

# Ella Painter

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## EDUCATION

**Auburn University** | May 2024

Bachelor of Arts - Public Relations – Magna Cum Laude

## RELEVANT EXPERIENCE

**NexTech Solutions (St. Jude Children's Research Hospital/ALSAC Contract Employee)**

Senior Enterprise Marketing Specialist | July 2024 – Present

- Support planning and execution efforts for the St. Jude Memphis Marathon Weekend
- Curate and design internal newsletters to amplify the enterprise marketing team's efforts
- Conduct market research to support the development of future fundraising activations

**Alabama League of Municipalities**

Communications Intern | January - May 2024

- Drafted press releases and media advisories
- Wrote articles for The Alabama Municipal Journal
- Designed engaging social media posts
- Proofread and edited copy

**Auburn University Office of Campus Safety and Security**

Communications and Marketing Intern | September 2022 – May 2024

- Informed the Auburn community about safety programs and events on campus
- Cultivated effective social media messaging to increase platform engagement
- Attended outreach events to promote the office's resources
- Developed social media posts with Canva and Adobe Express
- Created informative newsletters with Adobe InDesign to increase campus awareness

**Monogram Foods**

Corporate Communications Intern | May 2023 – July 2023

- Wrote articles and designed page headers for the company's intranet
- Developed KPI dashboard to measure the effectiveness of company communications
- Created social media posts aligning with marketing goals
- Increased Facebook and LinkedIn engagement by 12%

## LEADERSHIP EXPERIENCE

**Auburn University Office of Academic Support**

Supplemental Instruction Leader | January 2022 - May 2022

- Strengthened leadership skills by facilitating tutoring sessions on Zoom and in person
- Forged positive connections with history students and created a welcoming environment
- Implemented listening and questioning strategies to diagnose needs and monitor progress
- Utilized Excel to track student attendance

## SKILLS

AP Style, Adobe Express, Adobe InDesign, Canva, Confluence, JIRA, written and oral communication, social media management, time management, leadership, detail-oriented

## HONORS AND ACHIEVEMENTS

- Dean's List (Fall 2021, Spring 2022, Fall 2022, Spring 2024)
- Auburn University Academic Charter Scholarship Recipient
- Dale Carnegie Effective Communications & Human Relations Course Breakthrough Award Recipient