



BE A LIFE-FORCE ANGEL

THE FIRST EVER GENDER-SPECIFIC WHOLE-OF-TREE HEALTH EXTRACT / ELIXIR

A NEW CATEGORY. A GLOBAL MOVEMENT. A ONCE-IN-A-GENERATION OPPORTUNITY.

10 LIFE-FORCE ANGELS

We are inviting 10 aligned
Angel Investors to join us
on the ground floor of a
world-first product journey.

INVEST NZD 25,000

BECOME A WHOLE-OF-TREE
NATURAL HEALTH AMBASSADOR



Receive as our thank you
for bringing this world-first
to market.



ONE TREE
TWO LIFE-FORCE
EXPRESSIONS

WHOLE-OF-TREE™
— DELIVERS —
WHOLE-OF-LIFE™
THERAPEUTICALS



-A long-term indigenous bioeconomic infrastructure platform-

BE PART OF HISTORY IN THE MAKING



GROUND FLOOR OPPORTUNITY

First in the world to market
with a unique competitive
advantage.



STRONG GROWTH POTENTIAL

Large addressable markets in
natural health, wellness and
therapeutics.



VALUE ALIGNED INVESTMENT

Supporting indigenous
stewardship, sustainable
innovation and future
generations.



EXCLUSIVE FOUNDING BENEFITS

Limited to 10 Life-Force Angels
only. Be recognised as a
founding ambassador.

YOUR NZD 25,000 INVESTMENT INCLUDES:

- ✓ Early equity position in the US holding company
- ✓ Founding Whole-of-Life™ Ambassador recognition
- ✓ Two 10-litre canisters (Mānuka for Her & Kānuka for Him)
- ✓ Participation in a global category-defining journey

THIS IS MORE THAN AN INVESTMENT.

IT'S A MOVEMENT THAT REWARDS NATIVE LANDOWNERS AND INVESTORS ALIKE.



WHOLE-OF-TREE DELIVERS WHOLE-OF-LIFE THERAPEUTICALS™

Grounded in whenua. Guided by life-force.



-ACKNOWLEDGMENT-

“He Whenua Ora — He Tangata Ora”
(When the land is well, the people are well)

The Partners respectfully acknowledge the longstanding commitment, vision and intergenerational stewardship of the Lloyd whānau whose ancestral Kohumaru whenua and endemic tea tree biomass participation underpin the foundational production capability of the Tribal **“Whole-of-Tree™”** platform.

Working in close tandem with the Lloyd whānau who have agreed to support the early-stage biomass supply requirements of the platform on a deferred compensatory participation basis to demonstrate the **“Five Pillars”** model to fellow tangata-whenua, the Partners recognise that the emergence of the Tribal ecosystem reflects far more than the development of a natural healthcare and wellness export business alone.



Eric welcoming us onto Kohumaru whenua.

It represents a step-by-step emergence of a broader Māori aligned bioeconomic participation model grounded in:

- Whenua.
- Kaitiakitanga.
- Endemic indigenous botanical resources.
- Long-term intergenerational economic participatory benefit.

The Partners acknowledge:

- (1) That without the trust, commitment and long-term vision of the Lloyd whānau, together with their willingness to place the ancestral biomass participation capability of their tūrangawaewae behind the platform during its formative development phase, the Tribal **“Whole-of-Tree™” kaupapa** would not have progressed to its present production-ready and export-aligned position.
- (2) The importance of ensuring that the commercialisation of endemic New Zealand tea tree resources contributes not merely toward product development and export participation alone, but also toward:

- a) Strengthening Māori land utilisation;
- b) Supporting regional economic participation;
- c) Creating long-term recurring income opportunities for Māori landowners and rural communities.

Collectively, the Partners and Lloyd whānau believe the Tribal “Whole-of-Tree™” platform represents the early-stage emergence of a new Māori aligned bioeconomic participation model grounded in:

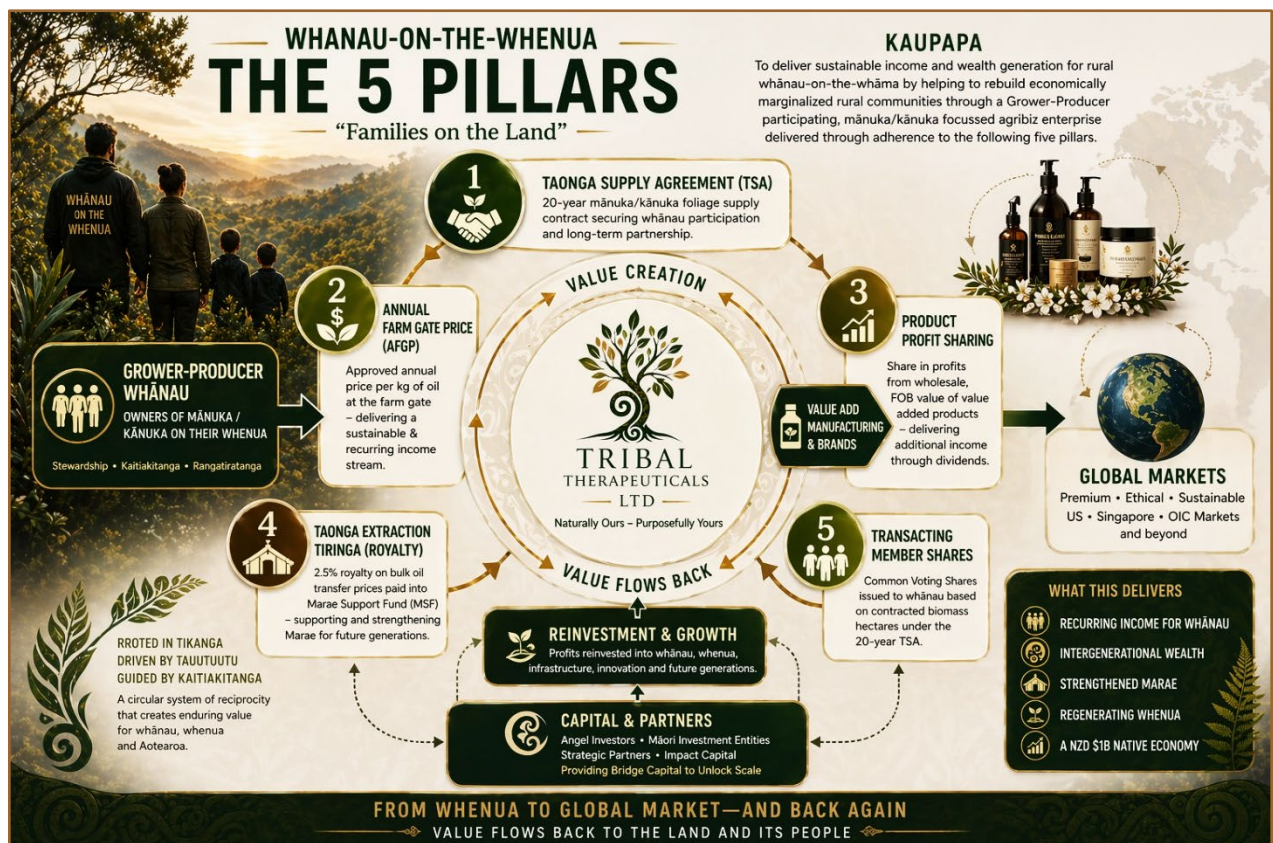
- Commercially scalable wellness and natural healthcare participation;
- Vertically integrated extraction and value-added production.
- Full Māori whenua participation under the Five Pillars ethos.
- Globally differentiated ethnobotanical legacy product positioning.

Importantly, the Partners believe this kaupapa is not simply about extracting value from the whenua. It is about restoring long-term productive participation between:

Whenua | Whānau | Wellness | Future generations.

The Partners respectfully acknowledge all those who support the emergence of this kaupapa and the wider aspiration of building enduring Māori aligned kaitiakitanga firmly into the future of the NZ tea tree bioeconomy.

“Nāu te rourou, nāku te rourou, ka ora ai te iwi.”
“With your contribution and mine, the people will thrive.”



Toitū te whenua,
whatungarongaro
te tangata.

THE LAND REMAINS,
WHILE PEOPLE COME
AND GO.



-CONTENT-

EXPRESSION OF INTEREST

Private Wholesale Placement of 6,000,000 Ordinary Shares

Tribal Therapeutics Ltd

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RESET THE INDUSTRY | RESTORE VALUE | RECLAIM OUR FUTURE

— This is not an offer of securities to any party whatsoever —

ONE PURPOSE | MANY SOLUTIONS | GENERATIONS OF IMPACT

POST-SEED | EXECUTIVE SUMMARY

“Me whakahoki te mauri kia ora ai te rāngai”.
(Restore the life force so the industry may thrive).

This document has been prepared to support a “Post Seed” private placement in New Zealand of 6,000,000 ordinary shares in Tribal Therapeutics Ltd (“TTL” - the NZ Production company) stapled to 600,000 shares in Tribal Therapeutic Corp (“TTC” - the US Distribution company) priced at USD0.50 per share, to support the production and export of the Company’s three “hero” branded, New Zealand tea tree based, gender-specific natural healthcare product categories into the United States market through the Company’s Southern California based market activation program.

GROUP SYNOPSIS

Tribal Therapeutics Ltd (“TTL”):

- Is a New Zealand incorporated tea tree agribusiness production holding company established to extract, produce and export on a “Seed-to-Ship™” basis the six “Whole-of-Tree™” therapeutical grade compound streams resident within the ethnobotanically unique New Zealand mānuka / kānuka tea tree duality.
- Has 26,400,000 shares on issue held between six shareholders located across New Zealand, the United States and Australia.
- Owns 100% of the issued share capital of Tribal Tea Tree Botanicals Ltd, the operational extraction and value-added product manufacturing platform supporting the Tribal therapeutical ecosystem.
- Owns 50% of Tea Tree Valley Campus Ltd, the special purpose vehicle established to support the proposed acquisition and development of a targeted land and building site intended to house the planned GMP compliant extraction and manufacturing facility designed to support long-term export growth and international quality assurance participation.

Pursuant to the Company’s “Business Combination” management / ownership model, core operational activities have been outsourced under long-term service agreements including:

- Extraction operations to Essentially Bay of Islands Ltd;
- Biomass sourcing together with VAMS (“Value Added Managed Services”) participation to Kohumaru Taonga Ltd.

POST SEED — NZD \$500,000 PRIVATE PLACEMENT

Thia Post Seed capital placement comprises:

- 600,000 ordinary shares in TTC (US) priced at USD0.50 per share delivering USD300k.
- Comprising fifty (50) parcels of 12,000 shares at a cost of USD6k/NZD10k per parcel.

Stapled to each parcel of 50,000 shares in the US distribution company:

- 120,000 TTL shares per parcel delivered at no additional cost.
- Delivering 6,000,000 shares in TTC (US) when all 50 parcels fully subscribed.

USE OF FUNDS

Funds arising from the placement have been allocated to support:

NZ PRODUCTION - EXPORTS – NZD300,000

- Production and export of 18,000 SKUs.
- Harvesting / extraction support equipment.
- Wholesale division – Supply Letters of Intent activation.

US MARKET ACTIVATION – NZD200,000

- Southern California, (SoCal) market activation.
- SoCal warehousing and retail deployment commencement.
- Broader international market participation preparation activities.



FOREWORD

“The Land Was Always Ready. The Market Arrived First.”

For decades, large areas of Māori owned whenua across the Far North of New Zealand have quietly carried one of the country’s most under-utilised natural healthcare resources; the endemic New Zealand mānuka and kānuka tea tree duality. Historically viewed primarily through the lens of honey production or low-volume essential oil extraction, the wider commercial potential resident within the **“Whole-of-Tree™”** extraction economy remained largely unexplored.

That is now changing.

A PRODUCTION-READY PLATFORM

Tribal Therapeutics Ltd (“TTL”) has now progressed beyond concept stage into early-stage production and revenue positioning following the deployment of approximately NZD \$1.15M in seed capital into the establishment of its extraction, biomass sourcing and product development platform.

Importantly, this capital has been deployed substantially through private founder commitment and operational development rather than reliance upon large-scale institutional funding support. Through its operational subsidiary, Tribal Tea Tree Botanicals Ltd, the Company has now established the foundational production capability required to participate in both:

- Wholesale bulk compound supply;
- Branded retail therapeutic product deployment.

This positioning now enables TTL to pursue parallel revenue participation pathways through:

- Delivery of bulk oil and extract supply agreements;
- Export of value-added “Tribal” branded wellness products into international markets.

THE MARKET HAS ALREADY STARTED MOVING

The Company’s wholesale division is presently in receipt of:

- An AUD \$2.4 million Letter of Intent from a large Australian natural healthcare products producer, importer and distributor; together with
- Growing New Zealand based product supply enquiries, already collectively carrying potential annual participation value exceeding NZD \$1M.

Importantly, several of these enquiries have emerged from within the wider New Zealand tea tree sector itself as existing market participants increasingly confront tightening access to scalable kānuka biomass supply.

This development reflects a broader structural shift now occurring within the New Zealand tea tree sector.

As portions of the earlier mānuka honey and oil extraction industry contracted, significant extraction capability and biomass access pathways were progressively lost. At the same time, growing interest in kānuka oil, hydrosol and phenolic compound participation has continued to increase pressure on accessible biomass supply.

Against this backdrop and with its substantial endemic kānuka resource base, the Far North of New Zealand is emerging as a **strategically important long-term supply region.**

KOHUMARU — THE FOUNDATIONAL WHENUA PLATFORM

The Tribal platform is underpinned by approximately 1,435 acres of ancestral Lloyd whānau whenua centred around Kohumaru in the Far North of New Zealand.

- Importantly, these landholdings contain extensive harvest-ready endemic tea tree biomass together with the distinctive “Kohumaru loam” soil profile long recognised as a productive and naturally rich growing environment.
- The Partners believe these landholdings provide the foundational biomass platform required to support the Company’s initial years of extraction and export participation while simultaneously supporting the progressive development of a larger intergenerational Māori tea tree agribusiness ecosystem.
- Under the Tribal “Five Pillars™” supply chain model, the Lloyd whānau participation structure is intended to operate as the foundational Māori landowner biomass supply template supporting future Taonga Supply Agreements across wider Māori landholdings.

The Partners believe this model has the potential to progressively reposition Māori landowners from upstream biomass suppliers into participants within a broader long-term therapeutical value chain linked to:

- Extraction;
- Wellness products;
- Hydrosol participation;
- Phenolic compounds;
- Honey;
- Future downstream healthcare product development.

THE EMERGENCE OF “LIFE-FORCE™”

Perhaps the most significant commercial development to emerge from the Tribal extraction platform has been the **progressive discovery** that the water-soluble hydrosol extraction layer generated during steam distillation may itself represent a high-value wellness and natural healthcare category.

- Historically treated within the wider essential oil sector as a low-value byproduct, the “first wash” hydrosol generated during extraction is now being repositioned by the Company as the “**Life-Force™ Extract**” category.
- Importantly, for every litre of therapeutic grade oil extracted during the steam distillation process, approximately 80 litres of “Standard” grade Life-Force™ hydrosol extract are contemporaneously produced from the same extraction cycle and biomass source.

This materially alters the economics of the traditional oil extraction model.

At current targeted United States retail pricing participation levels, the potential retail value of the associated hydrosol extraction stream may well exceed the retail value of the oil extracted from the same biomass cycle itself. This before the introduction of further premium reflux and phenolic concentration refinement processes.

The Partners believe this “Whole-of-Tree™” extraction philosophy has the potential to materially transform long-term Māori landowner participation economics by introducing multiple recurring revenue pathways previously absent from the NZ tea tree sector.

SOUTHERN CALIFORNIA — THE FIRST EXPORT PLATFORM

Funds arising from the Post Seed placement described within this document are intended to support:

- Production and export of the Company’s first retail SKU deployment.
- Southern California market activation.
- United States warehousing participation and established network distribution.
- Coordinated international launch of the Tribal “Whole-of-Tree™” therapeutic product platform.

With a founder directors family being US citizens and residents of Southern California the directors consider it to be the ideal launch environment due to its:

- Globally recognised wellness culture.
- Sophisticated natural healthcare market in the world’s fifth largest economy.
- Alignment with the Company’s ethnobotanical, vitality and lifestyle wellness positioning.

A NEW CHAPTER IN THE MĀORI BIOECONOMY

The Partners believe the convergence of (a) Māori whenua participation granting access to the supply of endemic New Zealand botanical resources, combined with the newly discovered “Whole-of-Tree™” extraction economics that is giving rise to a globally differentiated wellness product development, may ultimately support the emergence of a new Māori aligned bioeconomic participation model capable of delivering:

- Recurring intergenerational income;
- Enhanced land utilisation;
- Increased whenua valuation;
- Long-term participation within global natural healthcare and wellness markets.

**Both founders and Business Combination partners
believe this journey is only just beginning.**

“Ko te whenua te tūāpapa, ko ngā uri te pae tawhiti.”

“The land is the foundation, and future generations are the horizon”



Tribal
THERAPEUTICAL CORP

WHOLE-OF-TREE • WHOLE-OF-LIFE™

**FROM NEW ZEALAND
to CALIFORNIA**

ENDEMIC NEW ZEALAND TEA TREE THERAPEUTICALS
GENDER-SPECIFIC WELLNESS. NATURE-INTELLIGENT. SCIENCE-BACKED.

MĀNUKA FOR HER
NURTURE. BALANCE.
RADIANCE.

KĀNUKA FOR HIM
STRENGTH. VITALITY.
RESILIENCE.

**LAUNCHING IN
SOUTHERN CALIFORNIA**
A NEW ERA OF WELLNESS
BEGINS HERE.

NATURE-INTELLIGENT
ETHICALLY SOURCED

SCIENCE-BACKED
FUNCTIONAL WELLNESS

SUSTAINABLE BY NATURE
REGENERATIVE FUTURE

MĀORI-LED INNOVATION
FOR GENERATIONS TO COME

GLOBAL VISION
LOCAL ROOTS

SECTION 1

FROM ONE TREE — MULTIPLE REVENUE STREAMS

The Emergence of the “Whole-of-Tree™” Bioeconomy

Outside of mānuka honey, historically, the New Zealand tea tree sector has largely focused on a single primary extraction objective, i.e.:

“The recovery and sale of essential oil”.

Under this traditional model, the wider commercial value resident within the endemic New Zealand mānuka and kānuka species remained substantially under-utilised, with large portions of the extraction cycle either discarded, undervalued or never commercially developed beyond low-volume niche participation.

The Tribal “Whole-of-Tree™” extraction philosophy was developed to challenge this limitation.

Rather than viewing the endemic New Zealand tea tree as a single-product extraction resource, the Tribal platform progressively evolved toward a multi-stream therapeutical extraction model designed to recover and commercialise the full wellness and healthcare participation potential resident within the tree itself. This conceptual shift materially changes the long-term economics of the New Zealand tea tree sector.

THE DUAL OUTPUT EXTRACTION MODEL

Under the Tribal “Whole-of-Tree™” extraction system, the steam distillation process is no longer viewed solely as an oil extraction process.

Instead, it is positioned as a dual-output therapeutical extraction platform capable of generating two contemporaneous product streams from the same biomass cycle.

First Product Stream:

USD2,500 per one litre
oil extraction cycle

The first product stream comprises the therapeutical grade essential oil itself.

This oil captures the volatile fat-soluble defensive compounds naturally produced by the tree and has historically represented the primary commercial output of the wider tea tree extraction sector.

At prevailing United States retail participation levels, pure New Zealand mānuka and kānuka oils may achieve retail values approaching USD \$2,500 per litre.

Second Product Stream: The second product stream comprises the water-soluble hydrosol extraction layer generated contemporaneously during the steam distillation process itself.

USD3,900 per one litre oil extraction cycle

Historically treated as a low-value byproduct within the wider essential oil industry, the hydrosol generated through the Tribal extraction platform is now being repositioned as the:

“Life-Force™ Extract” category.

USD1,400 extra per one litre oil extraction cycle.

Importantly, for every litre of therapeutic grade oil extracted during the steam distillation process, approximately 80 litres of **“Standard” grade Life-Force™** hydrosol extract are simultaneously generated from the same extraction cycle and biomass source.

Circa 56% greater return per one litre oil production cycle.

At targeted United States retail participation levels of approximately USD \$49.90 per litre, the retail participation value of the associated hydrosol extraction stream may potentially exceed, **USD \$3,900** per oil extraction cycle, before the introduction of any secondary premium phenolic concentration and reflux enhancement processes.

This represents a profound shift in traditional tea tree extraction economics.

THE EMERGENCE OF THE “LIFE-FORCE™” CATEGORY

The emergence of the “Life-Force™” category has become one of the most commercially significant developments within the Tribal platform.

Research into endemic New Zealand tea tree polyphenol and phenolic compound pathways progressively reinforced the possibility that the water-soluble extraction layer represented a materially under-explored wellness and natural healthcare participation category.

Historically overlooked by the wider industry, the hydrosol generated during extraction contains a dense profile of naturally occurring water-soluble compounds associated with the broader vitality and resilience systems of the tree itself. As the platform evolved, the Partners identified the opportunity to position this extraction layer into two distinct product pathways:

- A “Standard” Life-Force™ wellness extract generated contemporaneously within the primary extraction cycle itself.
- A “Premium” phenolic-enhanced expression produced through proprietary, patent protected secondary reflux and refinement methodologies designed to further elevate the concentration profile of the extract.

Importantly, because these secondary refinement processes utilise compounds already generated within the existing extraction cycle, the incremental processing cost associated with the “Premium” category remains only a fractional component of the original extraction cost base itself. The Partners believe this materially enhances:

- Long-term margin capability.
- Downstream wellness participation potential.
- Wider commercial scalability of the platform.

SEVEN REVENUE STREAMS — ONE BIOMASS SOURCE

The Tribal “Whole-of-Tree™” model presently contemplates seven primary participating income streams emerging from the endemic New Zealand tea tree ecosystem:

- Therapeutical grade essential oil.
- Life-Force™ hydrosol extract.
- Phenolic concentrate pathways.
- Raw and value-added honey participation.
- Seed oil extraction pathways.
- Bark and tannin participation potential.
- Carbon sequestration trading.

Importantly, these participation streams emerge from the same underlying biomass ecosystem rather than requiring separate land-use categories. The Partners believe this layered extraction philosophy materially alters the long-term productive and valuation potential of Māori owned tea tree whenua.

THE KOHUMARU MODEL

The Tribal platform is presently underpinned by approximately 1,435 acres of Lloyd whānau ancestral whenua located within the Kohumaru region of the Far North of New Zealand.

Importantly, these landholdings contain extensive harvest-ready endemic tea tree biomass supported by the productive “Kohumaru loam” soil profile.

The Partners consider these whenua holdings provide sufficient biomass participation capability to support the Company’s initial years of extraction and export activation while simultaneously forming the foundational template for the wider “Five Pillars™” Māori biomass participation model.

Under this model, Māori landowners participate not merely as biomass suppliers alone, but progressively as participants within a wider therapeutical extraction and wellness value chain.

A NEW MĀORI BIOECONOMIC PARTICIPATION MODEL

Historically, Māori landowners participating within the tea tree sector have generally remained linked primarily to upstream biomass supply or honey production participation. The emergence of the Tribal “Whole-of-Tree™” extraction philosophy materially expands this participation potential through the integration of:

- Oil extraction.
- Life-Force™ hydrosol participation.
- Phenolic concentration pathways.
- Value added honey.
- Future downstream wellness product development.

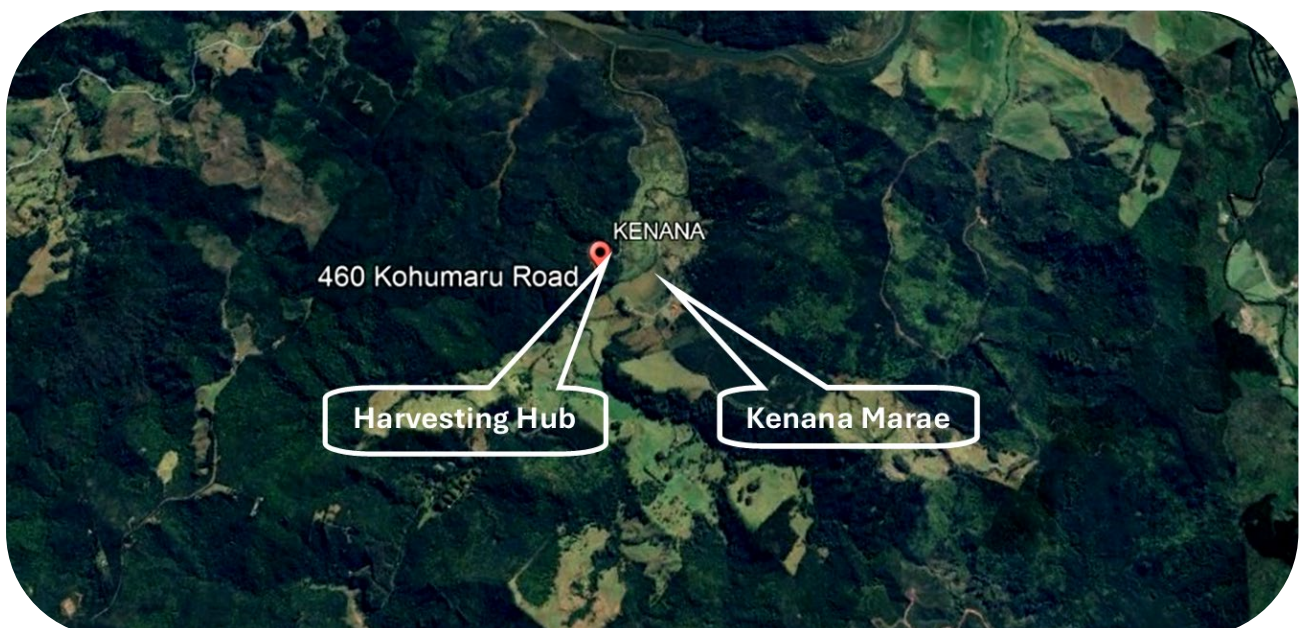
The Partners further consider the platform to be capable of supporting the emergence of a new Māori aligned bioeconomic participation model. One capable of generating:

- Recurring intergenerational income.
- Enhanced whenua utilisation.
- Increased land valuation.
- Long-term participation within global wellness and natural healthcare markets.

The Partners consider that this transition represents the beginning of a new chapter in the commercial expression of endemic New Zealand tea tree resources.

“mihi ana mātou ki ngā hapū nō rātou te whenua e tupu ai ā mātou rākau rongoā”.

“We acknowledge the tribes whose whenua sustains the healing trees we cultivate”.



SECTION 2

FROM KOHUMARU TO CALIFORNIA

The First Commercial Export Activation Cycle

The Post Seed participation programme described within this document is intended to support more than the production and export of the Company's first retail SKU deployment.

It represents the first coordinated offshore activation cycle of the Tribal "Whole-of-Tree™" therapeutic platform through the commercial deployment of the Company's internally branded wellness product division into the United States market.

Importantly, this first-stage export programme is already structured around existing production capability, established distribution alignment and identified market participation pathways.

THE FIRST 10,000 SKU EXPORT CYCLE

Funds arising from the current NZD \$500,000 Post Seed placement are intended to support the production and export of **18,000 gender-specific therapeutic SKUs** comprising the first coordinated release of the Tribal:

"Mānuka for Her™"; | "Kānuka for Him™" | "Life-Force™" wellness categories.

The first export shipment is intended to be deployed through the Company's Southern California aligned global distribution affiliate as part of the initial SoCal market activation programme. At current projected pricing participation levels, this first export cycle is forecast to generate **NZD \$277,000 in FOB export revenue** through the Company's internally branded retail product division alone.

*Importantly however, the projected United States retail participation value associated with this same shipment is presently estimated at approximately **USD \$499,000 | ~NZD \$831,000 equivalent.***

The Partners believe this differential highlights the significant long-term downstream participation potential associated with the Company's vertically aligned "Seed-to-Ship™" export model.

SOUTHERN CALIFORNIA — THE FIRST GLOBAL SHOWCASE MARKET

The Partners believe Southern California provides an ideal international launch environment for the Tribal platform due to (a) its globally recognised wellness culture, (b) its sophisticated natural healthcare retail ecosystem, (c) its strong vitality and longevity participation trends and (d) its alignment with the Company's ethnobotanical and lifestyle wellness positioning.

The planned SoCal activation strategy has been structured around:

- Placement within existing health and wellness retail environments.
- Coordinated point-of-sale product showcase deployment.
- Access to an existing nationwide B2B retailer network through our association with our US distribution partner in Valencia, CA.
- Direct third party supported market participation designed to support broader United States product visibility.

Importantly, the Company's Southern California positioning is intended not merely as a regional sales strategy, but rather as the first international showcase platform supporting wider long-term export and capital markets participation.

THE "LIFE-FORCE™" CATEGORY — A NEW WELLNESS POSITIONING

The emergence of the "Life-Force™" category materially strengthens the Company's United States market positioning.

Historically overlooked within the wider tea tree sector, the hydrosol extraction stream generated during steam distillation is now being repositioned by the Company as a culturally differentiated wellness and vitality product category aligned with:

- Preventative wellness participation.
- Active lifestyle markets.
- Longevity and healthy-aging trends.
- Sports and recovery participation.
- Broader natural healthcare consumer demand.

The Partners have determined that the convergence of endemic New Zealand botanical resources, positioned around a gender-specific ethnobotanical legacy that embraces Māori whenua participation combined with the breakthrough "Whole-of-Tree™" extraction economics, creates a globally differentiated wellness narrative capable of supporting long-term international market participation.

WHOLESALE DIVISION — PARALLEL REVENUE PARTICIPATION

Importantly, the Company's internally branded retail division has been structured to operate alongside a parallel wholesale bulk supply participation pathway. Currently, the Company is in receipt of:

- **An AUD \$2.4 million** Letter of Intent from a large Australian natural healthcare products producer, importer and distributor,
- **Circa NZD1M+** in NZ based supply enquiries associated with the old manuka honey sector, now requiring replacement / new manuka and kanuka oil supply lines.
- **Exports of USD1.79M** in year one shipments, (oil alone) to the US based importer / distributor under a five year distribution agreement.

The Partners consider this early sales expansion volume as reflecting the growing strategic importance of scalable Far North kānuka biomass participation capability at a time when portions of the wider New Zealand tea tree sector are increasingly confronting supply-side constraints.

SUPPORTING THE NEXT PHASE OF EXPANSION

While the Partners consider the successful deployment of the first SoCal export activation cycle will materially strengthen the Company’s wider international expansion capability, importantly, the initial export deployment is also structured to support:

- Future United States market expansion.
- Halal alignment to access 2.1B consumers in the 57 OIC member country collective.
- Downstream wellness product development.
- A planned United States based crowdfunding participation programme designed to support the next stage of production expansion within New Zealand.

The Partners believe this staged activation strategy positions Tribal Therapeutics Ltd to progressively transition from (1) a New Zealand extraction and export operation into (2) a globally differentiated Māori aligned wellness and natural healthcare participation platform grounded in endemic New Zealand botanical resources and “Whole-of-Tree™” extraction economics.



SECTION 3

RESETTING THE ECONOMICS OF MĀORI LAND

The Emergence of the “Whole-of-Tree™” Māori Bioeconomy

For decades, large areas of Māori owned land throughout regional New Zealand have remained economically under-utilised despite carrying substantial natural resource capability. Rather than the true long-term productive participation potential resident within the land itself, in nearly all instances, Māori whenua valuations have historically reflected:

- Legal complexity.
- Fragmented ownership structures.
- Limited infrastructure access.
- Institutional valuation methodologies.

Recent valuation adjustments applied to Māori freehold land by central and local government agencies have highlighted the extent to which historical valuation frameworks often failed to properly recognise the underlying productive capability of Māori whenua.

Importantly however, many of these valuation increases occurred without any corresponding transformation in recurring land productivity, export participation, or long-term intergenerational income generation capability.

The Partners believe this distinction is critically important.

“Because while land valuations may rise administratively or politically, enduring Māori economic transformation can only emerge through recurring productive participation linked to scalable long-term industries”.

The Tribal “Whole-of-Tree™” platform has been specifically structured around this principle.

FROM PASSIVE LAND OWNERSHIP TO ACTIVE BIOECONOMIC PARTICIPATION

Historically, much of the New Zealand tea tree sector focused almost exclusively on either honey participation, or low-volume oil extraction.

Under this traditional model, large portions of the economic value resident within the endemic New Zealand mānuka and kānuka ecosystem remained commercially unrealised.

The Tribal “Whole-of-Tree™” extraction philosophy fundamentally changes this participation model.

Rather than treating endemic tea tree biomass as a single-output extraction resource, the Tribal platform progressively evolved toward a multi-stream therapeutic extraction system capable of generating multiple revenue streams from the same underlying biomass ecosystem,, i.e.,

- Therapeutic grade oil.
- Life-Force™ hydrosol extract.
- Phenolic compound pathways.
- Honey participation.
- Seed oil participation.
- Future bark and tannin extraction pathways.
- Carbon sequestration.

The Partners believe this layered extraction model has the potential to materially alter the long-term productive economics of Māori owned tea tree whenua.

THE EMERGING ECONOMICS OF “WHOLE-OF-TREE™” EXTRACTION

Under the Tribal extraction model, one hectare of endemic tea tree whenua is presently modeled to produce six tons of harvestable biomass annually, this biomass modeled to yield eighteen litres of therapeutic grade oil per hectare. Using the Company’s current internal transfer pricing model of NZD \$600 per litre, this produces a gross extraction participation value of NZD \$10,800 per hectare. Under the Tribal “Business Combination™” operating structure (a) 50% of this value, (NZD300) is allocated to extraction operations participation, the other 50% allocated to Māori biomass supply participation through contracted whenua-linked supply arrangements.

After harvesting participation costs, the projected net return to biomass participation partners is forecast at between NZD \$3,700 & NZD3,300 per hectare, this participation model relating solely to oil extraction economics alone.

THE “LIFE-FORCE™” ECONOMIC RESET

The emergence of the “Life-Force™” category materially changes the economics of the traditional New Zealand tea tree sector.

Historically treated within the wider essential oil industry as a low-value byproduct, the water-soluble hydrosol generated during steam distillation is now being repositioned by the Company as a standalone wellness and natural healthcare participation category.

Importantly, for every litre of therapeutic grade oil extracted during the steam distillation process, approximately eighty litres of “Standard” Life-Force™ hydrosol extract is simultaneously generated from the same extraction cycle and biomass source. At targeted United States retail participation levels of approximately USD \$49.90 per litre, the associated retail participation value of the hydrosol extraction stream may potentially exceed USD \$3,900 for each corresponding oil extraction cycle. This occurs before the introduction of the following process which is forecast to further elevate the value profile of the water-soluble extraction category.

(a) Secondary reflux enhancement; (b) Phenolic concentration; “Premium” Life-Force™ product pathway.

The Partners believe this development represents one of the most significant commercial shifts yet to emerge within the New Zealand tea tree sector. The Partners consider this to have the potential to fundamentally alter long-term Māori land participation economics because the hydrosol extraction layer:

- Requires no additional biomass harvesting.
- Emerges contemporaneously during the existing extraction process.
- Carries only fractional incremental processing participation costs.

THE PGF VALUATION BENCHMARK

The significance of this “Whole-of-Tree™” participation model becomes increasingly apparent when compared against previous New Zealand government supported valuation benchmarks associated with mānuka plantation development.

Under Provincial Growth Fund (“PGF”) participation modelling associated with East Coast mānuka oil plantation economics, indicative productive land participation values of approximately NZD \$23,400 per hectare were attributed largely to oil extraction participation alone.

The Partners believe the Tribal “Whole-of-Tree™” model materially expands upon this earlier valuation framework by introducing multiple recurring therapeutical participation streams emerging from the same biomass ecosystem. In this respect, the long-term productive participation capability of endemic tea tree whenua may ultimately prove substantially greater than earlier oil-centric valuation assumptions contemplated.

THE KOHUMARU MODEL

A TEMPLATE FOR INTERGENERATIONAL PARTICIPATION

The Tribal platform is presently underpinned by approximately 1,400+ acres of Lloyd whānau ancestral whenua located within the Kohumaru region of the Far North of New Zealand. Importantly, these landholdings contain substantial harvest-ready endemic tea tree biomass supported by the productive “Kohumaru loam” soil profile. Based on operational experience gained to date, both the Lloyd whānau and the Partners consider these whenua holdings provide a solid, long term supply platform that will support:

- The Company’s initial extraction and export cycles.
- Long-term biomass participation capability.
- The progressive expansion of the wider Tribal “Five Pillars™” Māori bioeconomic model.

Under this structure, Māori landowners participate not merely as upstream biomass suppliers, but progressively as participants within a wider vertically aligned therapeutical ecosystem linked to biomass compound extraction, wellness product export participation and future downstream healthcare product development.

A NEW CHAPTER IN THE MĀORI ECONOMY

After nearly a decade of working and researching together, the Lloyd whānau, the Founders and the Partners believe that the convergence of endemic New Zealand tea tree resources through the application of “Whole-of-Tree™” extraction economics, supported by strong Māori whenua participation in the production of globally scalable wellness product development has the potential to support the emergence of a new Māori aligned bioeconomic participation model capable of delivering:

- Recurring intergenerational income.
- Increased whenua utilisation.
- Enhanced long-term land valuation.
- Regional employment participation.
- Long-term Māori wealth generation.

The Partners believe this transition may ultimately contribute toward resetting not merely the economics of the New Zealand tea tree sector alone.

But potentially the productive economics of Māori land participation itself.

“He kaupapa tika ka toitū.”

“A kaupapa grounded in sound practice will endure”.



Above visual

“Economics of a 139 hectare plantation based on oil extraction income only”

SECTION FOUR

INVESTMENT PARTICIPATION

Supporting the Emergence of a Māori Aligned Bioeconomic Platform

The Post Seed participation programme described within this document has been structured to support more than the expansion of a New Zealand tea tree extraction and export business alone.

Working in close tandem with the Lloyd whānau who are underwriting the biomass supply on a deferred compensation delivery basis to support the “whole of tree: economics to fellow Māori landowners, the Partners and Lloyd whānau believe the Tribal “Whole-of-Tree™” platform represents the early-stage emergence of a broader Māori aligned bioeconomic participation model grounded in:

- Endemic New Zealand botanical resources.
- Vertically integrated wellness product development & distribution.
- Māori whenua participation.
- Globally scalable natural healthcare market participation.

Importantly, the Partners believe the long-term significance of the platform extends beyond conventional agribusiness participation alone. What the Tribal platform seeks to do is to progressively reposition Māori landowners from passive upstream participation into long-term participants within a wider recurring wellness and therapeutical value chain through the integration of:

- Extraction.
- Value-added wellness products.
- Export participation.
- Hydrosol and phenolic compound development.
- Downstream healthcare participation pathways.

COMMERCIALY GROUNDED ESG PARTICIPATION

The Partners and Lloyd whānau recognise that global capital markets are increasingly seeking investment participation opportunities that deliver commercial scalability through an environmental alignment that possesses ethical production structures with measurable long-term socioeconomic participation outcomes. The Tribal “Whole-of-Tree™” platform has been intentionally structured around these core principles.

It is widely accepted & acknowledged that enduring rural based, socioeconomic uplift through agribiz will only emerge through commercially viable, export-oriented production systems capable of generating intergenerational financial benefit through the consistent delivery of recurring long-term participation based income linked directly to:

Land utilisation | Production capability | Globally scalable market demand.

In this respect, both the Lloyd whānau and the Partners strongly believe that the Tribal model will provide aligned early-stage investors with participatory exposure to a commercially grounded ESG platform capable of contributing toward:

- I. Enhanced Māori land utilisation.
- II. Regional employment participation.
- III. Recurring intergenerational income generation.
- IV. Broader long-term regional economic activation.

FOUNDATIONAL PARTICIPATION POSITIONING

The current Post Seed participation programme comprises:

- 6,000,000 ordinary shares in Tribal Therapeutics Ltd (“TTL”) stapled to:
- 600,000 shares in Tribal Therapeutic Corp (US) priced at USD0.50 each:
- Allocated into fifty (50) parcels of 12,000 shares:
- Each parcel priced at USD6,000 / NZD \$10,000.

Funds arising from the placement have been allocated to support:

- Production and export of the Company’s first coordinated retail SKU deployment.
- Southern California market activation.
- United States warehousing participation.
- Broader international market expansion preparation.

The Lloyd whānau and the Partners now consider the Company is now positioned as:

- Production-ready.
- Biomass-secured.
- Export-aligned.

PARTICIPATION IN A “WHOLE-OF-TREE™” FUTURE

Both the Lloyd whānau and the Partners consider the emergence of the “Life-Force™” category together with the wider “Whole-of-Tree™” extraction philosophy will ultimately reshape the long-term economics of the New Zealand tea tree sector itself. Historically, much of the economic value associated with endemic tea tree ecosystems remained unrealised or externally captured beyond the landowner participation layer. The Tribal platform seeks to progressively reposition this relationship through:

- Vertically integrated extraction.
- Māori aligned biomass participation.
- Coordinated international market participation.

The Lloyd whānau and the Partners consider that this approach will contribute toward resetting the productive economics of Māori land participation through the broadening of regional economic opportunity that supports the emergence of a more equitable long-term participation model for historically under-utilised rural Māori communities.

ALIGNED LONG-TERM PARTICIPATION

The Partners, together with the Lloyd whānau are specifically seeking aligned early-stage participants who:

- **Recognise** the long-term potential of the “Whole-of-Tree™” extraction model.
- **Support** commercially grounded ESG participation structures.
- **Understand** and accept the significance of intergenerationally sustainable Māori whenua participation within the wider Tribal ecosystem.
- **Appreciate** the global wellness and natural healthcare participation opportunity emerging from endemic New Zealand tea tree resources.

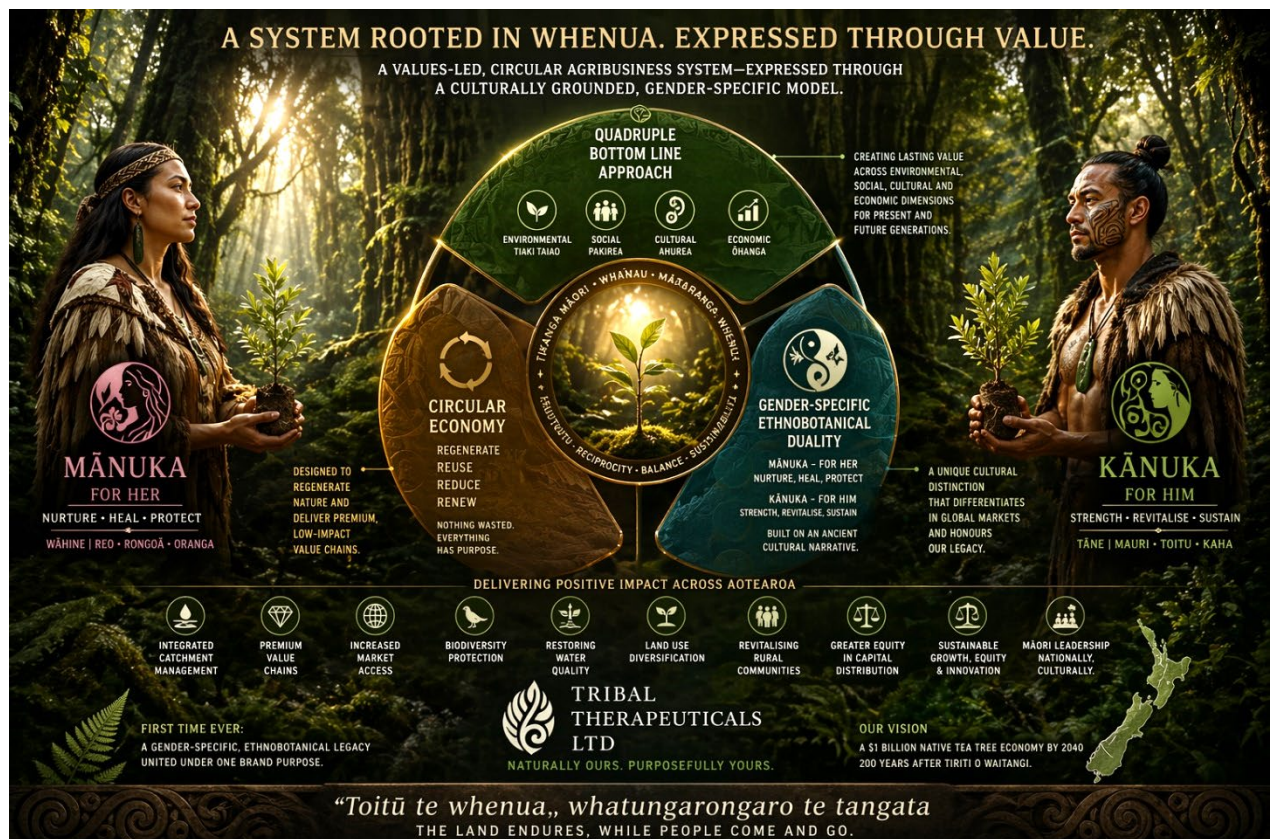
The Partners believe the convergence of:

-Whenua | Health | Extraction economics | globally scalable healthcare participation-

Will ultimately support the emergence of one of the most differentiated Māori aligned bioeconomic platforms yet to emerge from regional New Zealand.

“Ehara te rākau i te hua kotahi — he puna oranga mō ngā uri.”

“The tree is not a crop — it is a platform.”



SECTION 5

IN CLOSING

“Planting More Than Trees”

In step with the Lloyd whānau, the Partners believe the Tribal “Whole-of-Tree™” platform represents far more than the emergence of a new NZ wellness and natural healthcare export business alone. It rather reflects the possibility that a new Māori aligned bioeconomic model may progressively emerge capable of restoring long-term productive participation to regions and communities historically positioned at the margins of the wider New Zealand economy through:

Whenua | Innovation | Extraction | Aligned participation

Importantly, the Tribal platform has not been built upon speculative theory alone. It has been built over a period dating back to May 2000 through to the present day via:

- Private seed capital commitment.
- Deferred whenua participation.
- Operational extraction capability.
- The shared belief that endemic New Zealand tea tree resources may support a new generation of globally differentiated wellness and healthcare participation.

Yes, so while both the Lloyd whānau and the Partners recognise that the journey ahead remains significant, they also believe that the emergence of a platform capable of delivering enduring intergenerational economic participation for Māori landowners and regional New Zealand communities alike can be achieved through the convergence of:

- Intergenerational Māori whenua participation.
- Our immediately available “Whole-of-Tree™” go to market extraction economics.
- Globally scalable health and wellness markets.
- Long-term ESG aligned participation.

In closing, Eric Lloyd, his whānau and the Partners respectfully invite aligned participants who recognise the long-term significance of this opportunity to join them as the next chapter of the Tribal journey unfolds.

“Whāia te iti kahurangi, ki te tūohu koe, me he maunga teitei.”

“Pursue that which is precious, and if you bow your head, let it be to a lofty mountain.”

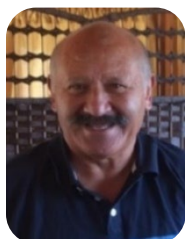
ALIGNED INVESTOR PARTICIPATION & NEXT STEPS

*A culturally grounded therapeutics platform emerging from
Aotearoa New Zealand to global markets.*

“Parties interested in discussing participation within the DOC-1448 programme, or the wider international expansion and capital markets pathways outlined within DOC-1447 and DOC-1480, are invited to engage directly with the Partners.

NEW ZEALAND / AUSTRALIA - OPERATIONAL HOLDING COMPANY & SUBSIDIARIES

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“EHARA TAKU TOA I TE TOA TAKITAHĪ, HE TOA TAKITINI”

“My strength is not as an individual, but as a Collective”



TRIBAL
THERAPEUTICALS



AOTEAROA'S NATIVE TEA TREE BIOECONOMY

AT AN INFLECTION POINT



A TIKANGA-HALAL ALIGNED
INVESTMENT PLATFORM
FOR GLOBAL IMPACT



FROM WHENUA TO WELLBEING
HEALTH • VALUE • LEGACY

TANGATA WHENUA INVITATION



RESET THE INDUSTRY



RESTORE VALUE



RECLAIM OUR FUTURE