

KNOTPARTNERS

Executive Search & Project-Based Consulting

Technology | IT Services | Hospitality | Hospitality Technology

ABOUT

knotpartners is a boutique advisory firm supporting organizations in building stronger leadership, smarter operations and better technology foundations.

Founded by Melike Karaman, the firm focuses primarily on the **technology, IT services** and **hospitality** sectors.

SERVICES

The firm provides focused support in three main areas:

- ✓ **Project-Based Consulting**
- ✓ **Executive Search & Headhunting**
- ✓ **Targeted Recruitment for Specialist Roles**

PROJECT BASE CONSULTING

Through project-based consulting engagements, organizations are supported in areas such as:

- ✓ ERP and technology initiatives
- ✓ Operational improvement and workflow optimization
- ✓ AI readiness and data-driven decision processes
- ✓ Hiring strategy and organizational structure

EXECUTIVE SEARCH & HEADHUNTING

Highly targeted searches are conducted for senior leadership positions such as:

- ✓ COO
- ✓ CTO
- ✓ Head of Operations
- ✓ Country Leadership Roles
- ✓ Other critical executive positions

Each search includes targeted market mapping and direct headhunting for roles that require specific expertise and cannot easily be filled through traditional recruitment channels.

TARGETED RECRUITMENT

Beyond executive roles, organizations are also supported in hiring specialized professionals across technical and operational functions.

Typical areas include:

- ✓ IT and technology roles
- ✓ Product and engineering positions
- ✓ Operations and management roles
- ✓ Hospitality and hospitality technology positions



knotpartners
holds Private
Employment
Agency Permit
No. 1947 issued
by the Turkish
Employment
Agency.

VALUE

Sector Expertise

Strong focus on the intersection of technology, IT services and hospitality, including hospitality technology companies.

Founder-Led Engagement

All engagements are led directly by the founder, ensuring focus, accountability and close involvement.

Operational Leadership Perspective

Prior C-level operational leadership experience brings practical understanding of organizational and execution challenges.

Targeted Boutique Approach

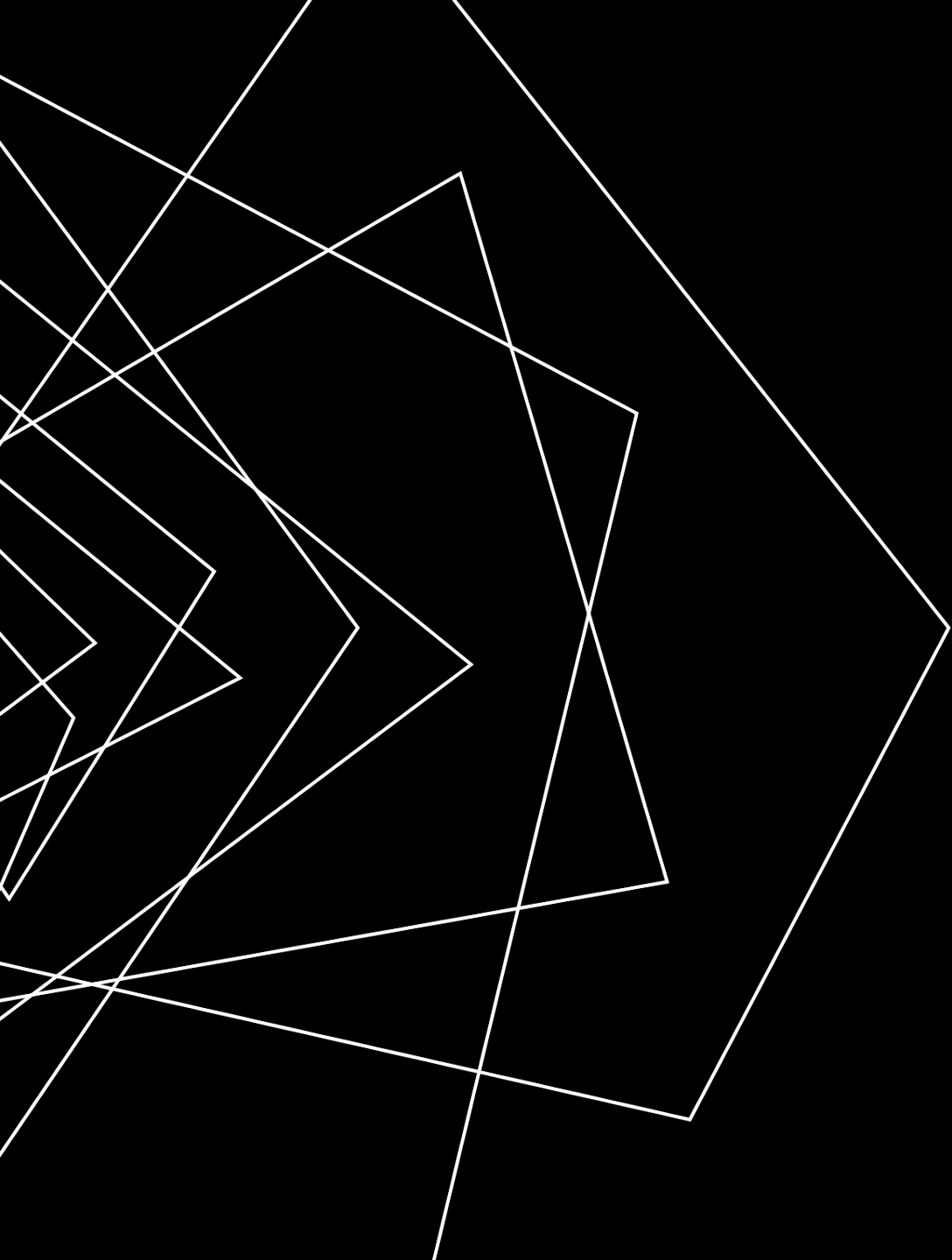
A focused model combining targeted search, industry insight and flexible collaboration with domain specialists when needed.

LEADERSHIP



- ✓ Sector expertise across technology, AI, IT services, hospitality and hospitality technology
- ✓ Former C-level operational leadership experience
- ✓ Executive search and leadership advisory
- ✓ Founder-led, hands-on approach in every search assignment, with domain expert support when needed
- ✓ Co-founder of an AI startup ([aiperas](#)), developing AI-powered solutions on top of ERP system
- ✓ [AESC](#) certified consultant





THANK YOU

Contact

Melike.karaman@knotpartners.com.tr

www.knotpartners.com.tr