Your Vision guides your strategy



• There is <u>no</u> tax strategy *silver bullet*, or one size fits all approach.

Having a clear vision for your business can guide the decisions, strategies, and partnerships needed to be successful.



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Are you focused on what matters?

As business owners we tend to focus on the **passion** and **love** we have for our product or service.

Represented By Our Heart in The Center

Marketing

Sales

Licenses

KPIs

But to be succ

We must not other periphera that we should ourselves, hire

Research

Taxes

Business

But to be <u>successful</u> and <u>grow</u>. We must not forget the many other peripheral responsibilities that we should either manage ourselves, hire, our outsource.

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Are you focused on what matters?



Growth mindset

Having big vision for the future



Pro-active planning

Putting an actionable strategy on paper



Building your foundation

Developing processes and procedures



Strategic partnerships

Understanding your strengths, weaknesses, and where you need help



Your business running you

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