# UNITED TAXIDERMIST ASSOCIATION EMERGENCY MEETING

MINUTES MAY 7, 2021

Call to Order 1:00 PM, MST

STIDHAM

Roll Call Gail Tout

PRESENT ABSENT GUEST
Stidham Chairman Garland Lessley

Tim Stidham Chairman Rustin Brooks Vice Chairman

**Gail Tout, Secretary** 

**Bob Prewitt Treasurer** 

Shawn Hackworth, Director Craig Lewis, Director Bubba Botts, Director

Dan Grayson, Director

#### **EMERGENCY SESSION**

#### **WORLD SHOW DATE CHANGE**

Kathy Blomquist sent out an e-mail stating that the 2021 World Show has been cancelled. It has been rescheduled for May 3-7, 2022. This is the same week as the UTA Expo has been scheduled!

Tim called Larry and had a lengthy conversation as to why they changed to the UTA dates. The conflict with the UTA show is a major problem. Larry would not budge, stating that Covid restrictions and vendors not attending necessitated their move. He suggested that we move the UTA to two weeks later. Larry's main concern is that <u>WE</u> do not cause a rift in the "industry". Larry said that they contacted all the "major" players regarding their shows (however, the UTA was not contacted). Australia was contacted, Pennsylvania was contacted, but not the UTA.

Larry stated that the World Show will now be on even years! They will not have a show in 2023. He offered free publicity for our Expo.

The consensus of the BOD is that we CANCEL our UTA Expo in 2022.

Needless to say, the UTA BOD is upset!

There was a great deal of discussion as to how we move forward.

Education is our mission. We can use this setback as motivation to continue our mission.

Can the KS venue be moved forward?

We need to make an announcement to our members. We can use Mail Chimp, Facebook, Breakthrough, Taxidermy Today and taxidermy.net.

#### **DISCUSSION TOPICS:**

Craig: We must up our regional training events!

Gail: Have a UTA presence at EVERY state show.

Shaw: Determine how to turn around the low esteem in which many people hold the UTA.

Bubba: Concerned that people don't know who the UTA is. There is a disconnect between the Artisan Award and the UTA. Should we have UTA Sanctioned Judges?

Craig: We need to make Larry "Eat Crow". Advertise the Positive!

DIRECTIVE: Craig is to draft a letter with bullet points that will get the communication out there! Have it to Tim ASAP!

Garland: This whole things sucks! A letter is the least we can do!

Gail: We really need to take into consideration as to how we can offset the financial and membership loses.

DIRECTIVE: Put on the "thinking hats" and be creative about how to produce EDUCATION OPPORTUNITIES!

**Bubba: We need more communication!** 

Craig: This is our 13th year of existence. Let's make sure we succeed and grow!

## FOR THE GOOD OF THE ORDER

Tim is grateful for everybody on the BOD!

# Meeting adjourned at 2:00 PM MST by Tim

The next BOD Conference call is Wednesday, May 19,2021 at 1:00 PM MST.

NOTE: Gail will NOT be at the May BOD phone call due to vacation

## **SUMMARY OF DIRECTIVES**

DIRECTIVE: Craig is to draft a letter with bullet points that will get the communication out there! Have it to Tim ASAP!

DIRECTIVE: Put on the "thinking hats" and be creative about how to produce EDUCATION OPPORTUNITIES!