

# Business Strategy Planning Session(s)

Time for strategy 2024

## Objective

Align the executive team on vision, mission, and strategic objectives, identify and prioritize key growth initiatives, develop actionable plans with timelines and KPIs, foster team cohesion through interactive exercises, and leverage expert insights to provide practical recommendations and best practices for sustainable success.

## Duration

5 to 10 days (dependent on complexity of need/challenges).

## Key Components

### 1. Pre-Session Preparation

1:1 Executive Interviews

The facilitators will conduct individual sessions with each senior team member to:

- Gather diverse perspectives.
- Understand specific challenges, priorities, and opportunities.
- Ensure every team member's input is incorporated into the planning process.

Deliverable: A summary of insights and themes to guide the strategy day.

### 2. Strategy Planning Session

Duration: Full-day session (customizable based on needs)

Format: Interactive, in-person (or hybrid/virtual if needed)

## Example Agenda

### 1. Strategic Alignment exercise (90 minutes)

- Facilitated discussions to confirm alignment on vision, mission, and strategic objectives.

Output: Agreed strategic priorities.

### 2. Key Initiatives (2 hours)

- Identify and prioritize initiatives that will drive the company's success.
- Categorize initiatives by short, medium, and long-term impact.

Output: Ranked and prioritized initiatives list.

### 3. Actionable Plans (2 hours)

- Develop detailed plans for each key initiative, including:

- Timelines.
- Assigned responsibilities.
- Key performance indicators (KPIs).

Output: Actionable roadmaps for each initiative.

### 4. Team Building (1 hour)

- Interactive exercises to strengthen trust, communication, and collaboration within the executive team.

Output: A more cohesive and collaborative team dynamic.

## Expert Insights (Throughout the Session)

The right facilitators play a pivotal role in achieving successful outcomes. Drawing on extensive experience, Time for Strategy and its Partners will provide valuable insights and recommendations on best practices and industry trends. Their expertise ensures that strategic decisions are informed by real-world knowledge and tailored guidance.

Output: Practical, actionable advice seamlessly integrated into the strategic planning process.

## Tools and Tips for a Successful Workshop

- **Collaborative Tools:** Utilise online applications (like Miro or Jamboard), or physical whiteboards to capture ideas and visualise priorities during the session.
- **Structured Frameworks:** Apply proven tools such as a SWOT analysis, prioritisation grids, or Performance vs. Potential matrices to guide discussions and decision-making.
- **Pre-Session Preparation:** Conduct one-on-one interviews with team members to gather perspectives, ensure alignment, and uncover key challenges ahead of time.
- **Engagement Techniques:** Use interactive exercises to maintain energy and participation, such as brainstorming sessions, role-playing scenarios, or team-building activities.
- **Facilitator Expertise:** Leverage facilitators that can provide industry insights, challenge assumptions, and ensure productive, balanced discussions.

## Outcomes

By the end of the workshop, the executive team should have:

**Strategic Clarity:** A unified understanding of the company's vision, mission, and strategic priorities.

**Prioritised Initiatives:** A focused list of key short, medium, and long-term initiatives that will drive growth and success.

**Actionable Plans:** Detailed roadmaps (or strategic bridges) for each initiative, complete with timelines, responsibilities, and KPIs for accountability.

**Enhanced Team Collaboration:** Strengthened cohesion, communication, and trust within the executive team.

**Informed Decision-Making:** Practical, real-world guidance from experienced facilitators, ensuring strategic decisions are grounded in industry best practices and tailored insights.

### More information

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