



# PROFESSIONAL DOCTOR OF MANAGEMENT (PDM)

An online professional doctorate program



# INTRODUCTION

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## Professional Doctor of Management

Holders of Masters degrees who have at least five years of management experience in one of the following fields can apply for Professional Doctor of Management (PDM), an online professional doctorate program.

- Leadership and Management
- Data Analytics
- Cybersecurity
- Finance and Accounting

## Program Key Information

- **Credit Hours:** 120 ECTS - 60 USCCS
- **Mode & Language of Program:** An Asynchronous online program taught in English
- **Length:** Competency-Based Learning
- **Application Fee:** 300 euros
- **Registration Fee:** 500 euros
- **Tuition Fee:** 5000 euros Tuition Fee

## Admissions Requirements for PDM

PDM candidates must meet the following requirements to apply for the program:

- Minimum five years management experience
- Fluency in English, Spoken and Written (Equivalent to IELTS 6 | CEFR B2 | TOEFL (IBT) 65-78)
- Masters degree
- Transcripts from previous studies

# CONTENT

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Students start their studies with the following courses:

- Leadership
- Behavioural Economics
- Data Strategy Development
- Research and Methodology

They will finish their studies by writing a Capstone Project on their field of management. The capstone paper is about 20-25 pages long but no longer than 45 pages. The Capstone Project consists of the following sections:

1. Title
2. Abstract - Provides an overview of the capstone project
3. Table of Contents
4. Introduction - Present the research problem and explain how you got interested in analyzing it
5. Problem Description - Expand on the problem, its background, why you think the problem exists, and how you'll address it
6. Literature review
7. Project description - In this section, include everything you've done to research the problem statement: the type of research design you employed, the parameters and methods, as well as your analysis and results
8. Findings and conclusion - Summarize your discussion and explain why your findings matter.
9. References page
10. Appendices

## Program Outcome

Graduates from PDM program lead:

- By consistently demonstrating standards of professional conduct that show the highest regard for the health, safety, welfare, and care of all individuals,
- By exemplifying through their words and actions excellence in business, personal, and social responsibility,
- By continually striving to educate, enlighten, and inspire others by demonstrating the best ethical business leadership practices.