of puzzles, help her figure out what's going on long before the adults do! In the seventeen stories in this book, you have the chance to solve the case before Emma does! All you need to do is read a story, reason it out, and check the solution at the back of the book.

**NEW**

There aren't too many kids who do their homework in an empty interrogation room while their parents solve crimes. But, then again, Emma Riley is not your average thirteen-year old. For one thing, she loves puzzles, and also, she spends a lot of time at police headquarters, which has made her really good at solving cases! In fact, whenever there's something amiss, you can be sure Emma is ready to solve the case. In the seventeen stories in this book, you have the chance to solve the case before Emma does! All you need to do is read a story, reason it out, and check the solution at the back of the book.

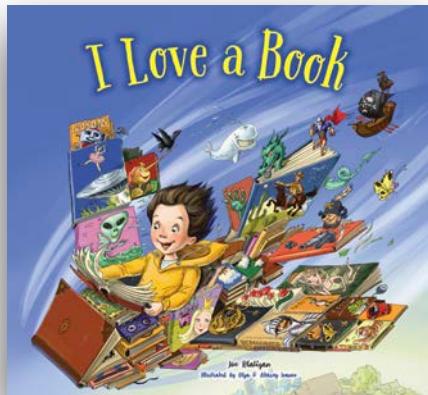
**NEW**

This exciting four-book collection features more than 65 mysteries you can try to solve before our heroes do. And don't worry, the solutions are in the back! From a mysterious ghost note to a sabotaged canoe and more, books 1 and 2 feature Hunter and Logan, known as the Mystery Brothers.? Books 3 and 4 feature Emma Riley, middle-school student, daughter, friend, and private detective (unofficially of course). Read the stories, find the clues, and solve the mysteries! Happy sleuthing.

COVER

SPECIFICATIONS

IN SHORT

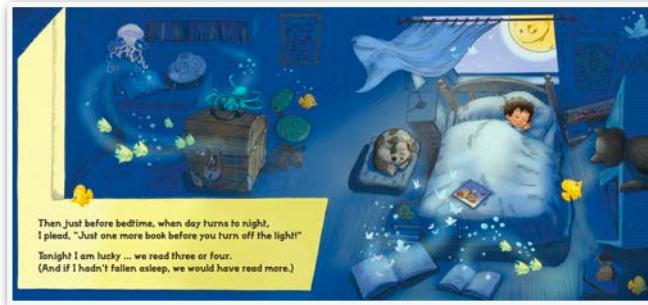
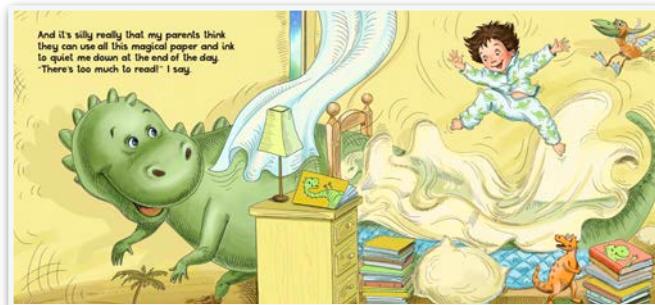
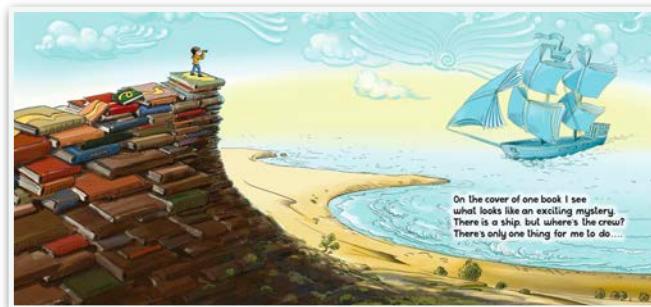


Title:	<b>I Love a Book</b>
Author:	Joe Rhatigan
Illustrator:	Olga & Aleksey Ivanov
Retail:	\$17.99 / 24.99/ CAN
Format:	Picture Book
Trim:	11.375 x 10.5" (288 x 266mm)
Pages:	32
Interior:	4C, illustrated
Rights Sold:	Available

At once inspirational, silly, and fun, *I Love a Book* is a lavishly illustrated picture book that celebrates reading and children's marvelous capacity for enjoyment and imagination.

Calling all kids who love nothing better than getting lost in a great book! This is our celebration of books, reading, and our imaginations. In *I Love a Book*, you'll get to see all different types of books and see where to find them from the simple, lyrical prose. As you keep reading, the words becomes more frantic as a young reader encounters pirates sailing the sea, a classroom of monsters "learning math with their paws," and even an animal doctor making house calls in a helicopter!

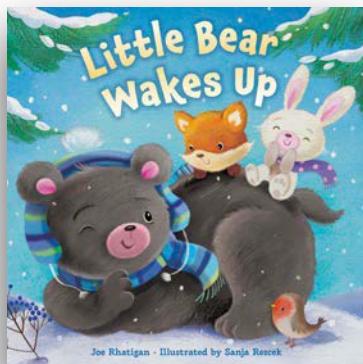
With lavish illustrations nearly spilling off the page, the young reader finally reaches the end of an exhausting day, ready for bed... and more books. *I Love a Book* is for anyone who loves spending time with their books and wants to instill this passion in the next generation.



COVER

SPECIFICATIONS

IN SHORT

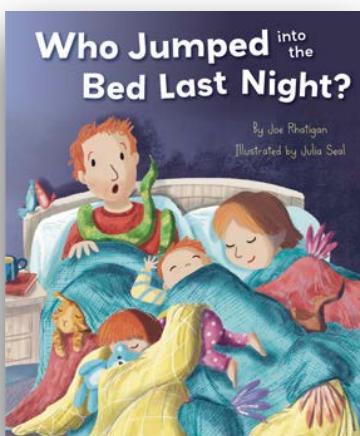


Title: **Little Bear Wakes Up**

Author: Joe Rhatigan  
Illustrator: Sanja Rescek

Format: Board Book  
Trim: 8x 8" (203 x 203mm)  
Pages: 24  
Interior: 4C, illustrated

Rights Sold: English (North America),  
Korean

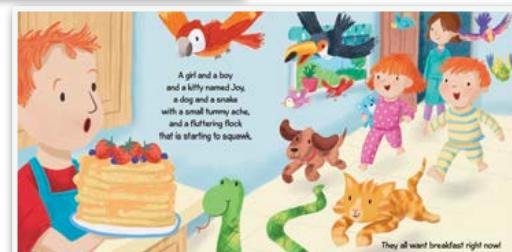


Title: **Who Jumped into the Bed Last Night?**

Author: Joe Rhatigan  
Illustrator: Julia Seal

Format: Picture Book  
Trim: 10" x 10" (254 x 254mm)  
Pages: 32  
Interior: 4C, illustrated

Rights Sold: English (North America)



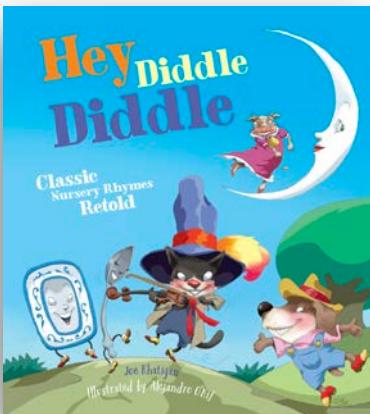
When a noise wakes up Little Bear in the middle of his long winter nap, he goes outside...and finds a surprise! Young boys and girls will love this adorably illustrated, playful rhyming tale, in which Little Bear has fun in the snow with his friends...until his mom calls him back to their cozy den to finish his sleep until spring!

Who jumped, slithered, and stretched into the bed last night? That's what Dad wants to know in this wiggly, giggly bedtime book! Written in catchy, sing-song verse, this adorably illustrated book will be a bedtime favorite. Children will love seeing who jumps into the bed next, and parents will appreciate the dad who, after a sleepless night, still gets up and saves the day!

COVER

SPECIFICATIONS

IN SHORT



Title:

**Hey Diddle Diddle**

Classic Nursery Rhymes Retold

Author:

Joe Rhatigan

Illustrator:

Alejandro O'Kif

Format:

Picture Book

Trim:

8" x 10" (203 x 254mm)

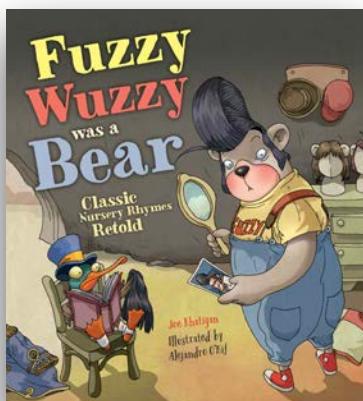
Pages:

32

Interior:

4C, illustrated

Rights Sold: World Rights Available



Title:

**Fuzzy Wuzzy Was a Bear**

Classic Nursery Rhymes Retold

Author:

Joe Rhatigan

Illustrator:

Alejandro O'Kif

Format:

Picture Book

Trim:

8 x 10" (203 x 254mm)

Pages:

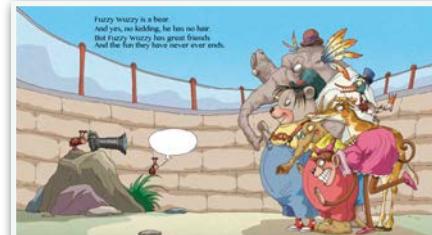
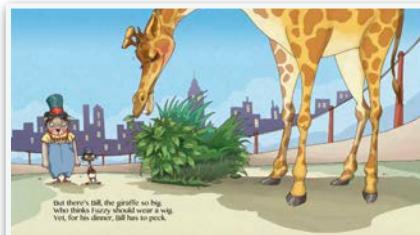
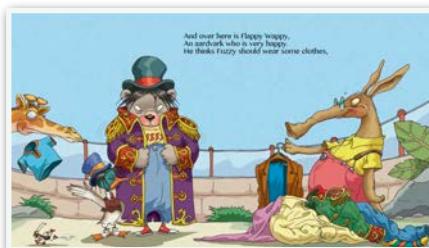
32

Interior:

4C, illustrated

Rights Sold: World Rights Available

So begins the new and expanded version of this classic nursery rhyme. What happens next in the rest of this original manuscript promises to be silly, fun, and a must read-aloud for young children, who get to see what happens when Fuzzy Wuzzy meets Wacky Quacky, the duck with no quack; Bill, the giraffe with a short neck, Lumpy Wumpy, the elephant with feathers instead of ears, and more.



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creative KIDS

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press

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NEW YORK