



Tribal
THERAPEUTICAL CORP

WHOLE-OF-TREE • WHOLE-OF-LIFE™

FROM NEW ZEALAND to CALIFORNIA

ENDEMIC NEW ZEALAND TEA TREE THERAPEUTICALS
GENDER-SPECIFIC WELLNESS. NATURE-INTELLIGENT. SCIENCE-BACKED.

TRIBAL
THERAPEUTICAL OILS
PURE. POWERFUL. PURPOSED.

TRIBAL
POI HONEY
PLANT OIL INFUSED WELLNESS
NOURISH. RESTORE. THRIVE.

TRIBAL
LIFE-FORCE EXTRACT
THE POWER OF THE WHOLE TREE

TRIBAL THERAPEUTICALS LIMITED (NZ)

FOUNDING PARTICIPATION PROGRAMME TRIBAL THERAPEUTICAL CORP (US)

LAUNCHING THE "LIFE-FORCE EXTRACT" THERAPEUTICALS CATEGORY

INVITATION TO PARTNER

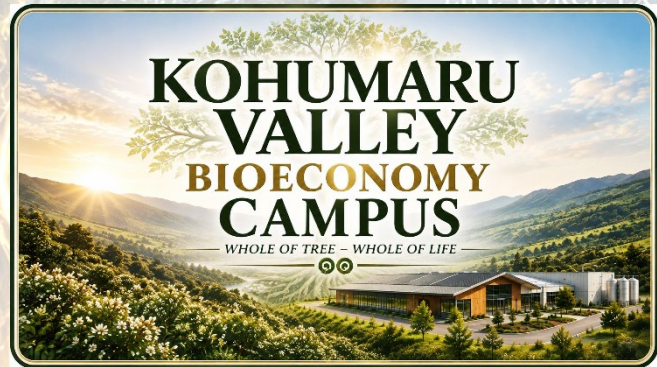
CULTURALLY ALIGNED
HALAL COMPATIBLE
PATHWAYS

STEP 1 – SoCal MARKET ACTIVATION – USD300k/NZD500k

STEP 2 – CAMPUS ACQUISITION – USD2M/NZD3.5M



Step 1



Step 2

Synopsis

Taking 9,000,000+ years of extraordinary evolutionary history of an endemic botanical duality. 1,000+ years of customary Rongoā Māori knowledge and application by tangata whenua substantiating that history through to the current day where the taonga continues to grow on intergenerationally held whenua, with today's whānau-on-the-whenua participating in its commercialisation through the 5 Pillars strategy.

10,000 SKUS

WHOLE-OF-LIFE™
EXTRACT

HYDROSOL EXTRACT

REGULAR RELEASE

From Native Bush to a NZD1B+ Tea Tree Industry

— Unlocking the Full Value of New Zealand's
— Unique Mānuka & Kānuka —

NORTHLAND
Te Tai Tokerau



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-EXECUTIVE SUMMARY-

A two-step, NZD4M Investment in developing the first “Whānau-on-the-Whenua” supply led Māori Bioeconomy Precinct in Aotearoa/NZ.

The **Kohumaru Tea Tree Bioeconomy Precinct** has as its centre, a proposition without known equivalent in New Zealand. The progressive development of a **1,935.73-hectare Kohumaru–Kenana Valley** Precinct through four structured phases as a Māori tea-tree Reference Precinct, supported by the proposed **Tea Tree Valley Campus at 140 Kenana Road** as its permanent nursery, production, research and commercial hub.

- The Precinct brings together, within one geographically defined commercial ecosystem, a Whānau-on-the-Whenua biomass supply led 173.53-hectare Campus with Whole-of-Tree™ processing capability supported by international market development strategies required to convert that resource into recurring export-driven economic value.
- The objective is not simply to extract greater value from an endemic resource. Through the Precinct's **Five Pillars**, participating Whānau-on-the-Whenua remain embedded in the value chain. From long-term biomass supply and recurring farm-gate income through downstream product participation and equity ownership.

THE NZD4 MILLION INVESTMENT — TWO EXECUTABLE STEPS

STEP 1 — NZD500,000 | SOUTHERN CALIFORNIA (“SoCal”) MARKET ACTIVATION

The first investment activates the export market.

The Kohumaru Angels allocation funds the scientific, regulatory, production and Southern California pre-launch programme for **Life-Force™ 9M**, including the proposed 4,000-unit market-validation programme built around the separately positioned **Mānuka for Her™ / Kānuka for Him™ botanical extracts**.

This establishes the critical market-facing side of the model before the substantially larger Precinct infrastructure programme is activated.

STEP 2 — NZD3,500,000 | PRECINCT & CAMPUS ASSET ACQUISITION

The second investment secures the physical foundation required to scale the model.

It includes the **NZD2.5 million acquisition of 140 Kenana Road**, a 173.53-hectare freehold pastoral farm property strategically located at the heart of the Kohumaru–

Kenana Valley, for conversion into the **Tea Tree Valley Campus** incorporating a hybrid kākūka plantation and nursery together with the planned GMP-compliant extraction, factory, research and product-development hub.

The remaining Step 2 capital provides the immediate development capacity associated with bringing the Campus and wider Precinct programme into activation. The detailed investment case is presented separately in **DOC-7008**.

TOTAL PRIVATE CAPITAL COMMITMENT – NZD5.15M

Importantly, the Precinct's Commercial Capital Pathway has been structured independently of any Government funding. If available / provided, such funding will substantially expand the available capital base, accelerating the productive and economic benefits flowing back to the Whānau-on-the-Whenua.

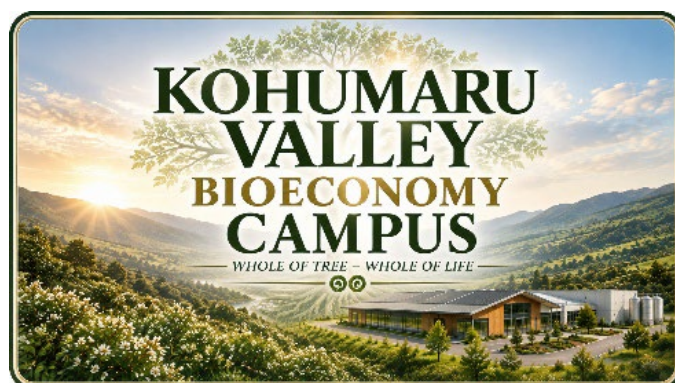
THE PRECINCT LAUNCH PROPOSITION

The two investment steps deliberately connect **(1)** market creation with **(2)** productive asset creation:

- STEP 1** **Prove** and activate the export market.
- STEP 2** **Secure** the whenua and Campus from which that market can be supplied and scaled through the “Whole of Tree” usage ethos.

Together these two steps provide the entry point into a much larger objective. To demonstrate Kohumaru Tea Tree Bioeconomy Precinct as being a commercially sustainable Whole-of-Tree™ model capable of resetting the productive economics of Māori-owned tea-tree whenua across the nation.

And, once validated, establishing a Reference Precinct model capable of replication elsewhere in Aotearoa/New Zealand.



-FOREWORD | SOCIAL MARKET ACTIVATION-

WHAT IF NZ's INDUSTRY PLAYERS HAVE BEEN THROWING AWAY THE MOST VALUABLE PART OF THE TREE?

For decades, New Zealand's mānuka and kānuka industries have concentrated overwhelmingly upon what could be extracted **from** the NZ tea tree duality.

- Honey.
- Essential oil.

But in the Kohumaru Valley of Te Tai Tokerau, a Māori landowner, his whānau and their Business Combination Partners are asking a very different question:

What happens when we stop valuing one product—and start valuing the whole tree?

The answer is about to travel to Southern California.

And it will start with just 40 bottles.

STEP 1 - 40 Bottles | STEP 2 - 4,000 Bottles | STEP 3 The Market Decides.

The first **40 × 250ml bottles of Life-Force™ 9M** are being prepared for shipment to the Company's distribution facility in **Valencia, California**. Their arrival will mark the physical commencement of the US regulatory, analytical and market-development programme for a product platform unlike anything previously commercialised by the Tribal partners.

But forty bottles are only the opening move.

Subject to completion of the appropriate US regulatory pathway, the next planned shipment introduces the real market experiment:

4,000 × ONE-LITRE LIFE-FORCE 9M™ HEALTH EXTRACT SKU BOTTLES
2,000 MĀNUKA FOR HER™ | 2,000 KĀNUKA FOR HIM™

They will **not be sold**. They are planned to be placed without charge, through a controlled market-introduction programme capable of establishing approximately **2,000 Founding US Households** before conventional commercial distribution begins.

--From a marketing perspective, think about what this potentially means--

*“Instead of launching another unknown New Zealand natural-health product onto US retail shelves and then spending heavily trying to persuade consumers to notice it, Tribal intends to reverse the process. i.e. **build the audience first**”.*

- Create curiosity.
- Generate structured consumer experience and market intelligence.
- Allow the story to travel.

And only then move toward wider commercial distribution.

For an early-stage New Zealand natural-health company entering the United States, it is an ambitious experiment in achieving **maximum market awareness with minimal launch capital**.

ITS ALL ABOUT THE “FLORAL WATER”.

Life-Force 9M™ health extract exists because producing tea tree oil creates something else.

-Hydrosol-

“the aqueous expression of the plants life force”.

For every litre of essential oil produced through the oil extraction process, substantial quantities of this aqueous botanical fraction are recovered. One where the commercial economics of the oil extraction process absorb all biomass and extraction costs, the resulting hydrosol entering the Company's value-adding process as “feedstock” at **no directly attributable cost**.

- Historically, it has simply been treated as a byproduct. Tribal sees it very differently.
- It sees **feedstock** capable of supporting an entirely new product platform.

But this product story goes yet another step, i.e. the Company's extraction platform provides access to two hydrosol product streams.

STANDARD: The hydrosol recovered through the conventional initial steam-distillation cycle provides the foundation for the scalable **Life-Force™ 9M Health Extract** consumer platform.

PREMIUM: Through a patented **reflux extraction process** under a foreign sourced technology licensing arrangement, a far more valuable, differentiated hydrosol fraction designed to concentrate valuable plant compounds, including phenolic compounds is produced. This creating a second, much higher-value product stream positioned around a substantially richer botanical composition.

This distinction matters commercially. (1) The same endemic biomass. (2) The same Whole-of-Tree™ philosophy. But **two hydrosol value propositions serving different market and pricing segments**. What was once regarded as the water accompanying oil production begins to look very different when viewed through Whole-of-Tree™ economics.

9,000,000 YEARS DID NOT BEGIN IN A LABORATORY.

Neither did this story.

Mānuka and kānuka belong to an extraordinary New Zealand botanical legacy. Their story reaches back millions of years through the evolution of an endemic tea tree duality found naturally in Aotearoa as endemic species. Their modern day human story reaches back through generations of **Rongoā Rakāu Māori**, in which the tangata whenua developed knowledge around the properties and customary applications of these native plants. And their commercial story today begins **“On the whenua”**.

The biomass supplying the Tribal platform originates from tea tree-bearing Māori whenua, including land held intergenerationally by the whānau who remain its kaitiaki. This creates something no international competitor can replicate or reproduce. It is not merely a formulation. Not merely a brand. But a combination of:

- **9,000,000 years** of endemic botanical provenance;
- **Rongoā Māori** ethnobotanical heritage;
- **Intergenerational** whenua ownership;

- **Whole-of-Tree™ extraction;**
- **Modern science** and technology;
- **Direct access** to the world's largest consumer economy.

“NOW WHY SHOULD AN INVESTOR CARE ABOUT 4,000 FREE BOTTLES?”

Because these bottles are not being treated as inventory.

“They are being deployed as market-development capital”.

If the controlled introduction works as we fully believe it will, the Company enters broader distribution having already begun creating an identifiable US consumer community around a product that did not previously exist in that market.

This market introductory programme will:

- ✓ Generate market intelligence.
- ✓ Test positioning.
- ✓ Establish a first-party consumer audience.
- ✓ Provide evidence of engagement.
- ✓ Create awareness of a globally unique ethnobotanical legacy.
- ✓ Build potential investor interest in a new “health drinks” category.

The trusted provenance and economics through up to 2,000 selected households in SoCal, including some of the wealthiest ZIP codes in the US, will provide the ingredients for publicity that would otherwise require substantial conventional advertising expenditure to replicate.

Most importantly, by taking a potentially “groundbreaking” new ingestible, natural health product into a widespread market testing / validation process will stimulate early investor interest in the planned US capital rounds, i.e.

- (1) The planned **USD5M Series A** Round launch / scale. (USD2M allocated to NZ Campus project).
- (2) The contracted **USD5 million Series B** crowdfunding campaign.

THE NZD500,000 QUESTION

This is why the **NZD500,000 / USD300,000 Kohumaru Angels allocation** is strategically important.

The investment is positioned immediately before the Company's transition from years of development into physical United States market activation with Steps 1 and 2 participating on **both sides of that transition and subsequent operations, i.e.:**

22.7%	20%
Tribal Therapeutics Ltd	Tribal Therapeutical Corp
<i>New Zealand production platform</i>	<i>United States global distribution platform</i>

If 4,000 bottles creates the first 2,000 participating US households before commercial distribution begins. What may happen when the real launch starts?

This Kohumaru Angels investment is laying the groundwork that will drive the outcome!

OUR INVITATION TO PARTNER IN SOCAL

USD300,000 / NZD500,000 Kohumaru Angels Market Activation Investment

“From Māori Whenua to the World's Largest Natural Health Marketplace”

This is an invitation to participate at the point where a Māori whenua-based New Zealand agribusiness has reached an important point in its development. The biomass resource exists. Extraction capability is operational. The Whole-of-Tree™ product model has been developed. The Southern California (“SoCal”) distribution pathway is being activated. A structured Due Diligence Library supports a project that is taking **nine million years of botanical evolution, generations of ethnobotanical knowledge and modern Whole-of-Tree™ science into a scalable international natural-health platform.**

The Due Diligence Library that follows explains how much work has already been completed.

- **DOC-7001** explains the Kohumaru Angels investment.
- **DOC-7002** explains where the broader capital programme can take it.

Under **DOC-7001**, the **Kohumaru Angels Participation Term Sheet** represents an introductory **NZD500,000 / USD300,000 investment opportunity**, structured to provide the capital required to activate the Company's Southern California market programme contemplated within the broader **USD5M Series A programme described in DOC-7002**. An exempt offer under SEC Regulation D, Rule 504, scalable up to USD10M to Rule 501 qualifying investors.

--This invitation is not simply to fund a shipment--

It represents the point at which several years of development converge:

**Whānau-owned biomass → extraction capability → finished products → export infrastructure
→ Southern California distribution → US market activation.**

The Partners are seeking more than capital. They are seeking an investor who understands the opportunity created when **Māori-owned natural capital, science, commercial discipline and international market access** are brought together within a single Whole-of-Tree™ bioeconomy.

“A Partner who sees the intergenerational value through participation in the entire ecosystem by helping create an enduring commercial legacy extending from the whānau-on-the-whenua of Te Tai Tokerau to the consumers of Southern California and, ultimately, international markets.

“He kaupapa tika ka toitū.”

“A kaupapa grounded in sound practice will endure”

“If this kaupapa resonates, we invite you to look deeper”.

DUE DILIGENCE LIBRARY

“This body of work reflects a portion of over a decade of development, research, and strategic positioning across the NZ tea tree agribusiness sector.”

A. Sector Research & Industry Context

DOC No.	Description
DOC-2026	Research paper analysing the contraction of the NZ mānuka honey sector, including over NZD500M in write-offs and impairments.
DOC-2001	White Paper outlining the proposed “reset” of the NZ tea tree agribusiness sector.
DOC-1840	Comparative analysis of NZ tea tree agribusiness as a “sunrise industry” versus kiwifruit in the context of patent expirations.
DOC-1910	Environmental/economic comparison between native NZ tea tree and exotic pine forestry.
DOC-6009	NZ Tea Tree Oil – Sector Supply Thesis

B. “Whole-of-Tree” Model & Product Development

DOC No.	Description
DOC-1449	The Life-Force Health Extract Launch Synopsis
DOC-4005	Introduction to the “whole-of-tree” model as a framework for sector reset.
DOC-4006	Investment paper outlining “Whole of Tea Tree” partnering structures.
DOC-2005	Technical paper on phenolic compounds as an additional revenue stream.
DOC-9001	The Hydrosol Emergence Story

C. Regional & Māori Economic Development

DOC No.	Description
DOC-2040	Tangata Whenua investor participation briefing paper/provides overview of the ecosystem.
DOC-3030	Future land use and development options for Māori landowners post-mānuka honey sector contraction (NDA required)
DOC-5501	Resetting the economics of Māori whenua via NZ tea tree agribiz operations.
DOC-6055	Regional economic impact analysis of the “whole-of-tree” agribusiness model in Te Tai Tokerau
DOC-6051	“Open Letter to Te Tai Tokerau” from Linda Brink outlining US Product + Showcase initiative.
DOC-6088	Briefing Paper describing development concept of the “Kohumaru Tea Tree Bioeconomy Precinct”
DOC-9003	Resetting the Economics of Māori Land using PGF valuation benchmarks as base.

D. Market Access & International Pathways

DOC No.	Description
DOC-4004	“Step 3 of 6” — Alignment of the Tribal model with halal certification and OIC market entry via a Malaysian “Halal Hub”.

E. Financial & Commercial Documentation

DOC No.	Description
DOC-6001	Accounting Review File — commercial, operational, and strategic overview <i>(NDA required)</i>
DOC-6050	Financial model illustrating value distribution from oil exports alone.
DOC-1901	Annual Financial Statements — Tribal Therapeutics Ltd <i>(NDA required)</i>

F. Capital Raising & Platform Development

DOC No.	Description
DOC-6007	NZD250k Pre-Series A Funding Briefing Paper
DOC-1882	Draft USD5M Series A Placement Memorandum— US Reg CF campaign
DOC-1447	Islamic finance participation paper – NZD900k (bridging)
DOC-1448	Investment EOI – 6M Shares – Tribal Therapeutics Ltd – 600k Shares (US)
DOC-1450	NZD5M Suluk issue private placement - briefing paper
DOC-1480	US Placement – USD900k. Profile – Indicative Term Sheet (Withdrawn)
DOC-5550	Kohumaru Campus Purchase – NZD3.5M 1 st Mortgage Secured Bridging Line Inquiry
DOC-7001	Kohumaru Angels Term Sheet – USD300k / NZD500k (This Invitation)
DOC-7002	Private Placement Memorandum – USD5M – Tribal Therapeutical Corp (This Invitation)
DOC-7008	Campus Development Partnering EOI – NZD3.5M – Tribal Therapeutics Ltd (NZ)
DOC-9002	Capital Roadmap (USD5M Private Placement) DOC-7002 refers)

G. Government & Strategic Engagement

DOC No.	Description
DOC-7007	Investment Growth Reserve (IGR) application to Northland Inc under the “Tuputupu Grow Northland” programme.
DOC-6090	An introduction to the Kohumaru Tea Tree Bioeconomy Precinct A landowner perspective

H. Life-Force Market Activation

DOC No.	Description
DOC-9010	Sample Introduction note accompanying sample bottles
DOC-9011	Sample Product Notice

ADDENDUM 1

INVESTMENT READINESS | STATUS SUMMARY

The following table summarises the current state of development, capability, and alignment across the Tribal platform. It is designed to provide a clear, structured view of what has been achieved / executed to date and what is ready for activation.

Resource Platform

AREA	DESCRIPTION	STATUS
Resource Base	Whānau-aligned access to native tea tree biomass in Te Tai Tokerau, supported by established relationships and expanding biomass supply capability.	✓ Secured
Kohumaru Tea Tree Precinct	Four-phase Precinct development framework established, providing a scalable biomass and production platform.	✓ Structured

Production Platform

AREA	DESCRIPTION	STATUS
Extraction Capability	Operational extraction infrastructure producing therapeutic-grade oil, hydrosol and derivative compounds.	✓ Operational
Production Capacity	Initial production capability established with expansion pathway defined under the Series A Programme.	✓ Ready
Product Portfolio	Commercial product architecture established, including gender-specific oils and Life-Force™ 9M Health Extract.	✓ Defined

Commercial Platform

AREA	DESCRIPTION	STATUS
Unit Economics	Commercial pricing model established supporting export viability and margin generation.	✓ Validated
Supply Chain	Packaging, logistics and export pathways identified for North American and Malaysian markets.	✓ Ready
Southern California Platform	Distribution alignment established to support initial commercial launch.	✓ In Place

Campus Development

AREA	DESCRIPTION	STATUS
Bioeconomy Campus	Campus acquisition and development programme structured as Phase 2 of the Kohumaru Tea Tree Precinct.	✓ Investment Ready

Capital & Corporate

AREA	DESCRIPTION	STATUS
Capital Pathway	Seed, NZ Pre-Series A, US Series A and follow-on capital programmes structured.	✓ Structured
Regulatory Alignment	NZ corporate platform established with US capital raising pathway aligned.	✓ Aligned
Financial Governance	Accounting framework, DD Library and reporting structure established.	✓ Ready

Strategic Platform

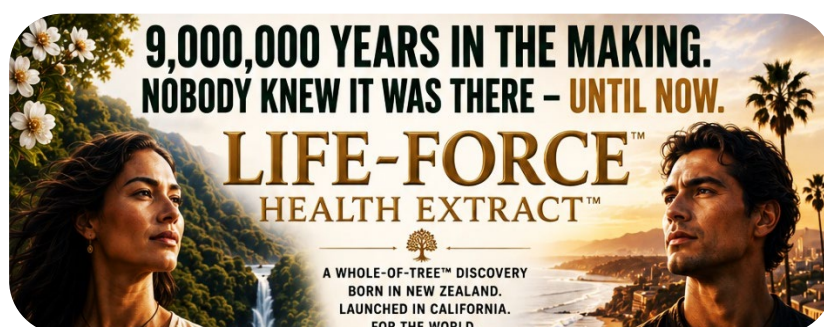
AREA	DESCRIPTION	STATUS
Platform Development	AgrivestNZ Showcase established with Tribal as inaugural demonstration project.	✓ Initiated
US Capital Platform	Relationship established with Title3 Funds including Listing Agreement and "Taking Reservations" status.	✓ Active
Strategic Positioning	Vertically integrated Whole-of-Tree™ business model established across biomass, extraction and export markets.	✓ Established

Research Platform

AREA	DESCRIPTION	STATUS
Research Partnerships	Collaborative discussions and research engagement supporting Whole-of-Tree™ product development and Precinct innovation.	✓ Under Development

Government Engagement

AREA	DESCRIPTION	STATUS
Government Engagement	Engagement initiated with Te Puni Kōkiri and submissions made to the NZ Bioeconomy Science Institute supporting Precinct development discussions.	✓ Active



THE COMMERCIAL CAPITAL PATHWAY

The successful development of the Kohumaru Tea Tree Bioeconomy Precinct and the progressive delivery of its Whole-of-Tree™ economic benefits to the Whānau-on-the-Whenua depend upon establishing a commercially sustainable pathway from **resource production through processing to international market access**.

To support this objective, a step-by-step capital programme has been developed and structured to fund each successive stage of the Precinct's development as commercial milestones are achieved and investment risk is progressively reduced.

“Building upon the completed NZD1.15M Seed Capital Stage, the pathway progresses through the California market activation programme, the Campus and its GMP processing development, establishment of the US retail Showcase / US distribution hub, expansion into the OIC markets through Malaysia, and ultimately the targeted public-market pathway.

Step	Milestone	Capital Pathway	Strategic Outcome
1	Seed Capital Stage (Closed)	NZD1,15M	Biomass resource secured and early-stage production capability established
2	SoCal market activation (Now open)	NZD500k Kohumaru Angels / Pre-Series A	Life-Force™ 9M activation; initial export market established
3	Kohumaru Campus Acquisition	NZD3.5M Bridging	!40 Kenana Road campus facility purchased / extraction equipment expansion
4	US Partner Entry	USD5M Series A Round (Takes out bridge in 3 above)	GMP compliant factory construction / laboratory / US retail showcase purchase.
5	Campus labour force expansion	Series A funded / (construction)	Whole-of-Tree processing capability established at Precinct
6	SoCal Showcase	Series A funded / (Operating capital)	Direct consumer-facing US market presence
7	Valencia distribution hub	Series A funded / (Acquisition capital)	US distribution infrastructure secured
8	US scale-up (Listing agreement signed)	USD5M Series B Reg CF Round	Consumer/investor community and North American expansion
9	OIC market activation	USD5M Series C Round / LFX listing for OIC entry	Malaysia gateway supporting Halal/OIC distribution
10	International scale	OIC capital deployment	Expansion of production and export capability
11	Public-market pathway	NZD20M Series D / Targeted NZX listing	Longer-term liquidity, growth capital and institutionalisation

CURRENT INVESTMENT ENTRY POINT: The NZD4M investment opportunity presented in this document comprises Steps 2 and 3 of the current activation programme — **NZD500,000 to activate the Southern California market-development pathway and NZD3.5 million to secure and activate the physical Precinct/Campus asset base**. Together, these steps establish the market-facing and production-facing foundations from which the subsequent capital pathway is intended to proceed. NZ bridge funding (if any) is scheduled to be retired from the follow-on, USD5M Series A Round as per 4 above.

A NEW “HEALTH DRINKS” CATEGORY?

At the centre of the entire product-market-development programme sits a simple proposition:

Whole-of-Tree™ → Whole-of-Life™

The Kohumaru Angels post money allocation also provides for the shipment of the Company's first **10,000 retail shelf-ready, 20ml premium tea tree oil SKU's**—5,000 **Mānuka for Her™** and 5,000 **Kānuka for Him™**. This revenue generating shipment will run alongside commencement of the United States regulatory and market-development pathway for **Life-Force™ 9M Health Extract**.



As previously captioned, the first step in that process is **(1) the 40 × 250ml Life-Force™ 9M product samples** pre-shipped to the Company's Southern California distribution facility in Valencia for distribution to potential investors through our contracted SEC licensed, US crowdfunding intermediary followed by **(2) the 4,000 Life-Force™ 9M Health Extract** sample SKU's to enable US regulatory, analytical and market-introduction workstreams to be undertaken / completed.

LAUNCH KAUPAPA

“Life-Force™ 9M is not being developed around another imported botanical commodity. Its story begins with (1) New Zealand's 9,000,000 year old, endemic mānuka/kānuka tea tree duality, (2) its 1,000 year old ethnobotanical association with Rongoā Māori, and (3) the ongoing intergenerational relationship between the taonga and the whānau whose whenua continues to support its growth”.

“The objective is to bring this provenance into a scientifically supported and regulated natural-health product platform capable of achieving international scale”.

WHY CALIFORNIA?

Southern California gives the Company access to one of the world's most sophisticated natural-health and wellness consumer environments without requiring the substantial capital normally associated with building an international market platform from the ground up.

- The Company's US distribution partner, **Tribal Therapeutical Corp**, has already established the foundations required to support this strategy, including access to a Valencia distribution facility providing entry into an existing B2B distribution environment.
- The US platform is led on the ground by the Company's US-resident co-founder, **Linda Brink**, who will spearhead the Southern California activation.

Linda's return to California will be accompanied by the first Life-Force™ 9M samples. Marking transition from planning the US strategy to physically implementing it.

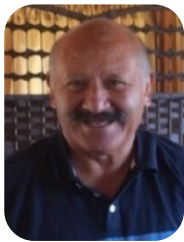
-CONTACT-

The “Whole-of-Tree™” model moves well beyond the mono-product economics that have historically characterised much of New Zealand's tea tree industry.

- Honey only represents only one revenue stream. Oil represents one.
- The hydrosol created alongside the oil extraction process provides the feedstock for the emerging **Life-Force™ 9M** platform as an emergent “Hero Product” at no incremental cost, delivering greater retail value per liter of oil produced than the oil itself.
- Leaf, stem, bark and other botanical fractions provide further areas for scientific and commercial investigation.
- Underlying all of them is the whenua.

For participating Māori landowners, the objective is therefore not merely to supply another commodity. It is to progressively increase the sustainable recurring economic return generated from each hectare of tea tree-bearing whenua while maintaining tikanga and kaitiakitanga around the taonga itself.

-CONTACT PARTIES-



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“Ehara taku toa i te toa takitahi, he toa takitini”
“My strength is not as an individual, but as a Collective”

NOT JUST TEA TREE. THE WHOLE OF TREE. THE WHOLE OF LIFE™

100% PURE. 100% NATURAL. 100% UNIQUE.

NATURE'S INTELLIGENCE. CAPTURED IN EVERY DROP.

LESS THAN
\$2
PER DAY

\$1.63 PER DAY*
60ML DAILY SHOT

ONE BOTTLE =
ONE MONTH

**BORN IN
NEW ZEALAND.
MADE BY NATURE.
PERFECTED BY SCIENCE.**

Endemic Mānuka & Kānuka
evolved in isolation for
millions of years.

Our proprietary whole-of-tree
extraction captures the
life-force and metabolic
intelligence of the tree.

For whole-of-life
wellness.

NO
CHEMICALS.
NO ADDITIVES.
NO COMPROMISES.
EVER.

THE WHOLE-OF-TREE DIFFERENCE (US vs. THEM)

TRIBAL LIFE-FORCE™ WHOLE-OF-TREE EXTRACT

- ✓ Whole plant. Whole benefits.
- ✓ Retains 100% natural compounds.
- ✓ Natural phenolics & bioactives retained.
- ✓ Water-soluble nutrition your body can use.
- ✓ Daily ritual for whole body wellness.

MOST OTHER WELLNESS PRODUCTS

- ✗ Isolated compounds or synthetics.
- ✗ Key compounds often lost.
- ✗ Poorly absorbed (not whole body).
- ✗ Generic ingredients. Mass produced.
- ✗ Occasional use, not a daily ritual.



ENDEMIC.
POWERFUL.
UNMATCHED.
FOUND ONLY IN
NEW ZEALAND.



LESS THAN
HALF THE COST
OF A COFFEE

WHY TRIBAL IS UNIQUE



WHOLE-OF-TREE EXTRACTION

Leaf, stem, bark & branch
naturally extracted.



REVERSE FILTRATION TECHNOLOGY

Preserves water-soluble
phenolics & bioactives.



RICH IN NATURAL PHENOLIC COMPOUNDS

The life-force and metabolic
intelligence of the tree.



100% PURE HYDROSOL EXTRACT

The most bioavailable form
of plant wellness.



NO INTRODUCED CHEMICALS

Just pure, living plant
intelligence.

REAL PLANT INTELLIGENCE. REAL RESULTS.



DIGESTIVE WELLNESS

Supports healthy
digestion & gut
microbiome balance.



IMMUNE RESILIENCE

Supports natural
defenses.



SKIN HEALTH & RADIANCE

Nourishes skin
from within.



DETOX & CLEANSING

Supports natural
detox pathways.



ENERGY & VITALITY

Promotes natural
energy & well-being.



BALANCE & HORMONAL WELLNESS

Supports overall balance
for men & women.

YOUR DAILY RITUAL. YOUR LIFE-FORCE.



60ML DAILY SHOT
Each morning.



Drink straight or
mix with water.



One bottle =
one month.



ONE SHOT.
ONE MONTH.
COMPLETE
WELLNESS.



CLEAN. NATURAL.
POWERFUL.
EVERY DAY.



NATURE DESIGNED
FOR BALANCE.

MĀNUKA FOR HER
NURTURE. RESTORE.
PROTECT.

KĀNUKA FOR HIM
STRENGTH. ENDURANCE.
RESILIENCE.

2 LITER BOTTLE

\$49.00

ONLY \$1.63 PER DAY*



"The best daily wellness habit
I've ever started."



MADE IN
NEW ZEALAND



SUSTAINABLY
SOURCED



NON-GMO



VEGAN
FRIENDLY



GLUTEN
FREE



THIRD-PARTY
TESTED

FROM THE ANCIENT FORESTS
OF NEW ZEALAND TO YOU.
A UNIQUE GIFT OF NATURE.
A DAILY GIFT TO YOURSELF.



LEARN MORE



May the life-force be with you... because then you have the power.

INSPIRED BY WISDOM. DRIVEN BY SCIENCE. DELIVERED FOR LIFE.

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*Based on 60ml daily serving. Individual results may vary. This product is not intended to diagnose, treat, cure or prevent any disease.