

*Setting goals is the first step to transform
the invisible in visible*



Expert in results

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Our
Allies

HOSHIN
MARKETING

UNIQUE
ENTERTAINMENT



01.

OUR TEAM

We are an international and multicultural team, which has great experience in several continents, such as America, Latin America, Europe and Oceania. We are a team with different success stories around the world and with specialized knowledge in marketing, advertising, project management and many more areas that will take your company to the next level.



WHAT WE OFFER YOU

02.

Our service offers SEO analysis and web heuristic to optimize your website and e-commerce for improved search engine rankings and visibility.

Additionally, we provide a specialized brand book service, conducting market research to create an effective brand strategy that resonates with your target audience, covering key elements like name, logo, identity, and social media presence.

Elevate your online presence and stand out in the digital market with our comprehensive solutions.



DIGITAL LIGHTING

Our services

Digital Advertising

Improve your brand's visibility and engagement with Unalome S.M. digital advertising solutions.

We create eye-catching ads that capture your audience's interest and optimize them for maximum conversions. Our team of marketing experts will help you expand your customer base and grow your sales, WE HAVE AVERAGE ROAS OF 15X.

Content Creation

We create engaging content for social media platforms such as Facebook, Instagram, TikTok, and more. Our custom content drives engagement and builds brand awareness for your business.

Social Media Management

We manage your social media channels for you, ensuring that your content is optimized for platforms such as **Facebook, Instagram, TikTok, and more**. We handle everything from content planning to scheduling, giving you more time to focus on growing your business.

Web Page Creation, Apps and Development

We create and implement digital assets that allow your brand to initiate a digital process, aligning to your brand strategy and more.

Metrics Analysis

Gain valuable insights into your digital performance through data collection and analysis. Make informed decisions, optimize campaigns, and improve user experiences.

Inbound Marketing

Attract, engage, and retain customers with personalized strategies that nurture leads and drive conversions through valuable content with influencers.

Email Marketing

Maximize customer engagement and boost sales with customized email campaigns to make your audience buy more.

E-commerce Creation

Elevate your customer experience with our animated e-commerce. Through integrated customer purchase research within the e-commerce platform, we can boost your traffic, enhance interaction on the e-commerce site, and progressively increase your sales.

Brand Book

Build a strong brand identity with a comprehensive Brand Book, defining your mission, vision, values, and visual elements for consistent and impactful communication.

SEO Analysis and Heuristic Evaluation

Improve website visibility and user experience through search engine optimization and user-friendly design to increase satisfaction and retention.

HISTORY

Unalome emerges as a necessity in the fast-paced and ever-changing digital world, standing proudly as an integral part of the dynamic 360 marketing business group.

Our core focus revolves around digital marketing, and our ultimate mission is to empower and support companies in their quest for digital enlightenment. We understand the challenges and opportunities that the digital realm presents, and we are dedicated to guiding businesses through this transformative journey to achieve their objectives successfully.

The essence of Unalome lies in the profound symbolism of its namesake, a revered Buddhist symbol that signifies the path or journey humans must traverse to attain enlightenment. In the same way, we immerse ourselves deeply in the essence of your brand, aligning our vision with yours, and becoming a steadfast ally committed to propelling your digital marketing endeavors to new heights. With our expertise, market insights, and innovative strategies, we aim to illuminate your path, unlocking the full potential of your brand's online presence, and fostering a meaningful connection with your target audience.

Unalome is your partner for digital growth, guiding you through the intricate twists and turns of the digital landscape with unwavering dedication and a shared goal of reaching the pinnacle of success in the digital realm.

**LOOK AT THE
SUCCESS WE'RE
HAVING...**

**THIS IS HOW WE HAVE
RECEIVED THE ACCOUNT**

Usuarios activos

4,15 mil

↓ 41.14%

Usuarios nuevos

3,27 mil

↓ 46.1%

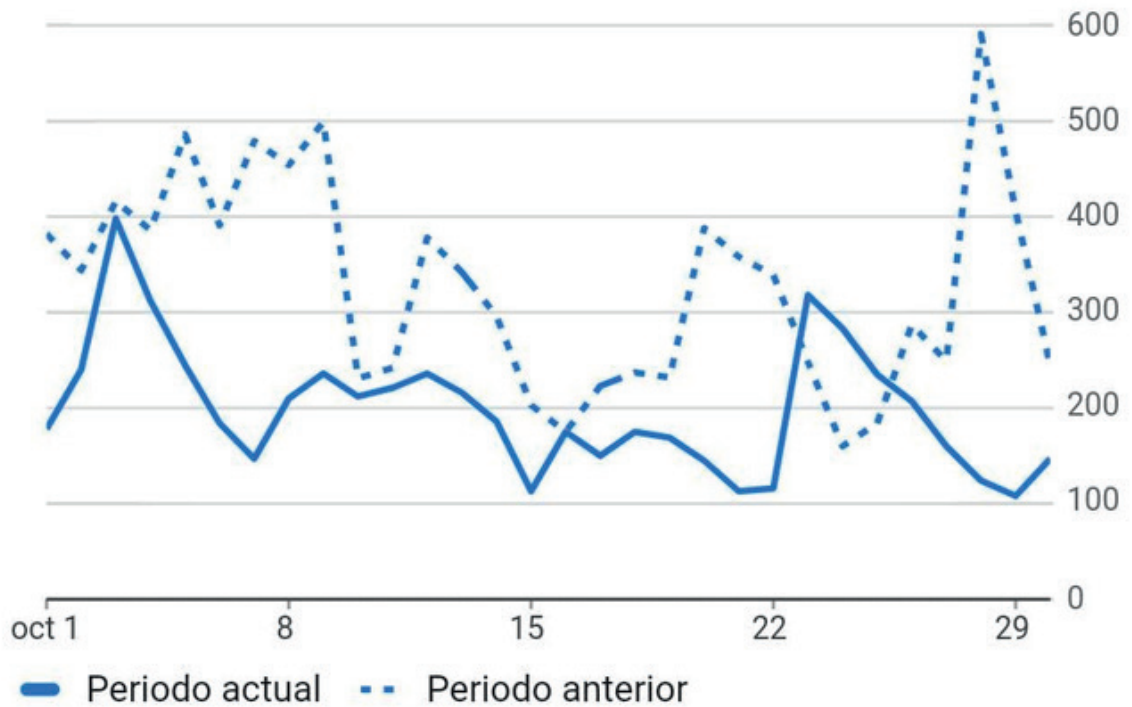
Tiempo de intera

00:04:00

↑ 156.94%

Tendencia de Usuarios activos

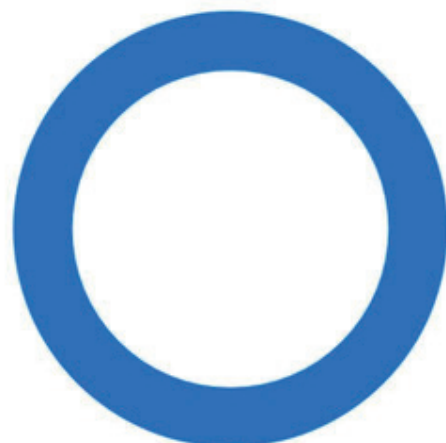
4.150 -2.901 (↓ 41.14%)



Conversiones ▼ por Plataforma

Conversiones

322 -214 (↓ 39.93%)



● web
100,00 % ↓ 39.93%

Usuarios activos ▼ por País

Usuarios activos

4.150 -2.901 (↓ 41.14%)

País	Usuarios activos	Cambio
United States	2.104	-1.414 (↓ 40.19%)
Colombia	985	-818 (↓ 45.37%)
Mexico	332	-248 (↓ 42.76%)
Spain	125	-71 (↓ 36.22%)
Chile	55	-33 (↓ 37.5%)
Ecuador	70	-18 (↓ 20.45%)
Guatemala	37	-47 (↓ 55.95%)
Argentina	59	-24 (↓ 28.92%)
Peru	62	-4 (↓ 6.06%)
Canada	45	-10 (↓ 18.18%)

Usuarios activos los últimos 3...

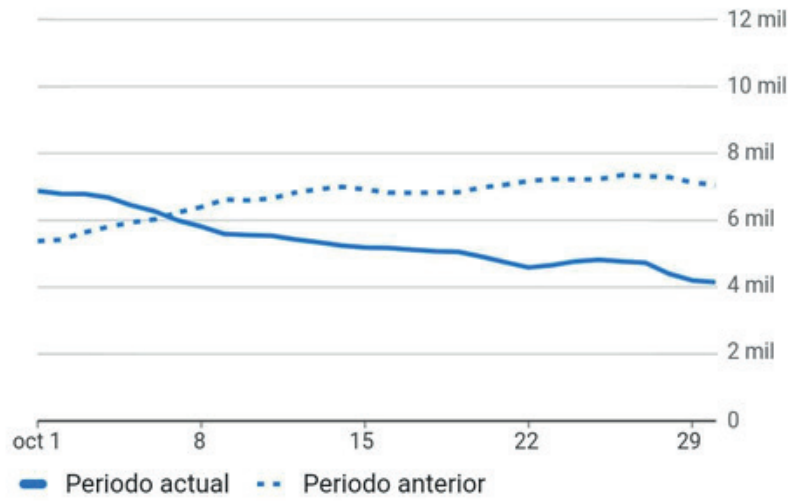
4,15 mil
↓ 41.14%

Usuarios activos los últimos

1,06 mil
↓ 38.65%

Tendencia de active30DayUsers

4.150 -2.901 (↓ 41.14%)

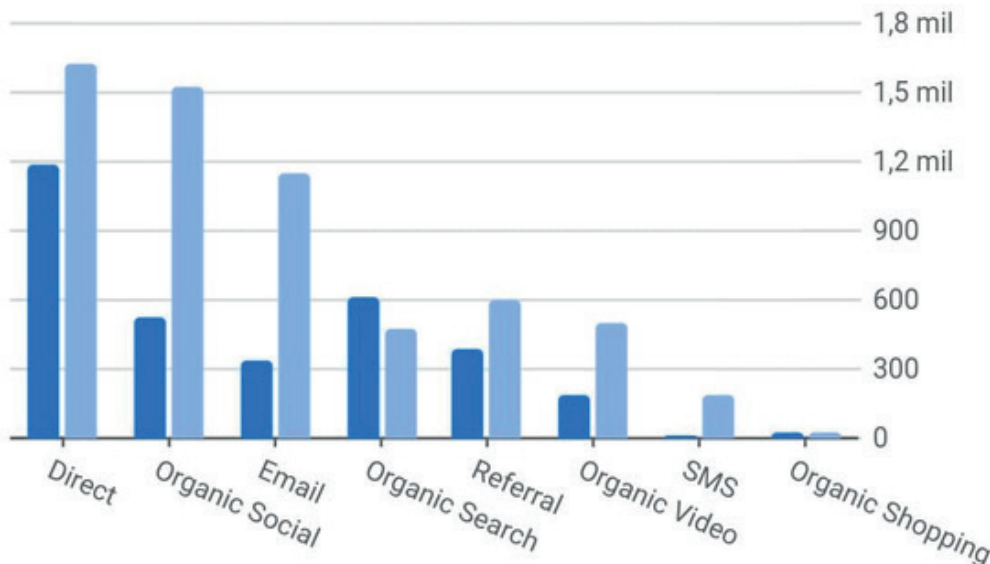


Usuarios nuevos por

Primer grupo de canales predet...

Usuarios nuevos

3.273 -2.799 (↓ 46.1%)



**AND THESE ARE THE
RESULTS THANKS
TO THE LIGHTING
DIGITAL....**



Sesiones ▼ por

Grupo de canales predetermin...

Sesiones

8.612 -4.950 (↓ 36.5%)

Email 1.326 -1.656 (↓ 55.53%)

Direct 2.252 -613 (↓ 21.4%)

Organic Social 1.084 -1.522 (↓ 58.4%)

Organic Search 1.750 +95 (↑ 5.74%)

Referral 1.360 -292 (↓ 17.68%)

Organic Video 593 -660 (↓ 52.67%)

SMS 144 -439 (↓ 75.3%)

Unassigned 62 -8 (↓ 11.43%)

Organic Shopping 58 +28 (↑ 93.33%)

Usuarios activos

7,14 mil ↑ 66.39%

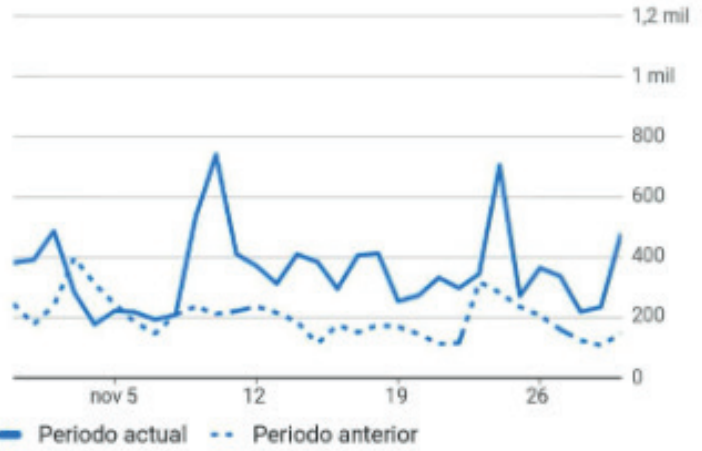
Usuarios nuevos

5,78 mil ↑ 70.18%

Tiempo de interacción

00:03:56 ↓ 2.82%

Tendencia de Usuarios activos 7.145 +2.851 (↑ 66.39%)



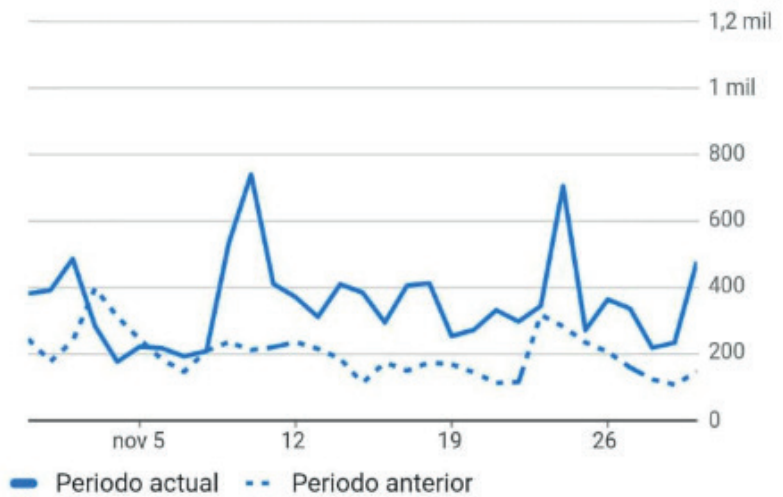
Tiempo de interacción medio ...

00:03:56 ↓ 2.82%

Total de ingresos

29,7 mil \$ ↑ 26.43%

Tendencia de Usuarios activos 7.145 +2.851 (↑ 66.39%)



Evento de conversión de cuota de impresiones incluye true

Conversiones

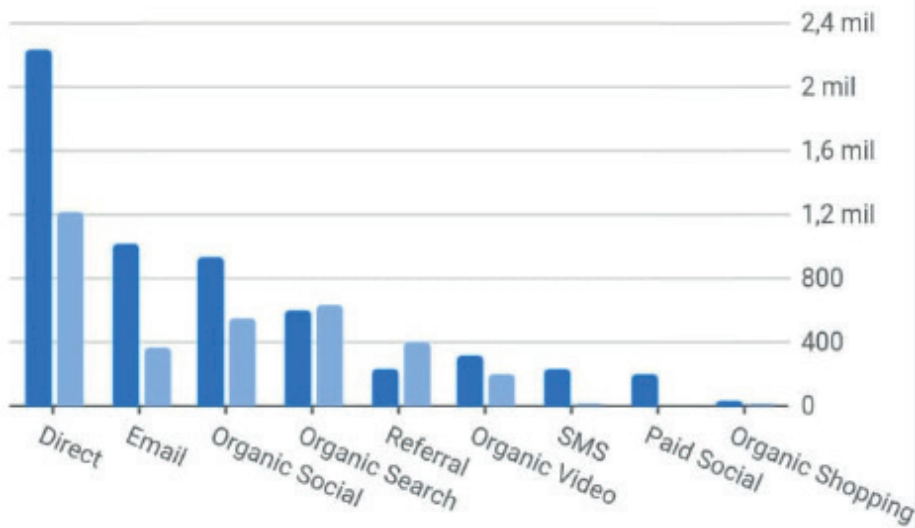
502 +159 (↑ 46.36%)

purchase

502 +159 (↑ 46.36%)

Usuarios nuevos



5.781 +2.384 (↑ 70.18%)



Usuarios activos

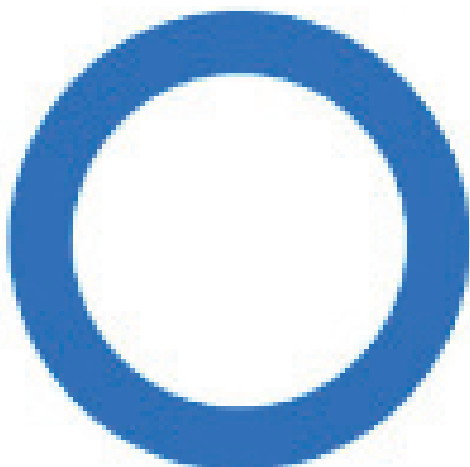
7,145 +2,891 (↑ 65.39%)

unalom 
S.M.

 United States	3,531 +1,345 (↑ 61.53%)
 Colombia	1,888 +869 (↑ 85.28%)
 Mexico	531 +192 (↑ 56.64%)
 Spain	239 +112 (↑ 88.19%)
 Ecuador	89 +18 (↑ 25.35%)
 Argentina	80 +18 (↑ 29.03%)
 Peru	70 +6 (↑ 9.38%)
 Chile	63 +5 (↑ 8.62%)
 Canada	59 +14 (↑ 31.11%)
 Guatemala	56 +16 (↑ 40.0%)

Conversiones

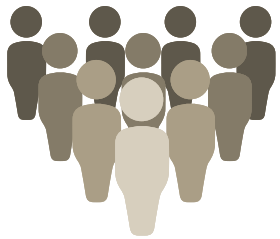
502 +159 (↑ 46.36%)



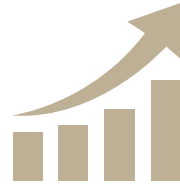
● web
100.00 % ↑ 46.36%



SUCCESSFUL TRAFFIC



Reach
4.833



Frequency
5,00



Click on
the link
485



CPC
0,7%



Reactions
94



ROAS
17,97



Products
added to
cart
318

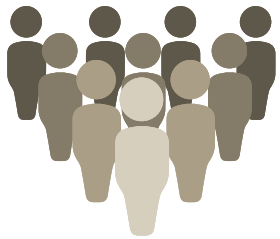


Investment
254

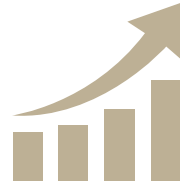


SALES
5160

SUCCESSFUL TRAFFIC



Reach
722



Frequency
5,45



Click on
the link
105



CPC
1,07%



Reactions
94



ROAS
28,94



Products
added to
cart
20



Investment
100



SALES
2172

THE BEST TIME
TO PLANT A TREE
WAS 20 YEARS AGO,
**THE SECOND BEST IS
NOW.**





ALFA entrepreneur SENTAURI

Items

Pillars of Content
Copy & Captions (14 pieces)
2 ADS campaigns
Landing (Strategic Structure)
Value proposal



Items

Pillars of Content	
Copy & Captions (14 pieces)	
3 ADS campaigns	
Landing (Strategic Structure)	
Value proposal	
LinkedIn	
Google SEO (Basic analysis and tips)	
Google SEM	
Email Marketing	



Corporation
**SUPER
NOVA**

Items

Pillars of Content	
Copy & Captions (20 pieces)	
4 ADS campaigns	
Landing	
Value proposal	
LinkedIn	
Google SEO (Basic analysis and tips)	
Google SEM	
Inbound Marketing (Hosting and influencer)	
BTL Strategy	
Email Marketing	

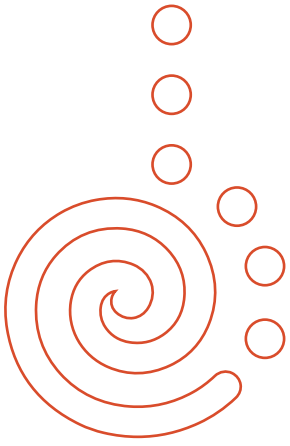
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Let's create it

TAILORED SOLUTIONS

***The proposal
is customized
according to
the needs and
requirements of
the client.***



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