

HERE WE GROW

IN KNOWLEDGE & MEMBERSHIP



CSANC

College Stores Association of North Carolina, Inc.

®

ANNUAL MEETING AGENDA



Visit our website

[HTTPS://CSAOFNC.COM](https://CSAOFNC.COM)

Welcome To CSANC

2024

Event Locations/Address:

The Conference Center at GTCC (Conference Event):

7908 Leabourne Rd, Colfax, NC 27235

Embassy Suites Greensboro Airport:

204 Centreport Dr. Greensboro, NC 27409

(7 min drive to Conference Center)

Top Golf (Monday Night Event):

609 Guilford College Rd, Greensboro, NC 27409

(8 min drive from Hotel)

(12 min drive from Conference Center)

Other Dining/Shopping: West Wendover Ave (10 min Drive)

McDonalds, Cook Out, Outback, Walmart, Target and etc...

Sunday

October 6

4pm – 5pm - Registration/ Hotel (Check-in)

5pm – 10pm - Hospitality Suite (Each Night)

Monday

October 7

The Conference Center at GTCC

8:00am – 9:00am - Motivational Breakfast (Truist Oak Ridge Rm)

WelcomeCSANC President Terraic Williams

Speaker Dave Hicks

9:10am – 10:00am – Opening Session (Truist Oak Ridge Rm)

NACS Update NACS Representative

10:10am – 11:00am – Session #2a (Classroom 130)

Booklog Update Booklog Representative

10:10am – 11:00am – Session #2b Classroom 131)

Printing Services(Round Table)..... Paul Hoecke (UNC Printing)

Bill Crawford (GTCC Printing)

11:10am – 12:00pm – Session #3 (Truist Oak Ridge Rm)

IA/EAVital Source/ Redshelf

12:10pm – 1:00pm – Session #4 (Truist Oak Ridge Rm)

How Industry Standards Can Take Your Store to The Next Level

NACS (Your Blueprint for Success)NACS Representative

1:00pm – 2:00pm – Lunch

(Vote for new board members CSANC)

2:00pm – 4:30pm – Vendor Trade Show

6:00pm-9:00pm - TopGolf Greensboro (609 Guilford College Rd, Greensboro, NC 27409)

****Don't forget to stop by the White Boards (Suggestions and Questions)***

Tuesday

October 8

The Conference Center at GTCC

8:00am – 9:00am – Leadership Breakfast (Truist Oak Ridge Rm)

Using Self-Improvement as a Pathway to Effective Leadership

Speaker Dr. Shelton Charles (Forsyth Tech)

9:10am – 10:00am – Session #5 (Truist Oak Ridge Rm)

Meeting Customers Where They Are with What They Want

ICBA (Marketing and Culture of SignificanceICBA Representative

10:10am – 11:00am – Session #6a (Classroom 130)

Café and Food Service Table Talk Kristina Rasmussen (WPCC)

Shawn Dee (GTCC)

10:10am – 11:00am – Session #6b Classroom 131)

Expanding Your Tech Center Amber Currin (GTCC)

Lynn Wilborn (GTCC)

11:10am – 12:00pm – Closing Session (Truist Oak Ridge Rm)

What Next for CSANC

Round Table Talk CSANC President Terraic Williams

CSANC Vice President William Parry

12:00pm – 1:00pm – Lunch

(Swear in New Members/ Close of Meeting/Door Prizes)

1:30pm – 2:30pm – CSANC Board Meeting

****Don't forget to stop by the White Boards (Suggestions and Questions)***

Vendor Partners

NACS

ICBA

Dayna Designs

Spirit Products

Go Textbooks

Vital Source

Black Dog

LAD Publishing

JBW Marketing & Sales

BCS/Nike

TRT Brand/Boxcraft

MCM Brands

Willo Labs

Oak Hill

Booklog

Huku Books

Fanatic Group

Redshelf

Jostens

CI Sport

Blue84/Zephyr Headwear

Go Resco

MBS

Esy Reps