

DOC-1448

WHOLE-OF-LIFE™ FOUNDING PARTICIPATION PROGRAMME

LAUNCHING THE "LIFE-FORCE EXTRACT" THERAPEUTICALS CATEGORY



CULTURALLY ALIGNED
HALAL COMPATIBLE
GLOBAL PATHWAYS

VOLATILE OIL
EXPRESSION

THERAPEUTIC GRADE
ESSENTIAL OIL

WHOLE-OF-LIFE™
LIFE-FORCE EXTRACT

WATER-SOLUBLE
WELLNESS EXTRACT



10,000 SKUS
FIRST PRODUCTION RUN
USA MARKET SHOWCASE
& DISTRIBUTION ACTIVATION



TRIBAL
THERAPEUTICALS



~16,000 LITRES
HYDROSOL EXTRACT



REGULAR RELEASE
FROM FIRST EXTRACTION



PREMIUM RELEASE
REFLUX ENHANCED
PHENOLIC CONCENTRATION



ENDEMIC
NEW ZEALAND
BOTANICALS



TIKANGA
GROUNDED
STEWARDSHIP



EQUITABLE
MĀORI ECONOMIC
PARTICIPATION



INVESTOR
ALIGNED
GROWTH



GLOBAL
THERAPEUTICALS
ECOSYSTEM

WHOLE-OF-TREE DELIVERS WHOLE-OF-LIFE THERAPEUTICALS™

Grounded in whenua. Guided by life-force.

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FOREWORD

“May the Life-Force be with you”

The initial development pathway for the Tribal Therapeutics platform was built around the production and international launch of a gender-specific range of New Zealand tea tree healthcare products under the positioning “Mānuka for Her” and “Kānuka for Him”.

HALAL ALIGNMENT

As set out in DOC-1447, this broader platform seeks to align tikanga-grounded Māori land stewardship with halal-compatible production and Islamic capital participation pathways, progressively opening access to international healthcare and wellness markets through a structured LFX capital markets strategy.

The immediate objective of the platform remains unchanged. Namely, establishing the first 10,000 SKU production cycle and the activation of associated United States market entry and distribution infrastructure.

This initial phase requires a minimum NZD \$250,000 foundational participation layer forming the minimum subscription threshold of the wider NZD \$900,000 Pre-Series A programme outlined in DOC-1447. Importantly, this threshold not only activates the first 10,000 SKU production and international market entry cycle **but also initiates the first commercial release of the platform’s proprietary “Whole-of-Life™ – Life-Force Extract” category.**

“WHOLE-OF-TREE – WHOLE OF LIFE” ETHOS

It was during the refinement of the platform’s “Whole-of-Tree” extraction philosophy, a materially important secondary therapeutics stream emerged from within the extraction cycle itself.

Historically treated within the wider essential oil sector as a low-value hydrosol by-product, the water-soluble extraction layer has now been repositioned within the platform as a proprietary “**Whole-of-Life™**” expression of the endemic New Zealand tea tree species. Through further refinement and reflux enhancement processes, this extract produces a phenolic-rich wellness compound now positioned within the platform as the “**Life-Force Extract**” category.

ENHANCED REVENUE CAPABILITY

Importantly, this emergence materially expands the product and value architecture of the platform without requiring additional capital deployment into the initial extraction cycle itself. From the first 200 litre oil production run associated with the

10,000 SKU launch programme, it is estimated that approximately 16,000 litres of “Life-Force Extract” will also be produced in both “**Regular**” and “**Premium**” forms, creating an additional therapeutics pathway previously absent from the platform’s capital markets narrative.

The significance of this development extends beyond simple product diversification. It reinforces the platform’s underlying “**Whole-of-Tree – Whole-of-Life™**” doctrine, whereby multiple culturally grounded therapeutical expressions emerge from the same endemic biomass source. In this context, the extraction process is no longer viewed solely as an oil production system, but rather as the foundation of a broader, culturally differentiated therapeutics ecosystem aligned with tikanga, halal-compatible wellness positioning, and long-term global healthcare market participation.

INVESTOR ENTRY

This document therefore introduces a limited foundational participation programme intended for a small number of aligned early-stage participants seeking involvement at the origin point of this emerging therapeutics category. It sits alongside the wider Islamic capital participation pathway established under DOC-1447 and the future asset-backed Sukuk expansion pathway outlined in DOC-1450.

The Founders believe this “Whole-of-Life™” evolution materially strengthens the long-term positioning of the platform and represents the beginning of a new chapter in the commercial expression of New Zealand’s endemic tea tree resources.

SECTION 1

Emergence of the “Life-Force Extract” Category

The foundational NZD250,000 participation threshold described in this document activates more than the first 10,000 SKU international product cycle for the “Mānuka for Her” and “Kānuka for Him” healthcare range. It also marks the first commercial release of the platform’s proprietary “Whole-of-Life™ – Life-Force Extract” category, emerging directly from the endemic New Zealand tea tree extraction process itself.

Developed through the platform’s evolving “Whole-of-Tree” doctrine, the “Life-Force Extract” represents the water-soluble therapeutic expression of the extraction cycle and will initially be released in “Regular” form through the first hydrosol production run associated with the launch programme. A future “Premium” phenolic-enhanced expression is intended to follow through post-reflux refinement processes as the wider NZD900,000 Pre-Series A programme progresses toward completion.

DIRECT LAUNCH PARTICIPATION

As part of this foundational participation programme, each NZD25,000 participant will receive two (2) 10-litre founding allocations of the initial “Regular” release. This being one “Mānuka for Her” and one “Kānuka for Him” **Whole-of-Life™** Extract, together with future recognition allocations associated with the later “Premium” category release.

In this respect, participation within DOC-1448.....:

- (1) **Extends** beyond early-stage equity involvement.
- (2) **Extends** into direct foundational participation in the emergence of a new culturally grounded therapeutics category.

"Whole-of-Tree delivers Whole-of-Life Therapeutics"™

“Grounded in whenua. Guided by life-force.”

SECTION 2

Foundational Participation & Platform Activation

The participation structure established under DOC-1448 has been designed as the foundational activation layer beneath the wider NZD900,000 Pre-Series A programme outlined in DOC-1447.

The immediate objective of this participation phase is to secure the NZD \$250,000 minimum subscription threshold required to initiate the platform’s first international production and distribution cycle. This activation phase includes:

- (1) Production of the first 10,000 “Mānuka for Her”/ “Kānuka for Him” healthcare SKUs.
- (2) Initial United States showcase and distribution market activation.
- (3) First commercial release of the “Whole-of-Life™ – Life-Force Extract” category.
- (4) Establishment of the platform’s first dual-output extraction cycle integrating both oil and water-soluble therapeutical expressions.

Importantly, this foundational activation phase also establishes the commercial and operational platform upon which the wider Islamic capital participation pathway (DOC-1447) and future NZD5.0M Sukuk expansion programme (DOC-1450) are intended to progressively build

FOUNDATIONAL PARTICIPATION

In this respect, this DOC-1448 participation programme is not positioned as a standalone capital raising exercise, but serves as the foundational activation layer supporting the emergence of a broader culturally grounded therapeuticals ecosystem aligned with long-term international market participation, including Halal alignment for OIC market entry and future capital markets development to support a pathway to an initial listing on the LFX (Labuan Financial Exchange) to support listing an eventual listing on a major exchange.

SECTION 3

THE WHOLE-OF-TREE™ EXTRACTION MODEL

The Tribal Therapeutics platform is founded upon a “**Whole-of-Tree™**” extraction philosophy designed to move beyond the traditional honey production and single-output essential oil model that has historically dominated the New Zealand tea tree sector.

MULTIPLE REVENUE STREAMS

Rather than viewing endemic New Zealand mānuka and kānuka biomass solely as a source of volatile oil extraction, the platform treats the extraction cycle as a broader therapeutics process capable of producing multiple culturally differentiated healthcare expressions from the same biomass stream.

Under the initial production cycle associated with the 10,000 SKU launch programme, approximately 200 litres of therapeutic-grade oil will be produced for incorporation into the platform’s “Mānuka for Her” and “Kānuka for Him” healthcare range.

Importantly however, based on the current processing methodology, the same extraction cycle will produce approximately 16,000 litres of water-soluble hydrosol extract. Now repositioned within the platform as the “**Whole-of-Life™ – Life-Force Extract**” category.

THE “LIFE-FORCE” EXTRACT

This extract represents the water-based therapeutic expression of the endemic New Zealand tea tree species and forms the foundation of a new ingestible and wellness-focused product pathway aligned with the platform’s evolving “life-force” therapeutics doctrine.

- The initial “**Regular**” category release arises directly from the first hydrosol extraction cycle itself.
- A subsequent “**Premium**” expression is intended to emerge through post-extraction reflux enhancement processes designed to further concentrate the extract’s phenolic and water-soluble bioactive profile.

In this respect, the platform’s extraction model no longer operates as a conventional oil production system alone. Rather, it functions as a dual-output therapeutics platform producing both **(a)** concentrated volatile oil expressions and **(b)** water-soluble “Life-Force” wellness extracts from the same endemic biomass source.

The Board believes this “**Whole-of-Tree™ -Whole-of-Life™**” operating philosophy materially strengthens the long-term commercial positioning of the platform by:

- ✓ Expanding the product architecture without requiring additional extraction biomass input
- ✓ Increasing the commercial expression of each extraction cycle
- ✓ Supporting premium therapeutics positioning
- ✓ Reinforcing the platform’s culturally grounded healthcare narrative
- ✓ Aligning naturally with halal-compatible wellness and purity principles associated with additive-free, plant-based therapeutic extracts.

The emergence of this dual-output extraction philosophy represents a significant evolution in the commercial utilisation of New Zealand’s endemic tea tree resources , forming a foundational component of the platform’s long-term global healthcare product development, launch and marketing strategy.

SECTION 4

FOUNDING PARTICIPATION STRUCTURE

DOC-1448 establishes a limited foundational participation programme comprising ten (10) participation parcels of NZD \$25,000 each, collectively forming the NZD250,000 minimum subscription threshold required to activate the first commercial production and international launch cycle of the platform.

This NZD250,000 participation layer forms part of the wider NZD900,000 Pre-Series A programme outlined in DOC-1447 and is intended to initiate:

- 1). Production of the first 10,000 healthcare SKUs.
- 2). First-stage United States market showcase and distribution activation.
- 3). Inaugural commercial release of the “Whole-of-Life™ – Life-Force Extract” category.

Participation within this programme is intended for a small number of aligned early-stage participants seeking involvement at the foundational stage of the platform’s emergence as a culturally grounded therapeutics ecosystem.

Each NZD25,000 participation parcel is packaged to include:

- Early-stage equity participation positioning associated with the wider Pre-Series A programme.
- Recognition as a Founding Whole-of-Life™ participant.
- Allocation of two (2) × 10 litre founding release canisters of the initial “Regular” Whole-of-Life™ – Life-Force Extract category comprising:
 - “Mānuka for Her”.
 - “Kānuka for Him”.
 - Future recognition allocation participation associated with the later “Premium” phenolic-enhanced release category following completion of the wider NZD \$900,000 Pre-Series A programme.

The Board views these founding allocations not merely as product releases, but as symbolic participation in the first commercial expression of the platform’s evolving “**Whole-of-Tree™ - Whole-of-Life™**” therapeutics doctrine.

Importantly, the participation structure established under DOC-1448 is intended to sit alongside the broader Islamic capital participation and LFX pathway outlined in DOC-1447 together with the future NZD5.0M Sukuk expansion pathway described in DOC-1450.

In this respect, the DOC-1448 programme is positioned as the foundational activation layer supporting the emergence of a broader internationally scalable therapeutics platform grounded in endemic New Zealand botanical resources, culturally authentic healthcare narratives, and long-term global market participation.

EQUITY PARTICIPATION POSITIONING

Each NZD25,000 Founding Participation parcel is intended to include the acquisition of 166,667 secondary shares at an entry positioning of NZD0.15 per share within the United States holding company established to coordinate the platform’s long-term international expansion strategy.

The role of this holding company extends beyond the initial healthcare product launch programme described within DOC-1448 and includes intended participation in:

- 1) The wider NZD900,000 Pre-Series A programme outlined in DOC-1447.
- 2) The future NZD5.0M Sukuk expansion pathway described in DOC-1450.
- 3) Regional equity-licensing and distribution pathway development across aligned international markets, including OIC entry in partnership with a Malaysian “Halal Hub” based, JAKIM registered, natural therapeutic products manufacturer.
- 4) The progression toward a future United States SEC Regulation Crowdfunding programme intended to support the platform’s broader international capital markets strategy and targeted LFX participation pathway.

INVESTMENT ALIGNMENT

In this respect, DOC-1448 participation is intended to provide aligned early-stage participants with positioning exposure not only to the launch of the platform’s initial therapeutics category, but also to the wider long-term international expansion and capital markets development strategy underpinning the Tribal Therapeutics ecosystem.

SECTION 5

IN CLOSING

EQUITABILITY

The Founders recognise that the platform described within DOC-1448 sits within a broader international movement increasingly focused on the equitable participation of indigenous and culturally grounded communities within global value creation systems.

Across multiple jurisdictions, greater attention is now being directed toward models that enable native landowners and traditional resource custodians to participate more directly in the long-term economic expression of their endemic resources, cultural narratives, and healthcare traditions.

In this context, the alignment of tikanga-grounded production systems with halal-compatible wellness and Islamic capital participation pathways is viewed not simply as a commercial strategy, but as part of an emerging globally relevant framework through which culturally authentic economies may engage international markets while preserving integrity, provenance, and intergenerational stewardship principles.

CULTURE

To operate successfully beyond the NZ marketplace, the Founders recognise that global investor sentiment is increasingly shifting toward enterprises capable of demonstrating authentic environmental, social, governance, and culturally aligned operating principles within their long-term commercial models.

In this regard, the platform's commitment to equitable participation for Māori landowners, tikanga-grounded stewardship, and "Whole-of-Tree™" resource utilisation reflects an emerging expectation that endemic natural resources should generate broader and more enduring value across the communities from which they originate.

PRODUCT

Importantly, it is this same operating philosophy that has contributed directly to the evolution of the platform's "Whole-of-Life™" therapeutics doctrine and the emergence of new product pathways capable of supporting both culturally grounded economic participation and long-term investor value creation within an increasingly ethics-conscious global marketplace.

"Whole-of-Tree delivers Whole-of-Life Therapeutics"™

“Grounded in whenua. Guided by life-force.”

FOUNDING PARTICIPATION & NEXT STEPS

*A culturally grounded therapeutics platform emerging
from Aotearoa New Zealand to global markets.*

Parties interested in discussing Founding Participation within the DOC-1448 programme, or the wider international expansion and capital markets pathway outlined within DOC-1447 and DOC-1450, are invited to engage directly with the Founders.

MALAYSIAN (LABUAN) / UNITED STATES OPERATIONS

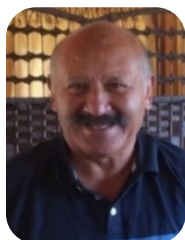
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“ĒHARA TAKU TOA I TE TOA TAKITAHĪ, HE TOA TAKITINI”

“My strength is not as an individual, but as a Collective”

TIKANGA

MĀORI VALUES
ENDURING STEWARDSHIP

Kaitiakitanga
(Stewardship)

Whakapapa
(Connection)

Tapu
(Integrity)

Taonga
(Treasure)

HALAL

ISLAMIC PRINCIPLES
ENDURING PURITY

Tayyib
(Wholesome)

Adl
(Ethical)

Amanah
(Trust)

Ihsan
(Excellence)



BRINGING
ENDURING TRADITIONS
INTO ALIGNMENT



TO DELIVER A NEW AGE OF
CONSUMER HEALTHCARE FOR THE WORLD



NATURE DRIVEN
SUSTAINABLE BY DESIGN



ETHICAL BY CHOICE
RESPONSIBLE ALWAYS



COMMITTED TO
PURITY



RESPECTING ALL
PEOPLE



CREATE VALUE
FOR GENERATIONS

ROOTED IN AOTEAROA • ALIGNED FOR THE WORLD