

**UNITED TAXIDERMIST ASSOCIATION  
GENERAL MEETING**

**MINUTES  
NOVEMBER 11, 2020**

Call to Order 1:00 MST  
Roll Call

**TIM STIDHAM**  
Gail Tout

**PRESENT**  
Tim Stidham Chairman  
  
Gail Tout, Secretary  
Bob Prewitt Treasurer  
  
Craig Lewis, Director  
Bubba Botts, Director

**ABSENT**  
  
Rustin Brooks Vice Chairman  
  
Shawn Hackworth, Director

**GUEST**  
John Jennings

Approve Agenda  
MOTION: Bubba  
SECONDED: Bob  
MOTION PASSED

Tim

Consent Agenda  
Approve September 23, 2020 BOD Meeting Minutes  
Ratify Checks from Treasurer's Report  
CWD – No Report  
Be Bear Aware – No Report

Tim

MOTION to Approve Consent Agenda: Gail  
SECONDED: Bob  
MOTION PASSED

Chairperson's Comments

Tim

This will be a short meeting. Cancel December Meeting. Plan to meet on January 20, 2021. Contact states with early shows. Promote the State Shows. Many will be postponed. Contact all State Associations. We will try to meet with a couple in their regions

**REPORTS**

Treasurer's Report

Bob

REPORT SENT PREVIOUSLY  
Craig suggests that bracket not be used in the report because they are confusing.

Web site

John has updated the site. Gail is to send the October meeting minutes to John. Tim's wife, Michele, is willing to take over the web site.

**MOTION:** by Craig to make Michele Stidham Webmaster, compensation to be determined later.

**SECONDED:** Bubba

**MOTION PASSED**

**MOTION:** BY CRAIG to make Webmaster compensation \$50/quarter plus expenses.

**SECONDED:** BOB

**MOTION PASSED**

Discussion regarding a contract for Webmaster.

**DIRECTIVE:** John will write up the criteria for the Webmaster. Craig is to write up a contract for Webmaster.

**Marketing Committee**

No report

**Artisan Calendar Committee**

**Bob**

Possibly use kid's seminars. Work on a flyer to send to the State Shows. Use small calendars like in the past.

**DIRECTIVE:** Send Tim a copy of a past calendar.

**Membership Committee**

**Gail**

5 memberships processed including 2 business members.

Craig suggests sending a postcard for the Holidays. Use Mail Chimp.

**DIRECTIVE:** Contact your Regional Members to update.

**DIRECTIVE:** Gail remind members of opportunity for end of year benefits.

**Artisan Award Committee**

**Rustin**

No report.

All square with Tony?

**Regional Seminars**

**BOD**

Suggest we try to have them monthly in different regions.

Bubba is planning a Molding/Casting Seminar in the Spring.

**BOD Vacancy**

**Tim**

The NW Region and Member at Large are open. Try to fill by the first of the year.

**Committees for the 20-21 Year:**

**Tim**

**MEMBERSHIP-** While it is every BOD's goal to add to our membership, this committee would be in charge of presenting ideas to the board for membership drives and retention. This committee would collaborate with the marketing committee to get the word out via print, web, and Facebook medias.

Many organizations fail because they don't think outside the box. Our members must be included in the organization. The more people working for the organization outside of the BOD the more strength!

**MARKETING-** This committee would be tasked with marketing the UTA to all of the State and Regional events. They would collaborate with the BOD Regional Rep and determine the marketing materials to be sent to the State shows in each region. This team will also be responsible to work with the Rep to get items needed for the events on the web and the Facebook sites.

Bubba reports that all of his region's associations are interested in having a Membership initiative in 2021.

**EXPO CHAIRMAN-** This individual would be the go-to person with everything Expo related. They will not be the one single handedly putting the Expo together, but will be the Expo Manager and contact person. All sub-committees, i.e. Judges, banquet, seminar, etc. would report to the board and the Expo Chair.

Tim suggests Gail to be this chairman. We will have an entire year to get ahead for the 2022 Expo.

**ARTISAN COMMITTEE-** This person will make sure that we have awards for each state as their shows come due and are mailed to each state on time. They will also keep in touch with Tony and follow the invoice and payment tracking.

Possibly send Marketing items along with the Artisans for the shows. These could be included in the show packets.

**SPONSORSHIPS-** Upon the completion of a tiered sponsorship program, this team will work to solicit sponsors for the UTA. I will work to have this completed prior to the meeting. This committee is paramount in generating revenue to our budget.

Perhaps add perks to the sponsorship levels. Possible include a number of vendor tables.

Another possible Committee would be a Nominating committee.

Review previous Directives

**DIRECTIVE:** Gail to put this on the agenda for the next meeting.

**DIRECTIVE:** Place info about the adventures at the Blue Gill Seminar on Facebook!

**DIRECTIVE:** Gail look for the policy statement for directors.

**DIRECTIVE:** Please investigate possibilities for our IT manager.

**DIRECTIVE:** Gail to send Seminar Certificate copy to Tim

## **NEW BUSINESS**

Discussion by Tim.

Craig suggests we consider an award like the Artisan for the Youth.

**DIRECTIVE:** Bubba work with Craig on ideas for a Youth Award.

**FOR THE GOOD OF THE ORDER**

**Happy Holidays! Support each other during this difficult time!**

**MOTION TO ADJOURN AT 1:50 PM MST by Craig**

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The next BOD Conference call is Wednesday, January 20, 2021 at 1:00 PM MST.  
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**SUMMARY OF MOTIONS**

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**SECONDED: Bob**  
**MOTION PASSED**

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