



About us

86Boxing, a Choice Habit, LLC subsidiary, upholds a strong commitment to safeguarding and commemorating boxing's extensive legacy. Our team takes great pride in producing captivating content and advancing boxing history.

Vision

We aim to become the leading authority and influential storyteller in boxing content creation. We aim to preserve and promote the sport's rich history and culture, educating a worldwide audience.

Mission

Through dynamic podcasts, insightful videos, and strategic social media, we're committed to expanding our reach and contributing to the growth of boxing history. As we evolve, we remain dedicated to connecting boxing's past and present, making it accessible to all, and forging impactful partnerships.

Get in Touch

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Our Capabilities



Boxing History Expertise

- Vast knowledge of boxing history, including speaking engagements on historical figures in boxing.



Live YouTube Podcasts

- YouTube podcast with reach to fans across the world providing historic and real-time boxing news.



Video Production

- Employing AI and Vyond animation to produce visually appealing videos that serve as informative and entertaining content.



Promotional Graphics

- Crafting eye-catching promotional graphics, flyers, posters, and marketing materials.



Social Media & SEO Engagement

- We employ strategic social media marketing and SEO strategies to boost brand awareness, engage audiences, and optimize content discoverability across various platforms.

Milestones

3000+

Monthly subscribers across social media | September 2023

300K+

Annual views across social platforms | September 2023