



RULES OF RECOMMENDATION

When sourcing products and equipment, it's important not to let feature overload win out over simplicity and functionality. Workup Ergonomics ensures clients make the best investment for their team using our 'Guiding Principles for Product Recommendation' below.

1 Ease of Use: No Learning Curve

Whenever possible a product should integrate into the users workflow with minimal disruption. New learning is only permissible when the newly learned skills are transferable to other systems or products without lagging productivity. A product that demands novel, non transferrable learning is a no-go.

2 Simplicity: Less is More

More buttons, controls, and features don't always amount to a superior product. Too much complexity can cause an increase in user errors, so every aspect of the design has to make a compelling case for its existence.

3 Universality: System Agnostic

When recommending digital or physical products, be sure to find those that are compatible with your client's systems. If a preferred app is only available for iOS, always find an Android equivalent. Items like keyboards should include system specific shortcut keys and layouts. Most well designed products are compatible, but it's not a given and requires research to verify.

4 Recency: Latest & Greatest

Given the pace of product development, device obsolescence happens quickly. A favorite product staple may not keep pace with software upgrades. Assuming devices age quickly, product catalogues need at least quarterly updates.

5 Options: Good-Better-Best

Any and all product recommendations should be good, if not great. If there is interest in top tier, be able to source the best, or explain why 'good' is the right investment for a particular use case. Being able to knowledgeably explain the value of product features will help clients immensely.

6 Value: You Get What You Pay For

As much as clients want to stay under budget, they won't appreciate having to replace products earlier than planned if the recommended items were of poor quality. Knowing your clients' goals, including frequency and duration of use, expected lifespan, and budget will inform recommendations. Be upfront with the client about their expectations and help them make the right investment.



We do our research to develop curated product guides. Our recommendations prioritize evidence based benefits, ease of use, and the specific needs of our clients.

>>> [Contact Workup Ergonomics for more product recommendations & workspace setup tips](#) <<<